Nov. 4, 1958

BRECK'S GIFTS

Norwegian Championship Sled (see page 2A)

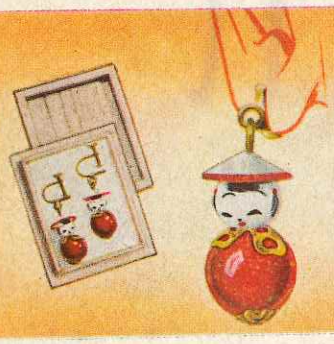
1958-59

AMERICA'S RELIABLE MAIL-ORDER HOUSE – EST. 1818

BRECK'S THRIFTY GIFT WRAP BONANZA!!

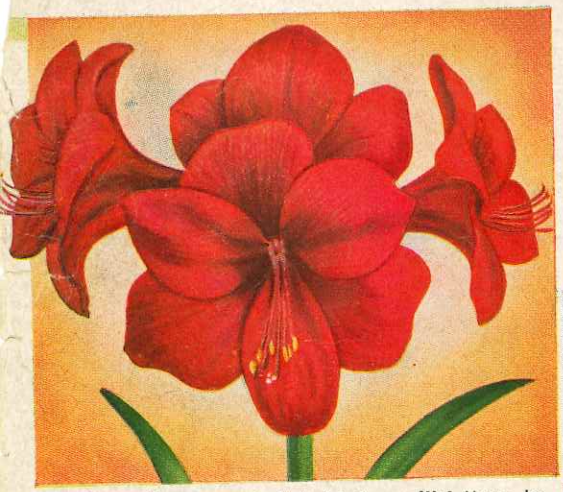
- **300 Ft. Of Glossy Satin Ribbon** — less than 1c a yard! You get 2 spools, 150′ ea. of heavy fused-edge satin, appx. ½″ **wide,** in 2 colors you pick! Or buy 2 spools of **1″ wide,** ea. with 75′! **Specify** red, green, blue, pink, white, royal, old gold, maize.
- **Gay Christmas Paper** in giant, 75-ft. economy rolls, 20″ wide. No waste, creases, folds — metal cutter-edge on box tears off just-right size every time! 3 merry designs: **Rainbow Ornaments,** golden garlands on holly green; **Toy Soldiers 'n Gold-Circled Trees** on berry red; elegant **Red-Gold Stripes** for all-year use!
- **Wee Glass Bubbles** add a twinkling finishing touch! Set of 72, assorted jewel tones. ½″ diam.; metal loops.
- **Metal Dispensa-Ribbon Rack** serves up your "tie-arounds" tangle-free, speeds gift wrapping! Plastic-tip feet.
- **Bo-Tyer Bargain!** Bar-'n-peg guide for fancy "pro" bows! Special low price (reg. $1) with any item above.

YC513 ½″ Ribbon, 150′ Ea. Postpaid. 2 Spools, **98c**
YC514 1″ Ribbon, 75′ Ea. Postpaid. 2 Spools, **98c**
Any two spools of any size, any color. Ppd. **98c**
YC755 Ribbon Rack. ½ lb. **1.00**
YC759 Bubbles. Box of 72. Ppd. **98c**
YC757 Paper, Red-Gold Stripes. 1½ lbs. **1.49**
YC761 Paper, Soldiers-Trees. 1½ lbs. **1.49**
YC762 Paper, Tree Ornaments. 1½ lbs. **1.49**
YC760 Bo-Tyer. Ppd. **39c**



"Doll-ing" Oriental Ear-Bobbers! Pert, moon-faced Kokeshi dolls from Japan — wee 1″ roly-polies — dingle-dangle enchantingly with every toss of your head! Captivating cuties with coolie hats, golden capes, screw backs. Tiny wood box.
UC859 Imported Kokeshi Earrings. Postpaid. Pair, **1.00**

"Say It In Glass" With Greeting Tray-Kards! Never tossed away — used years-to-come as gala ashtrays, coasters, servers! In ready-to-mail box. Choose **Merry Christmas,** 2¼x6″, and candled **Noel,** 4x4½″, both white china with red, green; or '59 **Zodiac Calendar,** 5″ sq., printed in red, white on see-through smoked glass! Postpaid.
ZC130 Noel. **1.00** **ZC129** Christmas. **1.00** **ZC131** Zodiac. **1.00**



Majestic Royal Dutch Hybrid Amaryllis! Huge, imported bulbs for winter-windowsill beauty! They'll have 4 — or more — immense, spectacular show-type flowers, each over 7″ across! Choose brilliant scarlet or sparkling snow white! Need almost no care; no coddling! Blooms 30 to 60 days in warm homes, year after year! Instructions. Gift-boxed.
FBC483 Fireburst, Brilliant Scarlet. Ppd. Each, **2.95**
FBC481 White Angel, Pure White. Ppd. Each, **2.95**

Festive Fingertip Towels say "terry holidays" with unexpected cheer in your bathroom . . . carry your hostess joviality all through the house! Snow-white, fringed terry drip-catchers, appx. 18x11½″, wish guests "Merry Christmas" and "Happy New Year" printed in glowing seasonal red, green 'n gold . . . gay-glittered with shimmering twinklestones! They'll brighten after-the-feast rinse-offs for years . . . make "aren't-they-clever" gifts, as well! Washable fast colors.
ZC144 Holiday Towels. Ppd. Set of 2, **1.25**

"Sampler" '59-Calendar Ensemble! Quaint, twice-nice kitchen-mates add cozy provincial charm to your "concocting corner" . . . keep you delightfully up-to-date all the year long! Of imported pure Belgian linen, they're brightly hand-printed with merry Pennsylvania-Dutch designs in smart, color-fast beige 'n black . . . safely sudsable! **Hang-Up Towel** adorns wall all year (wooden rod, cord incl.); dries dishes ever after! 26½x15″. Jaunty-tied, 2 pocket **Apron** guards your garb! **Toaster Topper** dust-frees any size "pop-up"!

XC747 Hang-Up Towel. ½ lb. **1.00**
XC748 Whirl-Apron. ½ lb. **1.98**
XC749 Toaster Cover. ½ lb. **1.00**

As pictured on our Cover!

Breck's *Norwegian* CHAMPIONSHIP SLED

- Breck's Exclusive Import!
- Safe . . . Fast . . . STEER-ABLE!
- Has Hand And Foot Brakes!
- Sturdy-Built For Hard Play!

Room for two . . . and fun for all! Styled after the famous Arctic sled designed by explorer Nansen, still used in expeditions under the midnight sun! Almost 4 feet long, of beautifully finished, steel reinforced natural wood. Husky steel runners. Positive, instant steering control with 11" cable-operated hardwood wheel. Hand and foot brakes for extra safety on lightning-fast runs! All the speed and thrills of bobsledding with the safety of a toboggan! Perfect winter fun for kids five years and up . . . grown-ups, too! Built to last for years and years! Ours exclusively . . . direct importation means big savings over what you would expect to pay! Money-back guarantee, of course! 20 lbs.

DC323 Norwegian Championship Sled. **16.95**

Direct-To-You Import!

16.95

Get Yours Now For Winter Fun!

Snow-Timer Sets . . . Shown In Color!

Fun-Styled Italian Knitwear, hand-fashioned of the softest 100% virgin wool! Stretch-to-fit-all **Gloves** flaunt gay, color-tipped fingers 'n cuffs to match wrap-'round **Mufflers** . . . plus head-hugging **Hood** for little miss, ear-warming **Pull-On Cap** for junior!

XC170 Girl's Hood-Scarf-Glove Set, **White.** 1 lb. **4.98**
XC171 Boy's Cap-Scarf-Glove Set, **Red.** 1 lb. **4.98**

Weather-All Cover Pants of play-sturdy, no-fade vinyl fused to knit-back, slip on over ordinary clothing to protect tykes from wind, wet, snow and cold! Easy-fit elasticized waist, anklets! Extra sizes, matching **Mittens** available, too! **Specify** size. 2 wks. del.

DC450 Weather-All Pants, Red. Sizes 2,4,6,8,. 1 lb. **4.95**
DC451 Weather Pants, Charcoal. Sizes 2, 4, 6, 8. 1 lb. **4.95**
DC452 Weather-All Pants, Red. Sizes 10 or 12. 1 lb. **5.95**
DC453 Weather Pants, Charcoal. Sizes. 10 or 12. 1 lb. **5.95**
DC340 Matching Mittens, Red. Sizes 2,4,6,8,10,12. Ppd. **98c**
DC341 Matching Mittens, Char. Sizes 2,4,6,8,10,12. Ppd. **98c**

BRECK'S OF BOSTON,
100 Breck Bldg.,
Boston 10, Mass.

Wee Winkie Christmas Trees merily twinkle on, off for hours . . . turn your mantel, windows, table or buffet into a kaleidoscope of blinking holiday delight! 6" Yuletrees, snow-flecked, gaily adorned with all manner of trim. Take flashlight battery. (not incl.).

ZC101 Trees. ½ lb. Pair, **1.00**

Old English Lamp Post Candle from the pages of Dickens! Its cheery flame glows a Yuletide welcome . . . over **60** hrs.! . . . through semi-transparent "latticed" lantern. Whopping 15" tall, burns brightly from mantel, table or hallway to delight your guests! Red post, with garlands of holly and snow, sets firmly on 4" diameter base with evergreen and a jolly Santa.

ZC103 Candle. 2 lb. **1.50**
2 for **2.89**

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FREE BONUS!

Your Name
Your Street Address
Your City And State

300 NAME LABELS

JUMBO PAK!

- Quality gummed labels personalize checks, books!
- Attach this coupon to order blank (p. 23, 26)
- Labels shipped only to same name and address as printed. (Allow 3 wks.)

WITH ORDER OF $10 OR MORE OR **a nominal 35c with any smaller order.**

(NO. DC444)

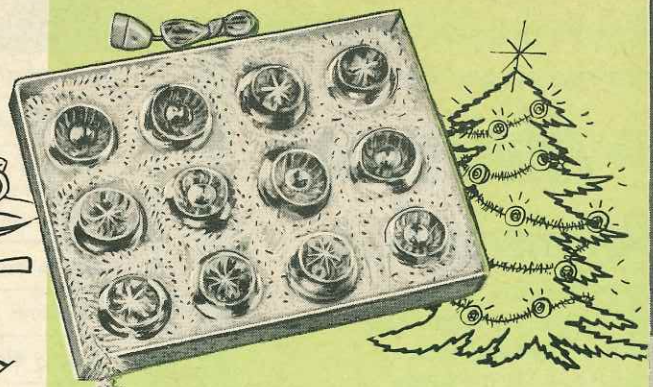
Mr.
Mrs.
Miss _____
(Print exactly as label should read.)

Street _____

City _____ Zone ____ State _____

NOTE: Labels shipped only to address above.

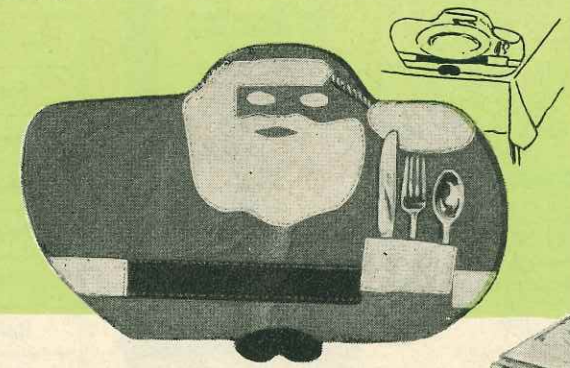
Imported Snow Man Sugar-Creamer of glazed white ceramic decked with the season's gayest red mittens, green suspenders and "peppermint" scarf! Come coffee-time and he's at your service! Cream? . . . take his right arm as a handle and pour out of his hat! Use his shovel to spoon sugar from bowl underneath! 1½ lbs.
ZC157 Snow Man Set. **1.50**



Jiffy-Trim Light-'N-Ornament Set from Italy! A dozen unbreakable, multi-hued, shiny plastic balls (2¼" diam.), have centers inset with droplets of light! Plug in . . . they'll cast a vari-colored glow over mantel, window, tree! 21-ft. cord, trimmed with frosty feathered plastic "tinsel", makes a snowy garland! AC only. 1½ lbs.
ZC181 Light-'N-Ornament Set. **6.95**

Swedish Church With Chimes that toll by candle-heat while glowing ruby windows create a heavenly setting on your table or mantel. Stay-cool metal, 15x8x5" overall. Easy to assemble. Traditional white with green "slate" roof, latticed spire. Swing door open to light vigil-size candle (2 incl.). Instructions. 1 lb.
ZC102 Musical Church. **4.98**

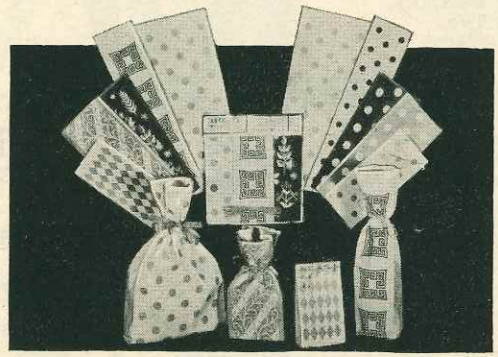
Christmas Carol Paper Napkins let your guests join in a merry round! Damask-like, 12" sq., textured white wipers colorfully imprinted with words and music of 9 seasonal tunes such as "Silent Night", "Deck The Halls"! Resembling illuminated "scores", many open book-wise to complete the verse! Box of 36. ½ lb.
ZC147 Carol Napkins. **1.00**



Jolly Santa Place Mat Set. The man who came to dinner **this** season is Kris Kringle himself by means of these sensationally clever dining mats of fireman-red felt! Complete with traditional white beard, eyebrows, costume trim . . . he'll tend napkin and silver neatly in a side pocket! Black belt and boots add the final touch. Gay for party-ing, fun for kiddies' lunch! Perfect for an extra-unique hostess gift, too! Set of 4, each 17½x12½". 1 lb.
ZC155 Santa Place Mats. Set of 4, **2.98**

Mammoth Buy Of Yuletide Cards! Unbelievable quality — values! All with appropriate wishes! **Reg. Jumbo Assortment** has 50 wintry watercolor scenes, 5x4" each, with envelopes. Popular **Slim-Size Pack** features 40 varied Christmas designs, each 6½x3¼", with envelopes. Postpaid.
UC260 Slim Pack. 40 Cards. **1.00**
UC261 Reg. Asst. 50 Cards. **1.00**

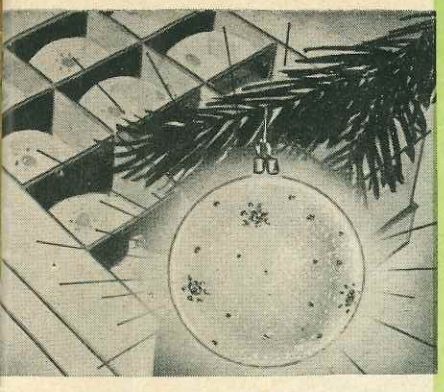
Santa's Own Recording! Youngster's eyes will pop when St. Nick calls him by name, talks about being good, invites him to join in singing "Jingle Bells"! Reverse plays another carol. Each name individually recorded on 78-rpm unbreakable disc.
DC178 Santa Record. Ppd. **1.00**
Print child's first name. 2 wks. del.



Wrap Your Gift In Seconds With "Sack-Its" . . . the fun-'n-fast new way to glamourize presents . . . especially hard-to-conceal shapes like toys, odd boxes, bottles! Just slip 'em into one of these exquisitely hand-printed, brilliant foil bags (5 incl.) — draw the golden tie — and behold a beautiful package! Sizes from 10x17" to 5¼x13½" included. All tastefully designed in Christmas colors. Ppd.
ZC148 Sack-Its. Set of 5, **1.00**

9 FULL FEET!

Festive Fold-Away Paper Garland magically expands to an 8-or-9-foot imported whimsy of holiday charm! Bright red, green and snowy-white "fans" of color drape easily 'round mantel or window, over doorway, on stairway, too! Flame-resistant. Telescopes to a wee 3½x3¼" packet to tuck away for next year!
ZC176 Paper Garland. Postpaid. **98c**



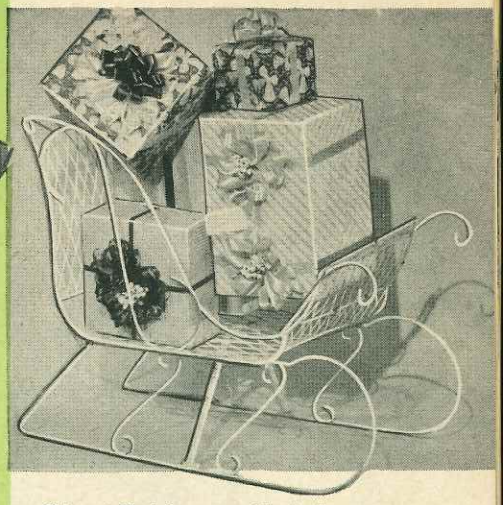
Shine-In-Dark Glo-Balls imported from West Germany. Luminous frosted glass ornaments gaily decorate your tree by day, glow with a soft halo at night! Let them expose to the sun or artificial light for a short time — they'll glow for hours! 2½" diam. Box of 12.
ZC110 Glo-Trims. 1½ lbs. **3.29**

Nested Christmas Gift Balls from Germany, just like those Grandma loved as a little girl! Stardust-glittered pressed board, 3" to 2½" diam., with charming full-color scenes, hold your gift-delights or candy-surprises . . . add a fairyland touch to tree, too! Ppd.
ZC163 Balls. Set of 3, **1.00**

Captivating Kris Kringle makes a cheery "door man" to greet your guests during the holidays! Completely lovable . . .a full 18½" long! Jumbo, red-painted giant pine cone body; glitter-sprinkled white-tuft arms, legs. Jolly, blue-eyed plastic Santa-face wears a welcoming grin, pert bow, too!
ZC175 Santa Deco. 1½ lbs. **2.50**

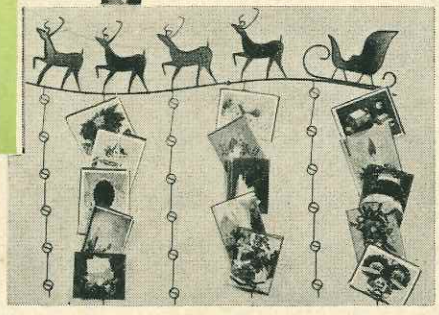
Santa Dress-Up Suit Set . . . complete to the last whisker! We got the specifications from Ol' St. Nick himself and made it for you in bright red, fire-retardant flannelette! Traditional white plush-fur trims fits-all **Jacket. Trousers** have expandable waist to take plenty of padding . . . **if** needed! Elasticized white **Moustache, Beard, Eyebrows** keep your identity a secret! Black plastic **Boot Tops** slip over any shoe, make them like Santa's own! **Cap,** black **Belt** included. 2½ lbs.
ZC154 Santa Set. **8.95**

Santa Bib to thrill small fry! His happy face has white cotton whiskers and red nose that squeaks "ouch" when squeezed! Washable, rubberized flannelette, colorfully trimmed. Makes kiddies want to eat to please Santa! Postpaid.
ZC126 Santa Bib. **1.00**

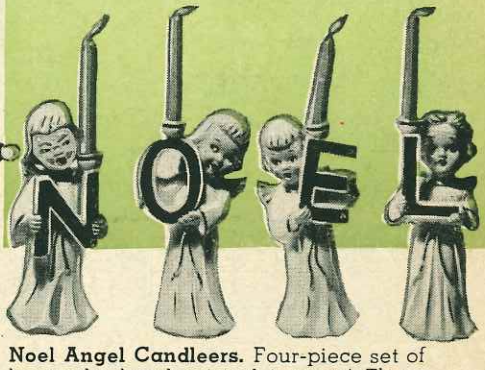


Giant Foldaway Sleigh to wow guests, neighbors, indoors or out! Huge 33x16x26"! . . . a front lawn traffic-stopper filled with holiday cargo of boughs 'n berries . . . or heap with the family's gifts, set near the tree! Sturdy steel, baked enamel finish. Folds to store. **Specify** white or black. 1 week delivery.
DC306 Giant Sleigh. 10 lbs. **12.95**

Candle-Decor Sets. Colorful imported ceramics for table, mantel! Wee 2" mouselet **Berry Thieves** slip over std. tapers while 2¼" Kris Kringles await below, holding the candles in their holly-trimmed bags! **Santa Twins,** each. 2¾" high, wave banner greetings as they appear to slide down to square, red "chimney" holders in true Night-Before-Christmas style! Each set, 1 lb.
ZC166 Thieves Set. **1.95**
ZC167 Twin Set. **1.95**

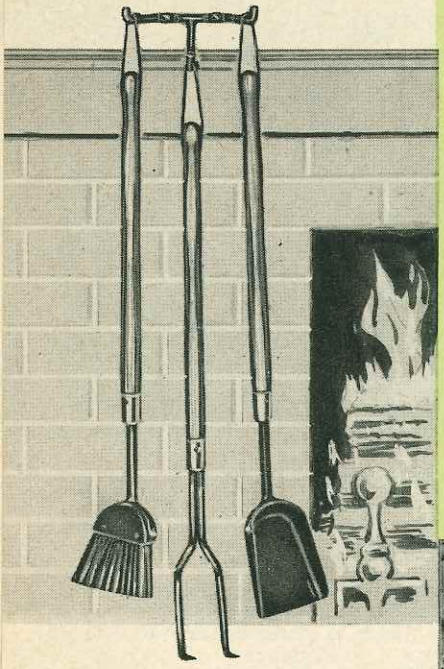


Imported Ermine Angels hold your candles with celestial charm in hide-behind-me "gift packages"! Snowflake cluster-rings trim taper-tops. 4" high, pert, hand-painted pretties wear gold-trimmed frockcoats, ermine jabots. One cuddles a muff, the other carries chimes!
ZC172 Ermine Angel Set. 1 lb. **1.95**



Noel Angel Candleers. Four-piece set of heavenly, hand-painted imports! These wide-eyed ceramic cherubs spell out the Christmas spirit (literally!) — form a Candlelight Procession 'cross table or mantel. Each 3½" letter-gal totes a holly-berry-red letter, topped by a big-as-she-is colorful candle (8 included)! 1 lb.
ZC114 Noel Angel Set. **1.00**

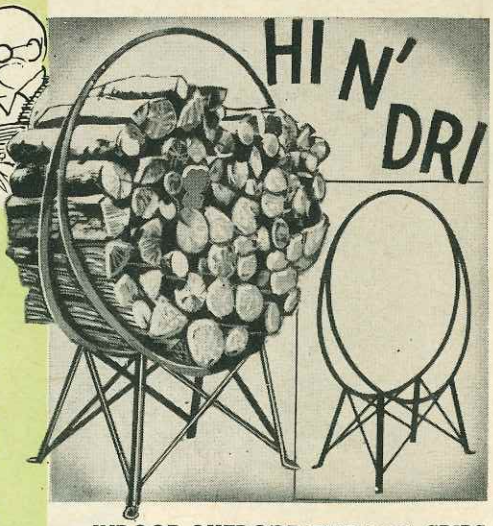
Santa's Sleigh And Reindeer deck your home with holiday cheer! A favorite silhouette to hang on the wall or mantel, displays up to 72 cards! Made of sleek black wrought iron, flecked with gold. Cards clip firmly onto 6 hook-on rods — their warm sentiments and bright colors forming part of your holiday scene! 40" across, folds flat for years of use.
ZC162 Card Holder. 2 lbs. **1.98**
ZC149 Extra Hooks. (Set of 6). Ppd. **1.00**



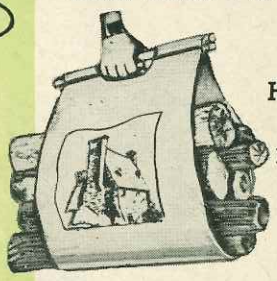
COLONIAL FIREPLACE TOOLS
Authentic reproductions with hand-rubbed, walnut-finished hard-rock maple handles, black iron bases, brass fittings, leather thongs. **Allow 10 days del.**
Firetender with upturned tines to turn and adjust logs safely.
Ember Shovel. 5x7" reinforced tapered steel blade, deep sides.
Hearth Brush. Angled horsehair tampico brush for easy action.
DC135 Firetender. 3½ lbs. **7.50**
DC136 36" Shovel. 3 lbs. **7.50**
DC137 36" Brush. 2½ lbs. **7.50**
DC138 All 3 tools with wrought iron wall bracket. 10 lbs. **24.95**

Hand-Blown South Jersey Glass Pitchers — wee-priced collector's treasures! Rare, authentic reproductions of famed originals, hand-blown by the few remaining craftsmen of an almost-lost art — using the old molds and formula! Their rich, jewel-glow colors cast rainbow reflections on window, mantel, hutch!
UC680 Hobnail Pitcher, 5" high. 1 lb. **2.50**
UC681 Slim Doughnut Jug, 7" high. 1 lb. **2.50**
Specify amber, amethyst, green. Give 2nd color choice.

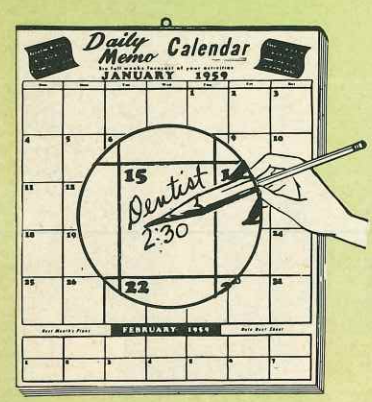
Personalized, His-Alone Havana Cigars with his full name actually printed on each cellophane-for-freshness wrapper! 50 quality, 5⅜" Havana Plazas, made of finest tobacco, in handsome, California Redwood humidor case!
DC334 Pers. Cigars. Box of 50. 2 lbs. **9.95**
Print full name or any message (to 22 characters). 1 wk. del.



INDOOR-OUTDOOR FIRE-LOG CRIBS
Outdoor Model (doubly reinforced for extra heavy duty) stores ⅛ cord 18" logs to dry in sun, air for seasoning, easy kindling, quick burning! Charming for terrace, garden, doorway. 5' high. **Hearth Model** keeps up to 20 logs neatly, decoratively stacked right at fireside! 28" high. Both of rust-resistant, black finished steel. Easily assembled; instr.
DC259 Outdoor. 14 lbs. 3 wks. del. **19.95**
DC260 Hearth. 4 lbs. 3 wks. del. **8.95**



HEARTH CADDY
Now in 2 colors — same low price!



Giant On-Your-Wall Memo Calendar reminds you of six weeks "what's coming" appointments, deadlines, special dates at a glance! Ends embarrassing "I-forgot-itis"! Giant 16½x22" sheets, with bold-black easy-read lettering, allow a huge, roomy square for each day — till Dec. 1959!
UC205 Giant Calendar. ½ lb. **1.00**

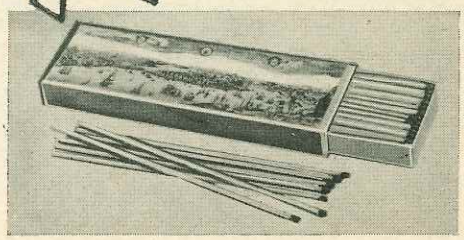
Chimney Sweep Fire-Place Powder turns flames into a brilliant rainbow of colors . . . checks soot to keep house, flues cleaner! Just a dash improves draft for a better fire, helps prevent chimney fires, too! 18 oz. in decorative "birch log" sprinkler. 1½ lbs.
UC558 Powder. **1.69**

Musical Door Chimes. Open your door, and this quaint music-maker tinkles out a cheery, beloved melody to welcome your guests! No electricity or winding . . . rewinds itself automatically as door closes! Attach bronze-tone, 4" diam. metal case to door, hook cord to wall. Each, 1 lb.
YC479 Jingle Bells. **4.95**
YC480 Bless This House Chimes. **4.95**

Hearth Caddy prevents back strain, soiled clothing! Strong, rustically hand-printed canvas in two colors! Sturdy wooden dowel handles. 17½" wide. 1 lb.
UC665 Hearth Caddy. **2.25**

Wrought Iron Giant Match Holder. Beautiful scroll design, flat-black finish. Hang on wall or set on floor.
UC530 Holder. 1 lb. **1.25**

Giant Swedish Matches. 11" whoppers for safe fire lighting. 100 matches in box with decorative etching of Stockholm about 1600. 1 lb.
UC496 Giant Matches. **1.98**

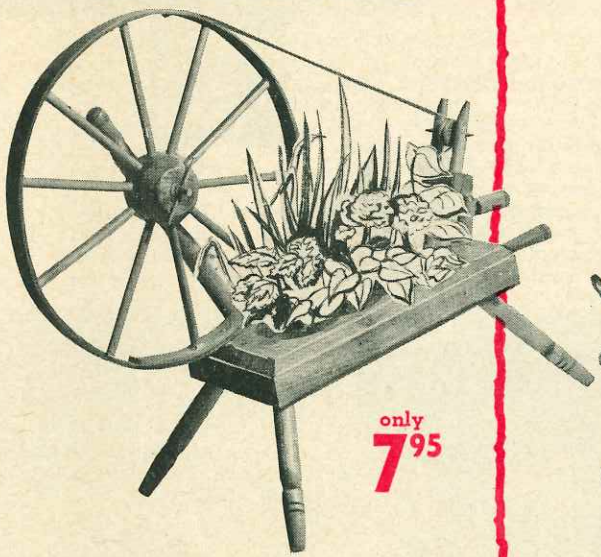


Exciting Accents In

Early American

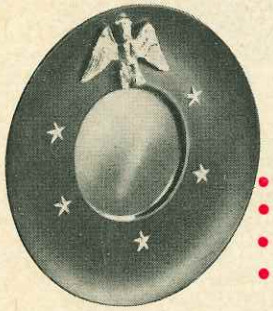
Cherished Gifts For The Home!

Here's Breck's own collection of decorator ideas adapted from Colonial times and the early 1800's, too (Grandma Breck's day)! Chosen for quality and practical use! A pleasure to give or get . . . pleasing reflections of good taste!



only **7.95**

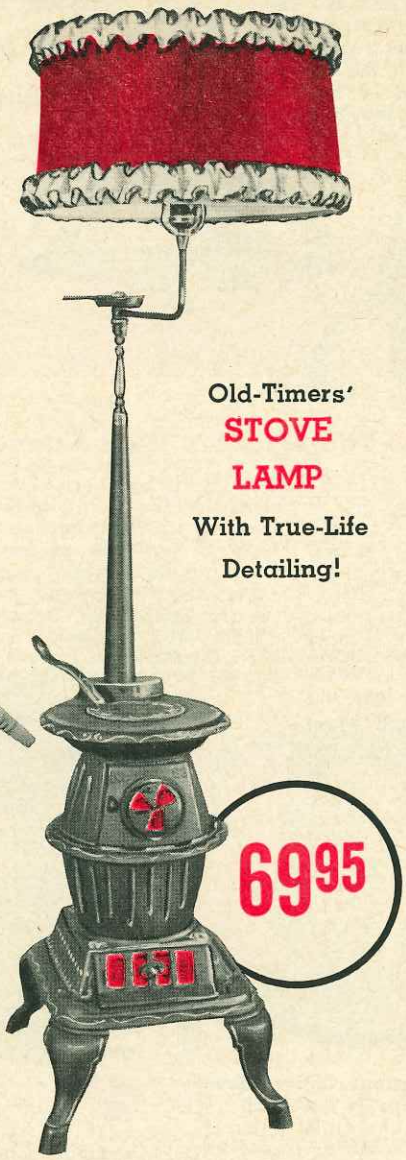
Authentic Spinning Wheel Planter lends the warmth of mellow pine to your pet greenery, natural or artificial! An Early American original, hand-crafted in the mountains of Georgia. Beautifully antiqued, this 18" high model has lacquered plant-well, spindle, distaff and 11" diam. spoked-wheel. A treasure for any room, . . . blends with easy grace in Colonial to modern decor!
UC627 Spinning Wheel Planter. 3 lbs. **7.95**



EAGLE MIRROR

- **Smartly Modern!**
- **Fits Any Decor!**
- **Enhances Any Wall!**
- **Looks Dollars More!**

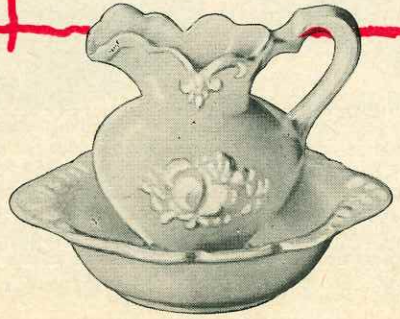
American Eagle Mirror . . . an elegant piece of "modern colonial" to grace your living room wall with satin-black enameled metal beauty! Gleaming brass-look eagle, 5 stars surround 6" diam. inset mirror. 14" overall diam., with sturdy metal hang hook. A compliment-collector to display in hall or den, too! So little-priced, you'll gasp at the quality finishing! 2 lbs.
UC567 Eagle Mirror. **4.95**



Old-Timers'
STOVE LAMP
With True-Life Detailing!

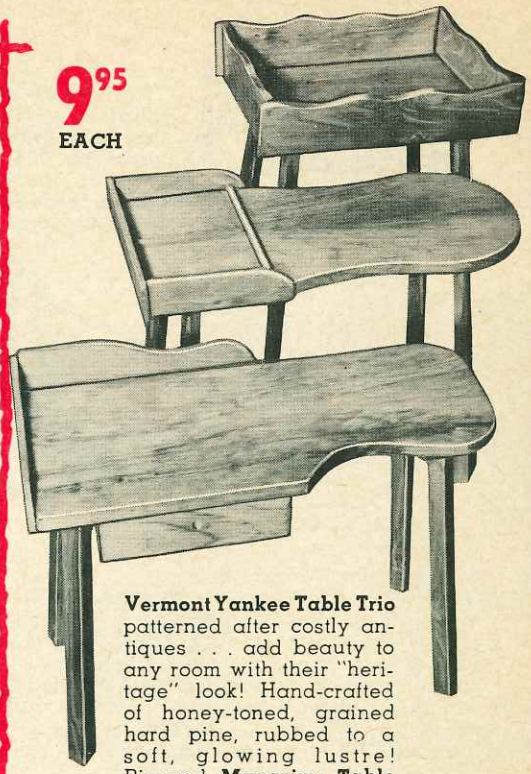
69.95

Copied From Grandma Breck's pot-bellied "warmer", this handsome 5-foot lamp's as cosy as the real thing! Gold-trimmed, black cast iron stove stands 19½" on 4 claw-footed legs. 14" linen-like red shade tops brass-fitted "stove pipe"! Painted cooking-lid raises with lifter to reveal ash tray! 3-way switch, movable grates. 8½' cord. UL-appr. AC.
DC336 Stove Lamp. **69.95**
Exp. Collect from Philadelphia, Pa.



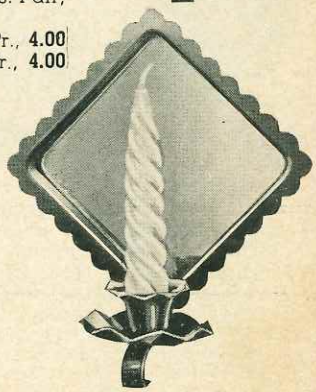
Shades Of Grandpa! A miniature washbasin 'n pitcher reproduced from white Staffordshire! Endless uses: sugar-creamer; cigarette urn — ash tray; ice cream-syrup. Bowl 5½" diam.; pitcher 3½" tall 1½ lbs.
UC522 Pitcher Set. **1.00**

9.95 EACH



Vermont Yankee Table Trio patterned after costly antiques . . . add beauty to any room with their "heritage" look! Hand-crafted of honey-toned, grained hard pine, rubbed to a soft, glowing lustre! Rimmed **Magazine Table** (17x13½x18½") keeps current reading in one neat spot! Splayed-leg **Cobbler Bench** (22½x11½ x17½") has divided section for potted plants. **Modified Bench** (20½x9x16") with wooden-knobbed drawer for note paper. 1 wk. del. 5 lbs.
DC354 Mag. Table. **9.95**
DC355 Drawer Bench. **9.95**
DC356 Cobbler Bench. **9.95**

Mirrored Wall Sconces do wonders to enrich a blank wall with Early American quaintness! Scalloped-edged reproductions of black wrought iron finished to look like fine Tole! **Martha Washington** style features tilt-on-end 7" square. **Jenny Lind** oblong model meas. 7x4". Each takes tapers (not incl.) in 1" diam. cupped holders. Metal hang hooks. Pair, 1½ lbs.
YC525 Martha. Pr., **4.00**
YC526 Jenny. Pr., **4.00**



For Gracious Giving

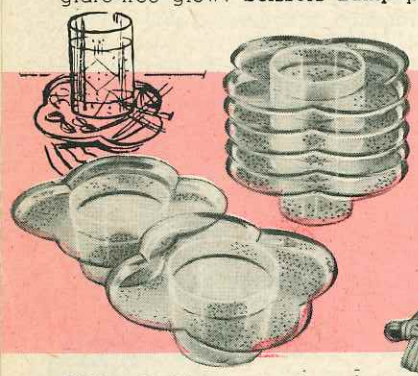
"Just-what-I-wanted" inspirations! Holiday-perfect, they add gracious-living elegance all through the house, come to the aid of harried homemakers! And they're money-back guaranteed!

As-You-Like-'Em Wall Extenda-Lamps

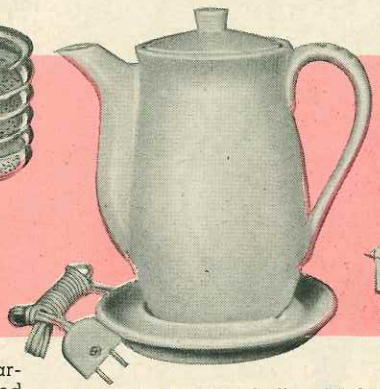
Stunning, double-duty beauties — fantastically flexible — give versatile lighting unlimited! Enjoy custom-perfect light for your every need . . right where you want it . . . with these practical, room-glamourizers! On-your-wall pin-ups, they're welcomed space-savers, too! Both of gleaming, satin-brass plate with prettily pierced trumpet shades, 8½" diam. — white-lined to cast a soft, glare-free glow! **Scissors Lamp** pulls out to 28' from wall . . . folds back, out-of-way, to compact 14" . . . turns to sides or any angle at your command! 3-way switch, 6¾" bracket, 6' cord. **Pulley Lamp** lowers to spot light on task at hand . . . lifts high to brighten a room . . . adjusts to any height in between! Twist-turns in full 180° arc, too! Swivel arm extends 9½" from wall. Scientific "mesh" diffuser, 4½" bracket, 6' cord.

UC629 Scissors Extenda-Lamp. 3½ lbs. **6.95**
UC630 Pulley Extenda-Lamp. 3½ lbs. **6.95**

Key-Letter-Memo Rack— handsome 3-way problem solver for easier home-making! Hang this giant, 21" golden pine beauty near door to keep keys reach-handy, sort the family's mail, serve as dandy jot-spot! 6 shiny hooks hold most-used keys . . . 6 slots secure letters. Base has memo pad (incl.); holds your pencil in key's notches.
UC653 Rack. 1 lb. **2.95**



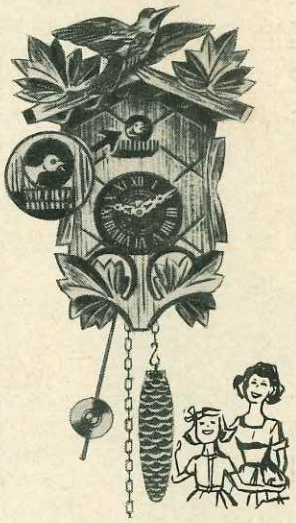
Hi-Snack Servers end embarrassing juggling! Of gold-flecked styrene, they combine coaster 'n snack-plate in one easily-held handful! Center well takes std. glass; gold-scalloped, 6" diam. "plate" totes snacks, tidbits. Won't chip, break. 1½ lbs.
UC116 Hi-Snacks. Set of 8, **3.50**



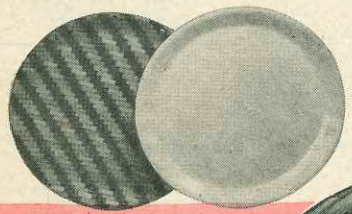
Electric Instant Coffee Maker boils 4 cups of water in 2½ min. — at the table — for instant tea, coffee! Imported, white porcelain server-warmer has insulated table-guarding base; no-spill, safety-vent lock-lid. Twist-turns on, off. 7½".
UC547 Warmer. 2½ lbs. **2.88**

ONLY **4.95**

Cushioned Cardtable Cover clings with a press — no fussy ties, fitted edges! Permanent latex foam rubber backing hushes glass clatter, too! Smart linen-look vinyl top has hand-screened Greek key motif . . . wipes clean, resists heat, spots, stains! Rolls up, stores in plastic hang-bag. Standard-size 30x30".
UC573 White-on-Gold. 2 lbs. **4.95**
UC574 Gold-on-White. 2 lbs. **4.95**



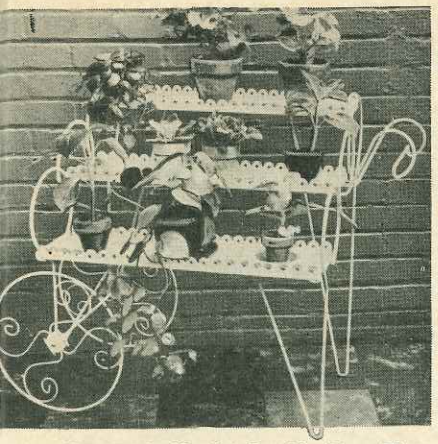
Enchanting Cuckoo Clock! Handcarved deep in Germany's Black Forest, it intrigues all ages with its beloved-for-centuries charm — and wee price! Every ¼ hr., a cheerful cuckoo pops out, bobs beak and sounds off! Antiqued dark walnut; accurate 1-day pendulum movement, brass-on-steel parts. Tax incl.
UC528 Clock. 2 lbs. **4.95**



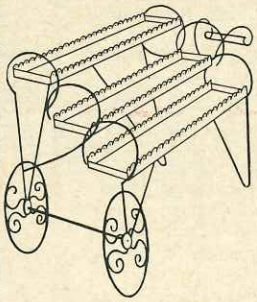
Lacquered Bam-beautrays! From Japan — handsome servers of intricately interwoven bamboo (a mammoth 11½" diam.!) pass oodles of sandwiches, appetizers, drinks . . . are buffet, barbecue delights! Alcohol-proof triple coating.
YC466 Blond Bamboo Tray. 1 lb **1.95**
YC467 2-Tone Bamb. Tray. 1 lb. **1.95**

Imported Birds-In-Flight — fantastically life-like — soar handsomely over mantel, across a sportman's den! Of underglaze porcelain, richly hand-painted in true-to-nature woodland hues. Set of 3, appx. 8", 6", 4" long. With hang-holes.
UC631 Pheasants. 1½ lbs. Set, **2.50**
UC632 Ducks. 1½ lbs. Set, **2.50**

Exotic Oriental Snack-sations dramatically serve tidbits with Far-East splendor — cost but $1! Sleek, glossy lacquerware imports, 7¾" diam. — agleam with hand-painted golden scene and rich mother-of-pearl insets!
UC622 Bowl, Red. Ppd. **1.00**
UC623 Bowl, Black, Ppd. **1.00**



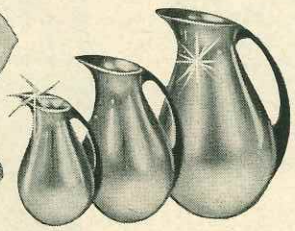
FILIGREE *Parisian* FLOWER CART



Excitingly Useful, Double-Duty Flower Cart — as picturesque as Paris herself! Reminiscent of flower vendors' stands on the Montmartre, this capacious, 3-tier beauty exhibits your prize plants with provincial quaintness . . . rolls anywhere on graceful scroll wheels! Plants are exposed to sun, thrive better than on "stacked" shelves! Versatile — doubles as hostess cart, displays knick-knacks, too! Heavy-gauge metal with weatherproof, rust-resistant baked enamel finish. 34" long, 17" wide, 25" high. **Specify** antique white or satin black.
DC305 Filigree Parisian Flower Cart. 14 lbs. **9.95**
DC374 Flower Cart, Utility Weight. 10 lbs. **7.95**

First Ever! Spanish Fan Place Mats. Fragile-looking but practical! 18¾" long half-moons of linen-like vinyl whisk clean, cushion china with foam rubber underlining! Versatile shape adapts to round, oval or square table! Use two for centerpiece! Screened design blends with crystal!
UC611 Fan Mats. White-Gold. Set of 4. 1 lb. **5.95**
UC612 Fan Mats. White-Silver. Set of 4. 1 lb. **5.95**

Imported Sauce Boat flavors your food with gravy, your table with Staffordshire-like elegance! 6" long, graceful server depicts a quiet English landscape in rich blue on fine white china. Permanently attached drip-catcher plate. Handy serve-yourself for ice cream sauce, syrup!
UC669 Boat. 1 lb. **1.00**



Spanish Pitchers — modern copies of costly pewter, made in Madrid! Of heavy, mirror-polish aluminum that blends with fine sterling. Won't tarnish; retain their satin luster forever! Ebony bakelite handles.
UC966 1-Pint. 1 lb. **1.00**
UC967 1-Quart. 1 lb. **2.00**
UC968 2-Quart. 1½ lbs. **3.00**
UC969 Set of 3. 3 lbs. **5.50**

(A) Self-Powered Floral Fountain copied from $25 models . . . a sensation at this lowest-ever price! Creates enchanting arrangements in your prettiest bowl! Uses 4 flashlight batteries (not incl.) to shoot an endless spray . . . from a trickle to 14" high . . . at the flick of the switch! 4½" high with small power unit, 6' waterproof cord.
YC952 Fountain. 1½ lbs. **4.95**

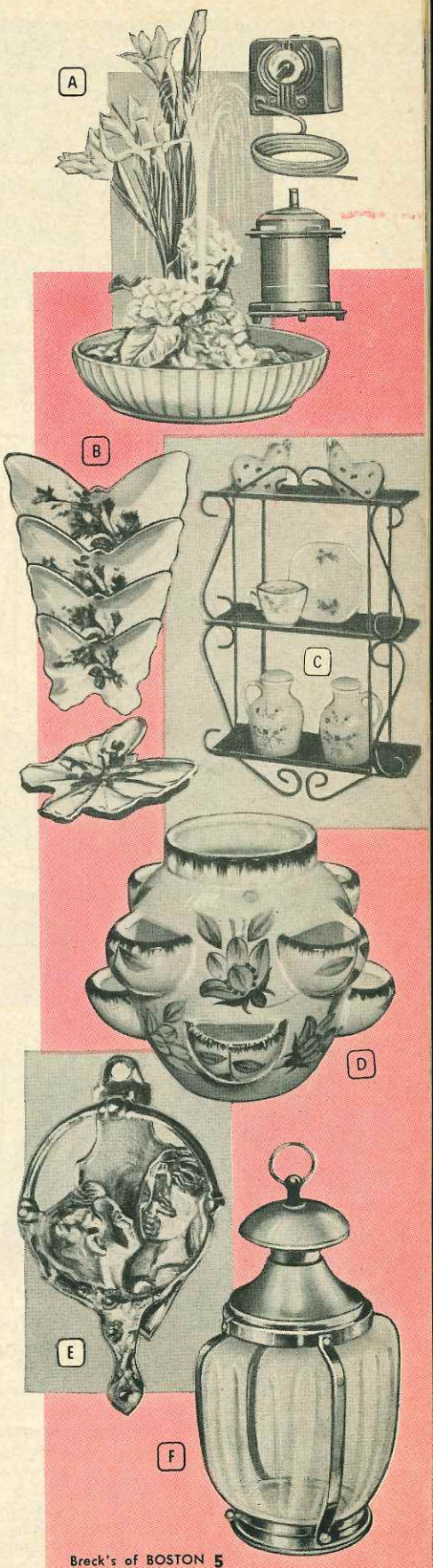
(B) Moss Rose Butterfly Trays. Dainty, gilt-edged imports to grace your coffee table, catch ashes, serve nuts and sweets! Of milk white china nostalgically adorned with rosebuds and lavender! Graduated set of 4 nest in largest, 5½" long . . . topped by smallest, 3½". Wonderfully inexpensive . . . a delight for Mom or your favorite hostess! 1 lb.
UC652 Butterfly Trays. Set, **1.50**

(C) Black Wrought Iron Shelf does wonders to glamourize a blank wall, add satin-charm to hallway, living room! Classic scroll design blends with modern or traditional decor. 17x 11x4" overall with two rimmed shelves to display whatnots, figurines, plants! Use in bathroom for needed shelf-space. Metal hang-loops, screws incl.
UC649 Shelf. 2½ lbs. **2.95**

(D) Strawberry Jar Planter. Imported 4¾" replica of the huge jars used to grow sunkissed strawberries 'neath blue Italian skies! Use this glazed white semi-porcelain version to plant trailing ivy, prize blooms in eight pocket openings. Loop cord (not incl.) through 3 holes in top for a charming "hanging garden"! Individually hand-painted floral motif — no two alike! 1 lb.
UC648 Strawberry Jar. **1.50**

(E) Kissing Door Knocker made by the original craftsmen of this famous traditional design! Intricately wrought of solid, lacquered bronze . . . two lovers exchange a kiss whenever you knock! 5½", weatherproof — use on any door, outside or in. Distinctive conversation-maker — especially for apartments! Two bronze screws incl. 1 lb.
UC625 Kissing Knocker. **5.95**

(F) Lantern Candy-Cookie Jar just like the lamps that swung from elegant carriages on the cobbled streets of Boston Town in great-grandma's day! 10" of gleaming, golden brass — an imported adaptation of a much-more-expensive piece! Holds batches of sweets in the lovely, looks - like - handblown, blue glass liner. Fill with flowers, fruits, bathsalts, powder-puffs, too! Screw-on cap. 2 lbs.
WC333 Lantern Cookie Jar. **4.98**



FITS ALL TABLE SHAPES

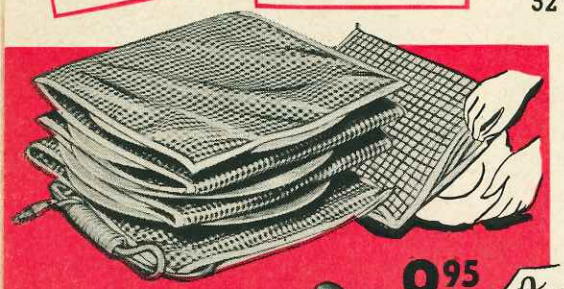
Breck's "EYELET" Table Pads

- New "Gay Deceiver" Pattern!
- Glamour Plus Protection!

Breck's sensational Table Pads are now embossed in a delicate opaque white and silver, eyelet-embroidery design! So pretty you need no other cloth! Thick, triple-layer construction! Water-and-heatproof top keeps stains, spills from table, wipes clean! Heavily tufted quilted insulation safely cushions hot dishes . . . creates a fine-restaurant "hush" for your mealtime serving! Sturdily reinforced sides, rounded corners, non-stick plastic bottom. Drapes like fine fabric, fits any table shape! Flat-folds compactly, to store neatly in drawer or on linen shelf!

WC615 Pad, 52x52". 1½ lbs. **2.98**
WC616 Pad, 52x70". 2 lbs. **3.98**
WC617 Pad, 52x90" 2½ lbs. **4.98**

52" x 52" **2.98**
52" x 70" **3.98**
52" x 90" **4.98**



ELECTRIC PLATE COSY

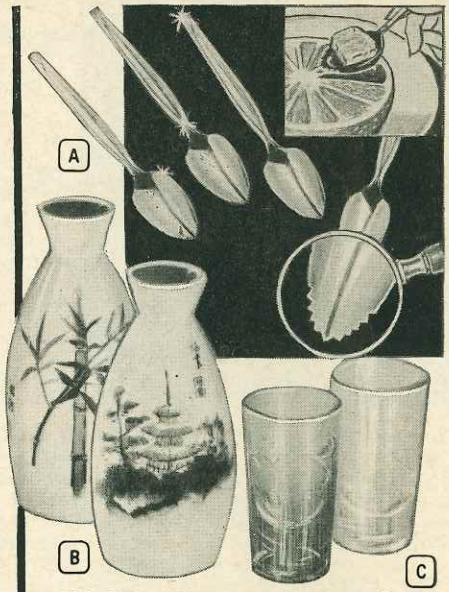
Smart homemakers always warm their dishes before serving! It keeps food warmer longer, makes dining more enjoyable! Our Electric Plate Warmer is the easiest way to do the job! Plug in, slip up to 10 plates 'tween checked gingham — out they come nice and warm! Cover removes for washing; snap open ends to take out heating unit. 5½' cord; 10½x10x1½". UL-appr. AC-DC.
WC521 Plate Warmer. 2 lbs. **9.95**

9.95

Quaint Timeless Trivets cast of solid brass, add gleaming charm to table or wall! Imported set of 4 in authentic Pennsylvania Dutch designs including the famous "American Eagle"! 7x4" ea.; rubber tipped feet. For modern or traditional tastes! 2 lbs.
UC635 Trivets. Set, **3.50**

Multi-Use Bar Knife is a host's delight! This imported copy of a much costlier model flips off bottle caps . . . cuts cheese with a serrated edge . . . spears olives with double-prong tip! 8½" long, crafted of satin-finish stainless steel in a smartly simple modern pattern. Lasting, useful gift! ½ lb.
UC102 Bar Knife **1.00**

Glass-Spray Flower Arranger helps you fashion artistic floral groupings in a twinkling of an eye! Graceful "bough" of glass leaves and buds surrounds 5 vials that hold your blossoms! Flexible, satin-bound rust-proof wire base bends to any angle you choose! Makes a distinctive candelabra, too! Appx. 11".
UC645 Arranger. 1 lb. **2.95**



(A) Silver-Plated Grapefruit Spoon segments fruit as you eat with serrated, safe-in-your-mouth tip! Saves preparation time! Gleaming, heavy plate by Wm. Rogers Co., beautifully designed, blends with silver!
WC435 Spoon. Ppd. Ea., **1.00**; 4, **3.75**

(B) Japanese Sake Bottle Bud Vases. Classically shaped, 5" tall flagons just like those used to serve the traditional rice-brewed beverage! Fine white china, hand-painted with Oriental scenes, symbols, no 2 alike!
UC621 Sake Vases. 1 lb. Pr., **1.50**

(C) Imported Rainbow Liqueurs . . . gracious 2½" high, hand-etched sippers serve cordials, brandies with elegant charm! You get a party-set of 12 in assorted crystal-clear and smoke tones. Sham bottoms. 1½ lbs.
UC624 Rainbow. Liqueurs. Set, **1.50**

Imported Salt 'N Peps. Short or tall — either pair of these handsomely finished cherrywood seasoners will enhance your table! Gleaming metal tops dispense salt, grind peppercorns with a twist! 8" high modern **Slim Set** holds generous supplies. Honey-toned **Small Set**, 2½", shaped like pepper pots!
UC980 Slim. 1 lb. Pr., **2.95**
UC541 Small. 1 lb. Pr., **1.00**

Percolator — Teamaker — Carafe! Versatile, 3-in-1 space-saver brews your favorite beverage at stove . . . pours it prettily at table, kept tasty-hot atop its own candlestand! Coffee? Insert aluminum basket, graduated for 4, 6, 8 cups — see it "perk" through glass knob in cover! Tea? Aluminum "teaball" hooks over top, makes enough for 12 luscious cups! Or heat up 12 cups instant coffee, cocoa . . . serve cold drinks, as well! So handsome, too! Of clear, flameproof glass with glowing 22K-gold pine cones, green boughs! Hinged, golden flip-cover, collar; bakelite easy-grip handle stays cool.
UC593 Perc-Carafe. 2½ lbs. **6.95**

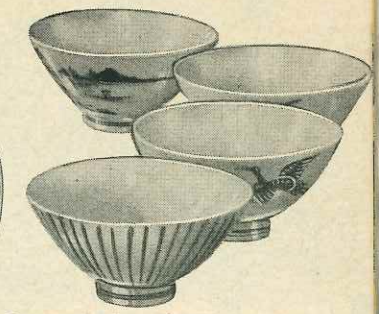
ONLY **$1.95** EACH

IMPORTED CLASSIC SERVING TRAYS

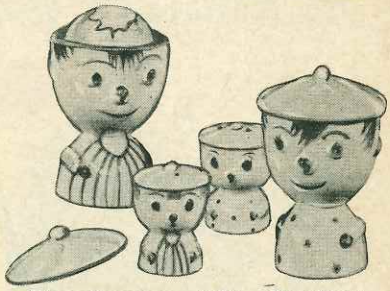
- **Replicas of authentic Sheffield designs!**
- **Richly engraved heirloom beauties!**
- **Yesterday's charm — today's easy care!**

Rub your eyes! You'd vow these fabulous servers were the treasured originals — they're that artfully reproduced! Imagine! Exquisitely engraved heirloom patterns, formerly found only in costly estate masterpieces . . . copied in all their eloquent charm to grace your meals, pass drinks or delicacies with quiet elegance! And they're so practical, too! Fashioned of mirror-gleam, never-polish heavy metal, they'll wipe clean . . . scoff at stains, rust, warp, tarnish . . . even cigarette burns and alcohol spills!

UC636 "Sheffield" Tray, Round (13" diam.). 1 lb. **1.95**
UC637 "Sheffield" Tray, Oval (14x10½"). 1 lb. **1.95**
UC638 "Sheffield" Tray, Rectangle (14x10½"). 1 lb. **1.95**



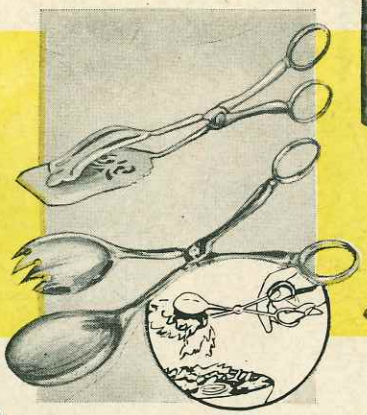
Oriental Rice Bowls. Breathtakingly lovely quartet, of translucent white china, enchantingly serve sauces, sherbet, soups, salads . . . are dandy for candy or wee floral displays! One is stark-white, 3 hand-painted in misty-blue with intriguing native motifs. 4½" diam. Set of 4.
UC550 Bowls. 1½ lbs. Set, **1.95**



Honeymooner 4-Pc. Breakfast Set makes a gay affair of eggtime! Pert, beaming Mr. & Mrs. Egghead cozy your 3-minute special 'neath gay berets till eating time . . . end a.m. grouchiness! Match-up moppets serve salt 'n pepper. Hand-painted ceramic imports; cups 4" high, shaker 2".
UC626 Egg Set. 1½ lbs. **1.00**

English-Import Bottle Butlers — of exquisite silver plate — dress up condiments to prettily enhance your loveliest table settings! In a perforated lattice-work design, they're specially made to fit popular American table sauces. Each bears the silversmith's own hallmark, registered in Guild Hall.

UC959 Catsup Butler. ½ lb. **2.95**
UC960 Worcestershire. ½ lb. **2.95**
UC961 A-1 Sauce Butler. ½ lb. **2.95**
UC964 Mustard Butler. ½ lb. **2.95**
UC965 Set of all 4. 2 lbs. **10.95**



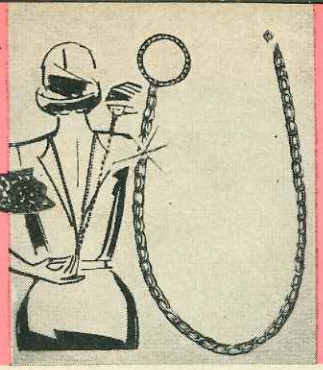
English Silver Serving Tongs — gracious, tidy way to help guests help themselves! Handsome imports of gleaming Sheffield silver plate let 'em select food desired from serve-dish, transfer it safely to plate minus fuss!
Salad-Spaghetti Tongs are spoon-fork type, 8½" long; **Sandwich-Cake Tongs** are 9'. Ea., ½ lb.
UC647 Cake Tongs. **2.98**
UC655 Salad Tongs. **2.98**

HAPPY BIRTHDAY TWOSOME

Jolly Animal-Parade Candles! Party-pretty pets cavort merrily 'round any frosted cake — make it a festive birthday affair! Tots have a **circus** of fun with capering seal, monkey, elephant, pony 'n lion! Toddlers gurgle gleefully at **babyland** bunny, lamb, fawn, poodle, kitty! Sets of 5, 3½" high, vividly decorated. Toothpicks, plastic tote-box incl.
ZC277 Circus. ½ lb. Set, **1.00**
ZC278 Baby ½ lb. Set, **1.00**

Musical Twirl-A-Cake Tray. Look! It slowly revolves, showing off the birthday treat in all its frosted glory! Listen! Imported music box, hidden in its base, merrily tinkles "Happy Birthday to You" for over 2 minutes! White-enameled metal, adorned with colorful floral design. 10" diam., 2½" high . . . holds any size cake, winds with a twist of top. On-off switch.
UC503 Musical Tray. 1½ lbs. **4.95**

Name-On Turtle Purse of genuine red leather makes a "pet" coin-carrier for your little miss! 4" overall, with hand-painted face, zip-back, belt-loop tail. We'll stamp her name in gold letters, too! Tax incl.
DC1 Turtle. **1.00**
Print first name clearly



Clever Zip-Her lets you zip up (or open) even full length back zippers yourself . . . in seconds! Easily, struggle-free! Attach hook to zipper tab before donning dress, toss 16" chain over shoulder, loop on finger, zip up! 18K gold-plated.
UC745 Zip-Her. Ppd. **1.00**

Tool-Kit Keychain delights your Mr. Fix-It with its double-duty uses! Keeps keys handy, helps minor emergency repairs, too! Wafer-thin, 3¼" leatherette case has miniature adj. steel wrench and screw driver. Ppd.
UC901 Key-Kit. **1.25**

Electro-Pak Flashlight. Palm-size wonder needs no battery or bulb replacement . . . lasts 6 to 18 months! Just touch top button to cast a long, powerful beam! Brass-trimmed, 2¾" diam. leatherette case. Fits pocket. ½ lb.
YC328 Electro-Pak. **1.49**

No-Skid Ice Grips end danger of slipping on slickest ice when worn over shoes, rubbers! Rust-proof, hardened steel teeth give firm footing. Elastic band adjusts to any size. Winter safety for the whole family! Set of 2 pair. Ppd.
YC501 Grips. Set, **1.00**

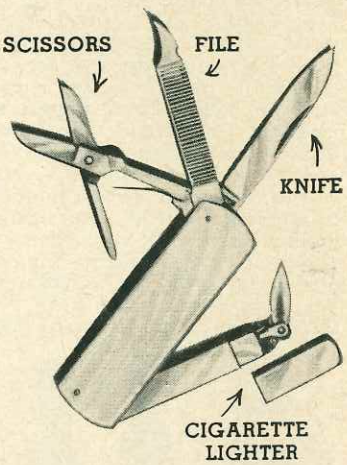
Breck's Nifty, Gifty Stocking Stuffers . . .

PEN OR TOOTHBRUSH SET

Meet Miss Dee . . our impish import! She's a flexible cloth-covered pet that holds your favorite moppet's very own desk-size ball-point **Pen** or jewel-sparkled **Toothbrush!** Brightly costumed in gay colors . . no two alike! She'll bend, twist, turn — win your heart with "Betty Boop" eyes, tumbled yarn curls! Stands 5½" on 2" diam. wooden base. Packaged in clear plastic, 7" tube with lace design, hang-me-on-the-tree satin cord. Fun — useful, too!
YC394 Pen Set. Ppd. **1.00**
YC395 Toothbrush. Ppd. **1.00**

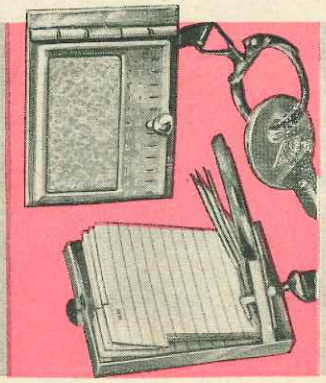
POCKET KNIFE N' LIGHTER

Count 'em! You get no less than 4 precision-made, swing-out, stainless steel tools in one compact, 2¾" unit! This multi-use, imported sensation includes a nail file with all-purpose paring point, tiny spring-action scissors, jack-knife, plus slim friction lighter for your "smokes"! All protectively encased in metal with smart French mother-of-pearl trim. So practical and handy in purse or pocket! Bound to make a hit in any stocking on Christmas morning! Ppd.
UC936 4-Way Lighter. **2.50**



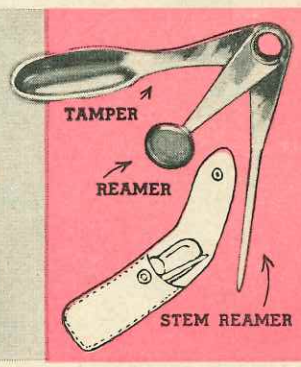
"Cigarette" Cigarette Lighter! Not double-talk but the truth! This imported, white enameled metal lighter looks like a filter-tip smoke, totes neatly in your favorite pack! Works like a charm! Brass cap. 2¾"
UC999 Lighter. Ppd. **1.00**

Jiffy Nutcracker. Polished cherrywood import ends hammering, pounding, squeezing! Gently splits shells with a twist of the vise-like handle. No bruised meat, splintered kernels. Shell stays tidily in bowl, no mess! 9" long. ½ lb.
UC985 Nutcracker. **1.00**



Double-Duty Key Chain from Italy tends keys, files phone numbers, too! 2x1¾" index has automatic selector . . . just set from A to Z, press tab. Top springs open to name, number needed! Gilded metal, leather trim. Ppd.
YC409 Key-Index. **1.00**

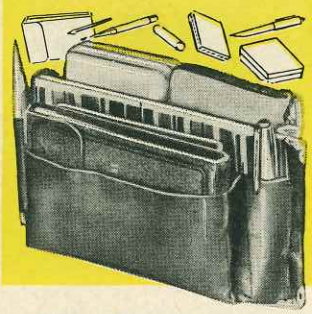
Tuck-Away Grooming Kit with German Solingen steel aids for quickie manicures, snipping emergencies! Includes 4" folding scissors (with man-sized finger grips, keen blades), file, tweezers. 3" cowhide case
YC410 Kit. Ppd. **1.00**



Pipe Cleaning Kit pampers that pet smoker on your list! Fine English nickel-finish metal, 3" long import swings open to supply a tobacco tamper, bowl and stem reamer. Tucks into natural pigskin snap-case for vest pocket toting!
UC885 Pipe Kit. Ppd. **1.00**

Silver Lingerie Clasps — practical and oh, so lovely! Of shimmering sterling silver, they firmly keep wandering straps in place! Rhodium-plated for permanent lustre and tarnish-resistance, they're daintily engraved! Tax included. Postpaid.
UC853 Clasps. Pr., **1.10**

Miniature Ash Can is amusing, logical ashtray! Imported copy of basement barrel, 2½" high, even has ribbed sides, handles! Tap button, cover flips up—revealing "cig" rest. Capacious! No-tarnish metal, chrome lid.
UC914 Can. Ppd. **1.00**



Purse Organizer ends exasperating jumbles in milady's handbag! 7 pockets neatly file keys, compact, lipstick, pen, wallet . . . transfer 'em in 1 unit! 7x3¾", black taffeta, grosgrain center. Metal tipped corners. Ppd.
UC783 Purse Org. **1.00**

Spec Safe-T-Case protects 'em from loss, spills . . . keeps your pen, pencil handy! Leather-topped spring clip fastens to pocket, belt, car visor. Glasses whisk in, out; tan saddle leather case stays in place all the while.
UC917 Case. Ppd. **1.50**

Money-Clip 'n Pen Knife — pocket-size 2" import! Serves him three ways! Swings out dandy knife on one side, fine-grain nail file on other; secures bills with tension clip in back! Gleaming stainless steel.
DC348 Initialed. Ppd. **1.50**
UC915 Plain. Ppd. **1.25**
Print 3 initials. 2 wks. del.

. . . And Every One Is Piggy-Bank Priced!

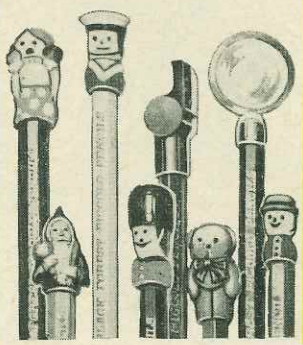
3-IN-1 TRAVEL WHIZ!

Handsome Austrian import is 3-ways-wonderful at keeping milady bandbox-neat at home, desk or on-the-go! Sturdy nylon bristles give lint a quick brush-off. Then, unzip the genuine-leather top and — presto! Snug inside hide all needed aids for manicuring, brow shaping, stitching-in-time! Tweezers, scissors, nail file of Solingen steel . . . plus sew-necessary needles, 6 shades of thread! Just 3¼" long, tucks into corner of suitcase, purse or office drawer! Helpful as a personal maid!
UC860 3-Way Kit. ½ lb. **1.00**

COIN-'N-KEY IMPORTS

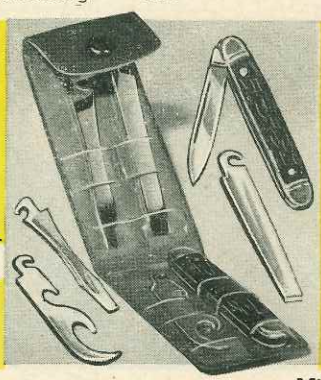
Quaint Tyrolean novelties — exquisitely hand-made of genuine suede leather by Austrian craftsmen — keep keys, meter money handily together in eye-catching style! Whimsically fashioned like traditional Alpine mountain garb, they're exact in every detail! Both zip shut, have brass-plated snap-close key rings. **Wee Weskit,** 3 x 3", boasts twin pockets, ascot, 3 shiny brass buttons. **Tyrol Hat,** 3½ x 2¼", has silk twist-cord, featherbrush, edelweiss. Asst. colors. Ppd.
UC670 Alp-Hat, Ring. **1.00**
UC671 Weskit-Ring. **1.00**

Sterling Silver Magnetic Bobby-Pin Cup — practical pretty for your Queen's vanity table! Magnet in base stands up any type pin handily for jiffy pick-up . . . ends drawer groping, chipped nails, untidy spills! 1½" high, gracefully tapered, gadroon-edged. Tax incl. Ppd.
UC855 Pin Cup. **2.75**

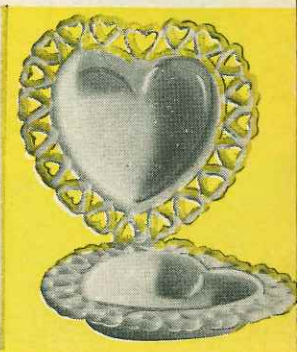


Piccolo Pencils. From Germany's Black Forest, 8 truly captivating "jotters"! The tops make 'em stand-outs: 3 hand-carved and painted: sailor, guardsman, elf! Plus plastic Santa, Looby Loo, bear, magnify-glass, whistle, Std. lengths.
YC485 Set. Ppd. **1.00**

Write It With Roses . . . the prettiest posy-topped "pen-sation" ever to inspire a love-letter! Slim, 4½" golden ball-point pen, filigreed and bejeweled, is crowned by a plushy-soft red-red rose in full bloom! Poised ever-ready in round plastic stand!
UC299 Pen. Ppd. **1.25**

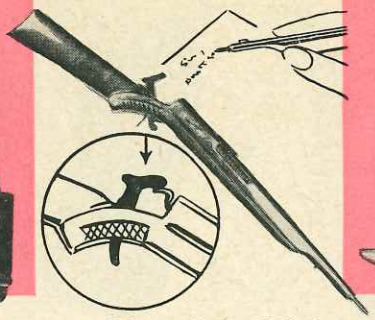


Pocket-Pal Tool Kit — for instant fix-its anywhere! Plastic case, 3 x1½", holds useful bone penknife, plus 3 interchangeable tools that hook onto it as needed! Screwdriver, chisel, can-bottle opener — all of plated carbon steel. Postpaid.
UC933 Tool Kit. **1.00**

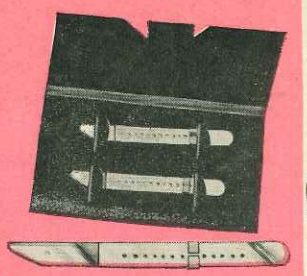


Milk Glass Heart-Trays from Sweden, frosty-white and Valentine-romantic, will win all hearts as adorable ash-trays, mint servers, pin catch-alls! Delightfully feminine boudoir or entertaining twosome, 3½" wide, ringed 'round with wee hearts galore! 1 lb.
UC668 Hearts. Pr., **1.50**

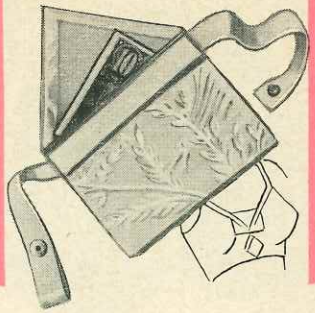
Tote-Along Writing Kit. Fully equipped "lap secretary"! Snap-shut simulated black leather case complete with stationery, envelopes tucked 'neath flaps. Loop-held ballpoint pen, stamp pocket, too! Handy 7 x 4" when closed. Ppd.
UC185 Writing Kit. **1.00**



Trigger-Action Rifle Pen. Sure-fire hit with any Wild Bill or Annie Oakley! 5½" molded, silver-colored polystyrene ballpoint pen works like an honest-to-goodness rifle! Press trigger to eject writing point — pull back bolt to retract! Ppd.
ZC733 Rifle Pen. **98c**



Adjusta-Collar Stays. Gold-plated, spring-tempered — won't break or bend! End that "wilted" look! Just slip in place to keep any style collar smooth, neat all day long! Smart dark leatherette case. Postpaid.
UC911 Stays. Pair, **1.00**



Snap-On Cache. A gal's best friend for carrying money, valuables! Dainty white sculptured nylon purse snaps to bra or slip straps. Tiny, wafer-thin 4 x 3" . . . never shows a tell-tale bulge! Plastic-lined, washable.
UC696 Hide-It. Ppd. **1.25**

Imported Pocket Knife . . . only 2" long closed, yet swings out 8 precision-made stainless steel tools! Large and small knives, scissors, bottle and can openers, awl, cork screw, file-screwdriver! Bone handle. For workshop, pocket!
UC947 Knife. Ppd. **1.98**

Oh-So-Welcomed Wee Luxuries . . .

CAP IS HUGE ERASER!

JUMBO PENCIL BUY PERSONALLY YOURS!

A whopper of a bargain! Full dozen, eraser-tipped black lead pencils imprinted in gold with any name, nickname . . . even school or club! Tote 'em in a king-size, 10½" long plastic "pencil" with black plastic tip that actually writes! Rubber stopper, 1¼" diam., doubles as giant eraser. Case makes dandy catch-box for favorite marbles, too! Prize gift for any youngster! 2 weeks delivery.
DC347 Pencil Kit. 1 lb. **1.00**

Print name (to 30 letters).

LIGHT-UP MAGNIFIER

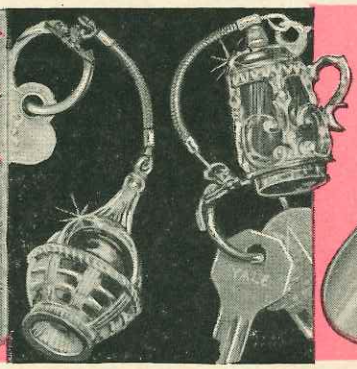
Illuminates, magnifies up to 5 times . . . makes details, small print bigger, brighter! Only 4½" long, this imported marvel pocket-totes for on-the-spot inspection of stamps, coins, specimens! ¾" finely polished lens safely encased in metal. Metal handle twist-turns light on-off. Flashlight battery (not incl.), replaceable bulb (incl.). For hobbyists, collectors, photographers.
UC186 Magnifier. Ppd. **1.00**

BRECK'S of Boston
100 Breck Bldg.
Boston 10, Mass.

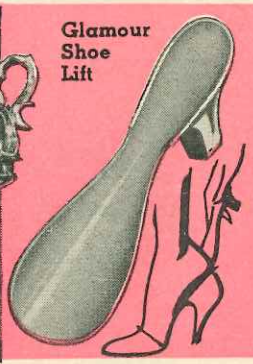
Sugar-Scoop Phone Timer helps keep tabs on long distance calls! Gaily handpainted, miniature wooden scoop (4" long) with removable, sugar-filled glass timer that tells when your 3 minutes are up! Hang hole. Postpaid.
YC397 Timer. **1.25**

Fan-cy Address Book. This lipstick-size import has space for over 80 names, addresses, numbers inside! Flick of a finger fans 'em out — ready for use! Keychain attached. Harlequin pattern in gleaming, golden Hamilton finish metal. Postpaid.
UC704 Address Fan. **1.00**

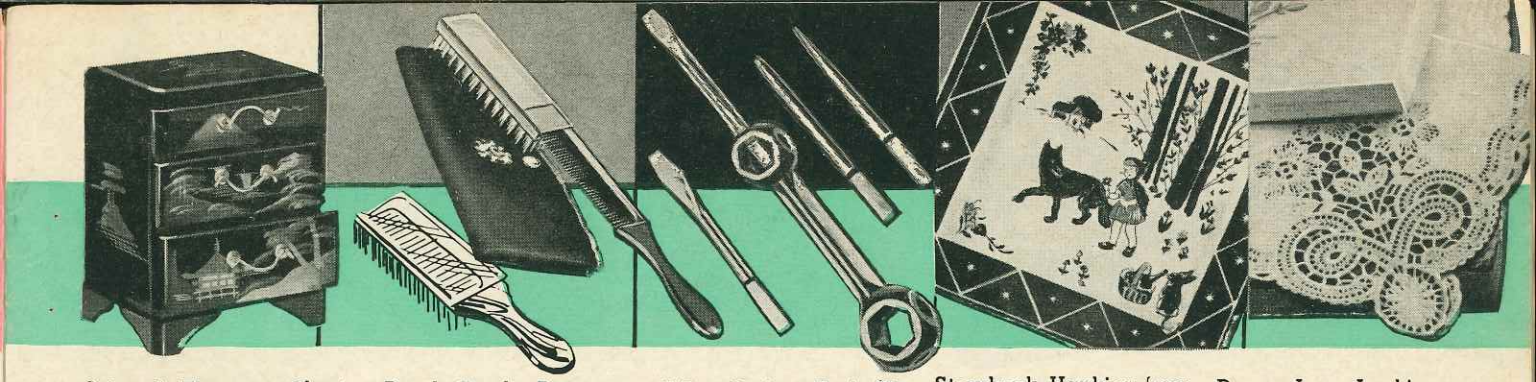
Presidential Coin Set — 34 newly minted, silver metal coins of all our Presidents from "George" to "Ike"! Front shows name, profile, dates of office. Reverse has career highlights. Youngsters improvise dozens of games! Educational!
ZC770 Coins. Ppd. **2.95**



Boutique Key-Tenders. Exquisite imports that look much more than their tiny price! Dainty **Stein** or **Chianti** charms (approx. 1" ea.) are inset with a shimmering "jewel"! Burnished gold-colored metal; key ring, chain. Ppd.
UC937 Stein. **1.00**
UC938 Chianti. **1.00**



Slipper-Shape Shoehorn — whimsically styled like Cinderella's footwear — elegantly eases foot into shoe! Graceful silvery-metal Fr. heel is its handle; flexible plastic horn forms sole. 6" long, imported showoff protects shoe backs. Ppd.
UC862 Red Shoe. **1.00**
UC863 Green Shoe. **1.00**



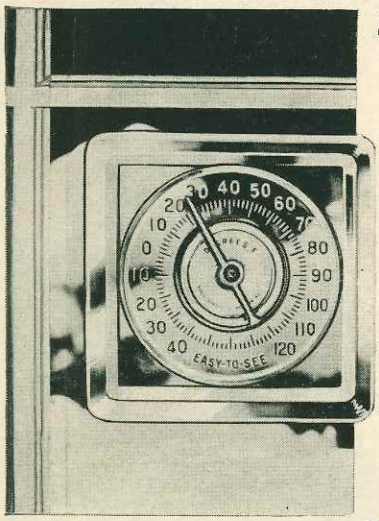
Oriental Treasure Chest. Exotic imported catch-all stores milady's jewels, keepsakes in 3 diminutive drawers! Of glossy black lacquered wood, hand-painted with pagoda, hills, birds, trees, Mt. Fuji! 4¼x 3¼x2½", a scene-stealer anywhere! Metal pulls.
UC599 Chest. ½ lb. **1.00**

Brush-Comb Pursette from France! Purse-size (5½") black faille primp-case, petit-point trimmed, contains a flexible plastic hair-brush that converts to a tortoise-shell comb when you pull out its handle! Postpaid.
UC790 Pursette. **1.00**

5-Pc. Pocket Tool Kit for on-the-spot repairs! Imported, it holds heavy metal Phillips driver, 2 other drivers, leather-drill punch, plus 10-in-1 dogbone wrench with graduated openings. All in a palm-size 5x3" plastic snap-case.
WC808 Kit. ½ lb. **1.00**

Storybook Hankies from Spain—almost too pretty for "blow"! Romping on 'em are Red Riding Hood, Goldilocks, Snow White, Sleeping Beauty, Cinderella, Hansel 'n Gretel! Fine cotton, starry pastel borders, hand-rolled hems 8½" sq. Set of 6.
XC703 Hankies. Ppd. **1.00**

Devon Lace Lapkins — imported from England — lend dainty enchantment to teas, bridge, festive meals . . end laundry woes! Of snowy-white papetrie, 13¼" sq., their fragile filigree copied from heirloom originals! Set of 36 ½ lb.
UC974 Lapkins. Set, **1.50**



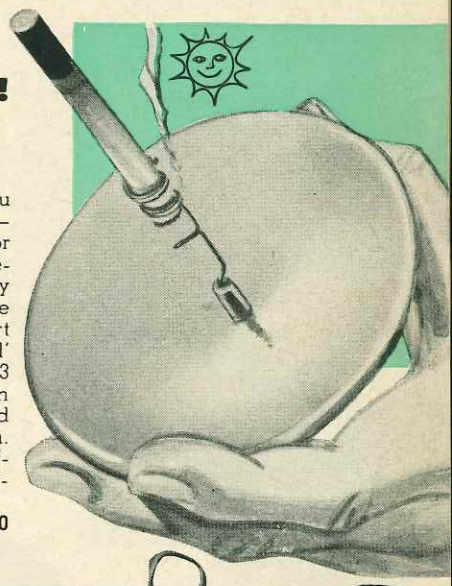
24 Sock-'Em-Away Budget-Minded Finds!

EASY-TO-SEE® THERMOMETER

See at a glance how cold it is outdoors . . from snug inside! No need to hop out in the cold! Just attach it easily, permanently to any outside windowpane in a wink —peel 'n press on! No squinting to read it—big red numbers and pointer, on 3½" sq. transparent polystyrene dial, are legible even 10 feet away! Precision made, guaranteed accurate, adjusted for window-pane use. Postpaid.
UC475 Easy-To-See® **2.00**

SOLAR CIGARETTE LIGHTER

Amaze friends when you "light up"—indoors or out—without matches, fuel or flame! This scientifically designed lighter needs only the rays of the sun to ignite your "smoke"! Just insert cigarette, aim lighter at Ol' Sol and puff away in 3 seconds . . even faster in wind! Highly polished metal reflector, 4½" diam. Packs flat for skiing, golfing, boating, beach or garden. Instr. Postpaid.
UC930 Solar Lighter. **2.00**



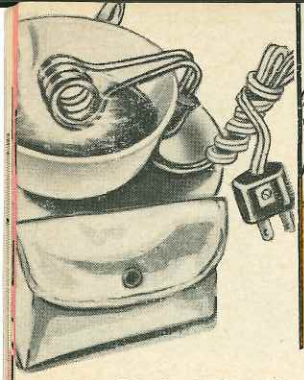
Tidee Make-Up Tray ends hodgepodge clutter of lipsticks 'n such on dressing table, in drawers! Pretty white plastic organizer holds 12 lipsticks erect for instant selection, use. Two end sections corral curlers, cotton squares, nail polish, what-have-you! 9¼ x3½x1¼". ½ lb.
UC824 Make-Up Tray **1.00**

Deskside Secretary — action-ready for noteworthy memos 'n calls! Rich leatherette covered box, 8x4¼", points up 4 reach-handy pencils in brass-ringed wells . . . is chockfull of bond-paper memo sheets (100 of 'em)!
UC198 Red. 1 lb **1.00**
UC199 Brown. 1 lb. **1.00**

Car Snow Brush — a lifesaver! 2-pc. plastic handle has 8½" plastic-bristled brush on 1 end to whisk off ice, snow; plastic scraper on other for tougher ice; slick-dry rubber squeegee! Long-reach 20"; comes apart, stores compactly.
YC212 Brush. ½ lb. **1.00**

Can-'n-Bottle Opener— handy 2-for-1 aid imported from Germany! One end whisks caps off bottles . . . the other quick-pierces cans! Made of fine chrome-plated steel. Swivel-folds to a mere 2½" tucks into genuine leather tote case. Ppd.
UC928 Opener. **1.00**

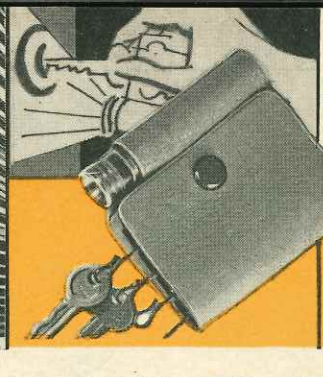
Suede Triangle Purse from Austria opens to ample 4x3", holds change, keys, too! Gilded-metal coin slides, snap-locks with no-spill safety. Slip carry-loop through belt for sports, hand-free shopping.
UC861 Purse. Ppd. **1.00**



Portable In-A-Cup Heater. Ingenious import heats water in 2 minutes — for instant coffee, tea, warming baby bottles, etc. Just clip metal coil over any cup, plug in. AC-DC. 4"x3" plastic travel case. ½ lb.
WC781 Cup Heater. **1.50**

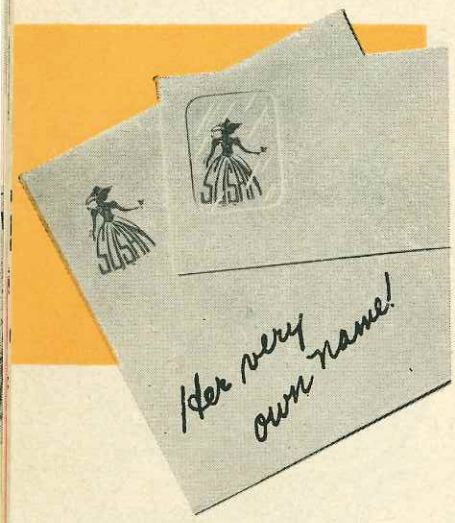
Imported Dollie Purse. Handmade cherub-faced sweetheart totes pennies, trinkets in her skirt! Zippered back makes "stuffing" easy! Natural-looking hair, colorful, lace-trimmed peasant costume.
XC149 Purse. Ppd. **98c**

Brush Bonanza! 24 imported, genuine camel's hair brushes for less than production costs! Assort. sizes. Useful in home, workshop, office — for paint touchup, artwork, cleaning lenses. Ppd.
YC793 Brush Set. **1.00**



Imported Shina-Mite Case ends fumbling for key holes with its own built-in "beamer"! Genuine pigskin snap-kit totes 2¾" flash, plus up to 6 keys on 3 sure-lock plated metal hooks. Battery not incl. 2½x2¾".
YC471 Case. Ppd. **1.00**

Nest O' Clowns for hours of fun! Youngsters love to "open" Papa (7½" tall) and discover 4 graduated chips-off-the-old-block . . . the tiniest a wee 1⅛"! Wooden roly-poly imports in gaily enameled garb.
ZC901 Clowns. ½ lb. **1.98**



Here's Lots O' Dash At Little Cash . . .

NAME-NOTES IN WINDOW ENVELOPES

Never before such sensational, eye-catching personalized stationery! A dainty old-fashioned miss, wearing your first name in her skirt, peeks through a "glass"-window envelope to tell friends who's dropping a line! Makes each letter a conversation-piece! Handweave pattern **blue** paper printed in dark blue. 24 sheets (7½x7¼"), 24 env.
DC141 Notes. Ppd. **1.50**
Print first name. 2 wks. del.

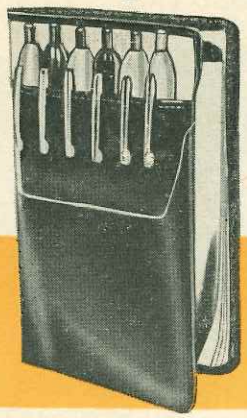
HIS 'N HER STRETCH SLIPPERS

Fit like a glove! These sudsable cotton-knit cover-ups slip on, g-i-v-e to any size Keep tired tootsies cozy while lounging, traveling! Stripes of **red-white** for her; **blue-white** for him. Quick-drying, pack flat! Snug elastic tops, seamless. Ppd.
XC147 Men's. Pair, **1.00**
XC148 Women's Pair, **1.00**

Breck's of Boston
100 BRECK BLDG.
BOSTON 10, MASS.

"Colonial" Thermometer adds heirloom charm to mantel, desk or wall! Easy-read dial, calibrated in black and gold, tells temperature at a glance! Brass-like wreath frame, eagle. 5" tall, detachable easel. ½ lb.
UC572 Thermometer. **2.00**

"Gay Nineties" Blade Bank takes Dad's used "shavers", keeps 'em safely out of kiddies' hands! This imported, 8" tall, jolly Jocko's of highly glazed, peppermint-striped ceramic with black derby, handlebar moustache. Felt bottom. 1 lb.
UC934 Blade Bank. **98c**



Pocket Secretary for guys 'n gals tucks 6 colorful ballpoint pens in one pocket — cards, credentials in other! Holds replaceable memo pad for jotting quick notes. Retractable pens, 4 with blue ink, 1 red, 1 green. Vinyl. 3¼x5½". ½ lb.
UC926 Secretary. **1.00**

Hide-A-Key. All metal, extra key case clings magnetically 'neath fender, behind bumper — out of sight, known only to you! Put house-key behind drain pipe, too! Holds 3 keys. Snap-on cover, life-time magnet. Postpaid.
YC100 Hide-A-Key. **69c**
3 for **1.95**

Tycoon Toothpick. Pamper your man with this and he'll bless you whenever he dines! Of imported, lifetime ivory . . . sleek and tapered! Just 1⅞" long, tucks into its own alligator-grained case. Good for laughs, useful to boot!
ZC336 Toothpick. Ppd.
Set of 2, **1.00**

Lift-Lite. Lift, it lights! Set it down, it's out. No switches! Candle-look lamp from British Hong Kong lights your way to baby's room, bathroom! Colorful metal, 7½" high, unbreakable styron "flame". Uses 2 std. "C" batteries (not incl.).
WC991 Lite. ½ lb. **1.00**

Pill Twins. Tote along your vitamins, aspirin, saccharin for on-the-go dosage in this glamour-glittered, 2½" plastic snap-case! Two unbreakable clear plastic vials keep 'em safely separated. Gleaming metal screw-caps. Ppd.
UC851 Pill Twins. **1.00**

Daisy Pin-Kurl Klips camouflage hair-in-pins with pretty posies! Clip 'em on — face the day and callers with poise! Tuck 'em in your locks for date-time drama! Use for beach-time, too! Set incl. 8 white daisies, 4 green leaves. Ppd.
UC706 Klips. Set, **1.59**

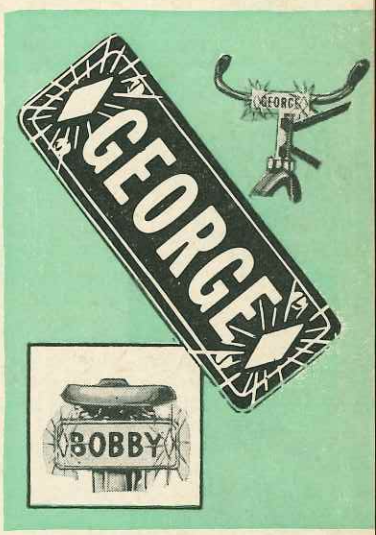
Spec-Chain ends forever milady's annoying search for mislaid eyeglasses! Now they're prettily suspended 'round her neck on this chain of mock seed pearls 'n shimmering gold-finished links! Elastic loops slip onto stems.
UC849 Chain. Ppd. **1.00**

Gift Stockings For Pets chock-full of tidbits 'n toys! **Rover** gets rubber bone, "squeaky" dog, goodies! **Kitty** has catnip, ball, etc. **Bird's** contains preening mirror, toys! Gay net, 18" for dog, cat; 12" for bird.
YC901 Dog Sock. 1 lb. **1.49**
YC902 Cat Sock. ½ lb. **1.39**
YC903 Bird Sock. ½ lb. **1.00**

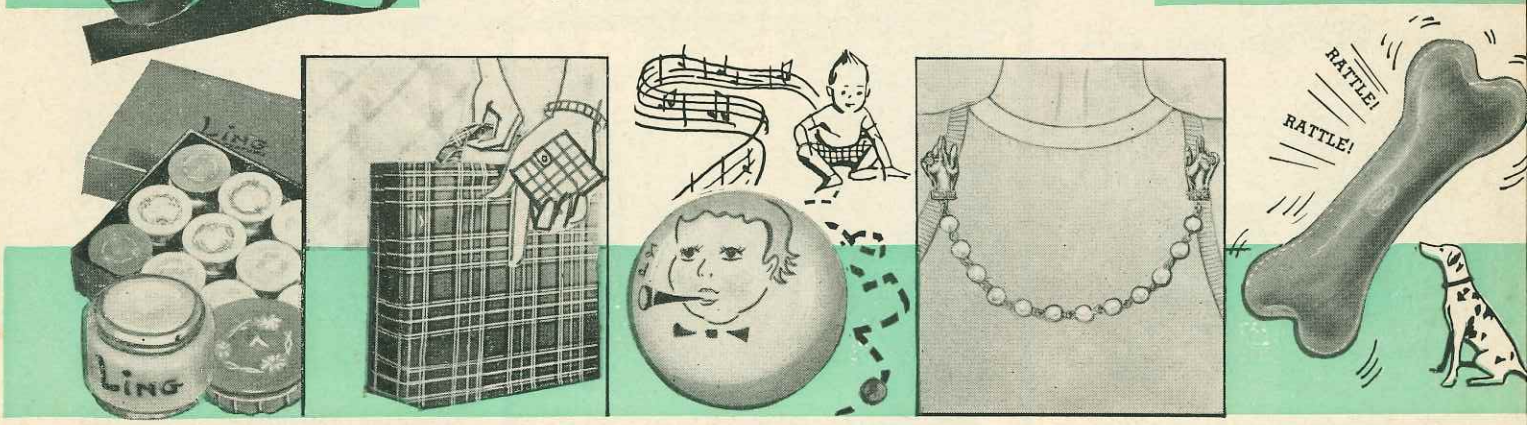
Tuck-In Treasures For Every Sock!

Stop 'N Go Earmuffs . . . fanciful fashion-hit for the teen crowd! 6" long red and green felt "hands" . . . appropriately labeled in white "stop" and "go" . . . cleverly cuddle ears, cause a traffic-stopping sensation anywhere you go! Tie comfortably 'neath chin with contrasting black grosgrain ribbon. Or wear 'round your waist as a belt for a tricky stag-line eyecatcher at the next record hop! 40" overall.
XC179 Earmuffs. Ppd. **1.00**

Reflecting Name Plate lets tots travel safely, identify their bike, scooter, wagon quickly! Comes in own state colors like the plate on Dad's car! Personalized with raised letters, and trimmed with Scotchlite to reflect any light. 7x2½", made of tough, baked enamel-finished steel. Easily attached, wonderful safeguard for night "driving"!
DC255 Plate. Ppd. **1.00**
Print name or nickname (up to 7 letters). Specify state. 2 wks. del.



See page 2A for BRECK'S FREE BONUS LABEL OFFER!



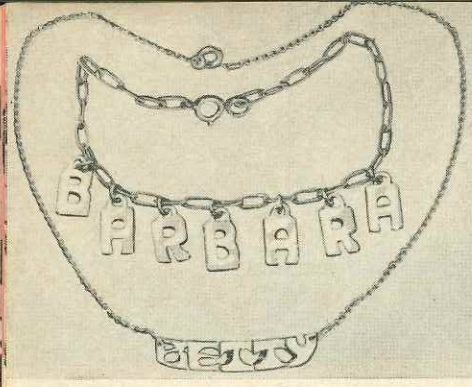
Ling Solid Perfumettes. Exotic Oriental fragrances inspired by an ancient formula and perfected in this handy, modern no-spill form! Choose sweet **Lotus** or spicy **Ginger Blossom.** Colorful plastic jar. Postpaid.
YC475 Lotus. **1.00**
YC476 Ginger. **1.00**

Tuck-Away Shopper-Bag. Glamorous jumbo carry-all (18¼x16¼") snap-folds into a purse-fitting, compact 3x4" on the way to market . . . flips open for use when mom gets there! Gay-colored, heavy-duty waterproofed nylon. Ppd.
YC443 Bag. Ppd. **1.25**

Imported Musical Ball tinkles a merry tune as youngsters shake it, roll it, spin it! Not an ordinary ball, this 4" diam. plastic wonder has a will of its own! It zigs, it zags, never follows a straight path! Unbreakable, colorful.
ZC741 Ball. Ppd. **1.00**

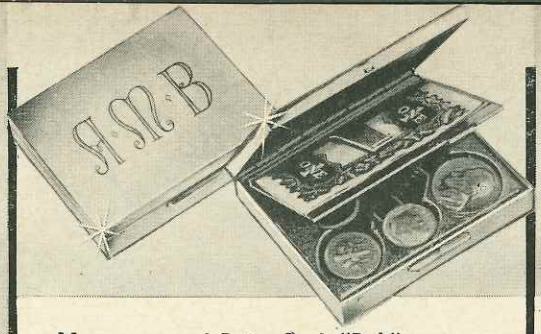
Hand-ee Sweater Guard. Dainty "gem"-studded hands (1" long) and a mock-pearl chain clasp your cardigan smartly in place on your shoulders! For stoles, too! Non-tarnish silver or 24K gold plate.
UC835 Gold. Ppd. **1.00**
UC836 Silver. Ppd. **1.00**

Rawhide Bone For Fido! Jumbo 9½" of chewing exercise for your pup! Durable leather, strongly stitched to last . . . rattles enticingly, too! More fun — and less costly — than working out his energies on shoes!
YC916 Bone. ½ lb. **1.25**



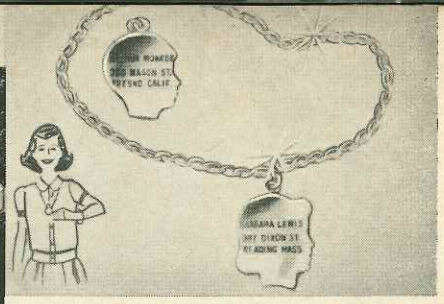
Sterling Name Bracelet And Necklace. Tell-tale silver trinkets that dangle her name at her wrist or display it daintily as a neck charm! Hand-made block initials (½" high) . . . attached to a tiny-link sterling chain . . . spell out any name you specify up to 7 letters (additional letters extra). She'll treasure it forever! 1 wk. del. Tax incl. Ppd.

DC43 Name Bracelet (with 7 letters). **3.30**
DC44 Name Necklace (with 7 letters). **3.85**
Additional letters. Each, **55c**
Print first name clearly.



Monogrammed Petty-Cash "Pak" . . . exquisite mad-money hold-all for daytime or elegant evenings! This handy engraved "treasure chest" (2½x2¼") tucks in purse . . . has separate compartments for 5 denominations of coins, plus a bill clip atop hinged plastic divider. Of glowingly polished brass. Gift boxed. Tax incl. Ppd.

DC394 Monogrammed Petty-Cash. **2.20**
Print 3 initials, underline surname. 1 wk. del.



Tot's Identification Necklaces. Wandering tykes are sent safely home again if they're wearing these engraved boy or girl profile charms! Of rich, gleaming 24-karat gold plate, each 1" disc has their full name, address. 14½" chain, safety catch.

DC382 Boy Ident. Tag. Tax incl. Ppd. **1.50**
DC383 Girl Ident. Tag. Tax incl. Ppd. **1.50**
Print full name, 2-line address. 1 wk. del.

These Step Up Your "Santa Rating"!

3-Way Sweater Guard Sensation is a jewel-box in itself! Detachable, 1" leaf-shaped clips keep open cardigans, stoles neatly in place . . . can be used separately, too! 7" link-chain safe-locks to double as a charm bracelet with initialed or plain 1" disc. Choose non-tarnishing silver or 24K gold plate. Tax incl. Ppd.

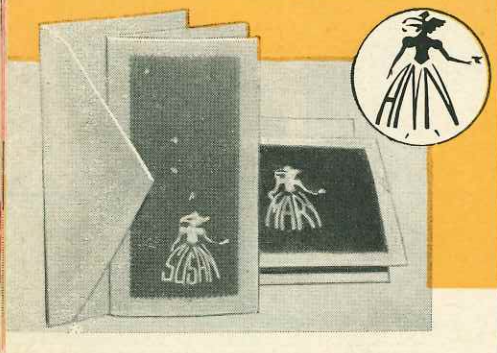
DC400 Sweater Guard, Initialed. 24K Gold. **1.95**
DC410 Sweater Guard, Initialed. Silver. **1.95**
UC838 Sweater Guard, Plain. Silver. **1.50**
UC840 Sweater Guard, Plain. 24K Gold. **1.50**
Print 3 initials, underline surname. 1 wk. delivery.

Milady's Own Perfume Flacon engraved with her initials . . . tucks in purse or stands alone on dresser! Graceful oval or round shape (1¾" high) of polished, non-tarnish brass. Spill-proof mouth on glass inner container releases scent only when touched to skin! Funnel included.

DC50 Round Perfume Flacon. Ppd. **1.50**
DC51 Oval Perfume Flacon. Ppd. **1.50**
Print 2-3 initials, underline surname. 1 wk. del.

Personalized Eyeglass Caddy. Stunning engraved accessory pins to blouse, jacket . . . totes glasses 'till they're needed! No more misplacing, breaking! Slip frame-stem through loop of this 1¾" diam., non-tarnishing silver pin! Safety catch. 1 wk. del. Ppd.

DC401 Spec-Rest. Tax incl. **1.00**
Print 3 initials, underline surname.



Ultra Modern Name-In-Skirt Notes! Your own first name forms the lady's bouffant white skirt against a heavenly blue background on heavy white vellum! New **Slim Notes,** 3¼x 6" folded; 30 notes, envelopes. **Informal Notes,** always socially correct, fold to 3½x4½"; 24 notes, envelopes.

DC248 Informals. ½ lb. **1.25**
DC249 Slim Notes. ½ lb. **1.50**
Print first name. 1 week delivery.

Initialed Mink-Trimmed Gloves — fabulous treat for a favorite gal! Snowy-white, whisk-wash nylon imports s-t-r-e-t-c-h-mold to perfect-fit anyone . . display her initial in rich 18K gold-plate atop a "cufflet" of genuine mink!

DC403 Initial Mink Gloves. Ppd. Pr., **2.98**
Print one initial. 2 weeks delivery.

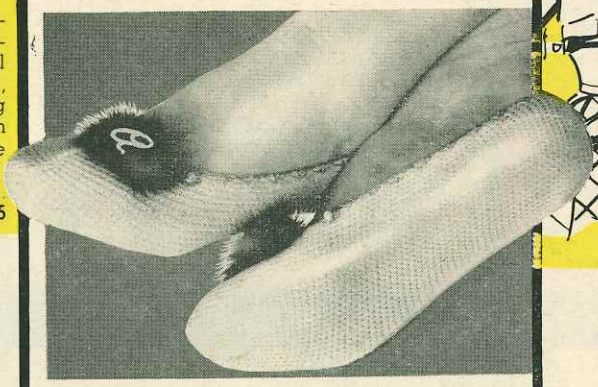
Gleaming Personalized Diaper Pin delights young moms and grannies, too! 24K gold-plate pin (2½" long) carries an oval disc beautifully engraved with the precious darling's first name and birthdate! An ultra-deluxe fastener for baby's "three-cornereds" . . . also makes a distinctively smart accessory pin! Gift boxed. 1 week delivery. Tax incl.

DC328 Pers. Diaper Pin. Ppd. **1.00**
Print baby's first name, birthdate.

Jewel-Inset Calendar Bracelet of gleaming 24K gold-plate is a lovely way to remember that special gal and special date — birthday, wedding, graduation, even "the day we met" for young couples! We'll mark the day forever with a ruby-red "gem" on a slim 1" wide charm of the month! Hand-soldered 7" chain. **Specify** complete date. 1 wk. del.
DC399 Calendar. Tax Incl. Ppd. **1.95**

Baby's Very Own Cup! Gleaming keepsake of unbreakable, satin anodized aluminum personalized with tyke's first name and birthdate! Stain-resistant, rustproof, lightweight! 6-oz. capacity, made for lasting, every-day use with grip-curve handle, safe-smooth rimmed edge.
DC380 Cup, Pink. Ppd. **1.50**
DC381 Cup, Blue. Ppd. **1.50**
Print name, date. 1 wk. del.

Monogrammed Bangle Bracelets. New twist at her twist . . . her very own initials, beautifully engraved on these shimmering circlets of 24K gold-plate or non-tarnishing rhodium finished silver! 1/2" and 1/4" widths; safe-locks. Tax incl.
DC431 1/2" Pers. Bracelet, Silver. Ppd. **1.65**
DC432 1/2" Pers. Bracelet, Gold, Ppd. **1.65**
DC433 1/4" Pers. Bracelet, Silver. Ppd. **1.65**
DC434 1/4" Pers. Bracelet, Gold. Ppd. **1.65**
Print 3 initials, underline surname. 1 wk. del.



She'll Be Walking In Mink with these personalized, wear-'em-at-home luxuries on her feet! Miracle, foot-cradling, nylon stretch-yarn slipperettes topped with pompoms of genuine ranch mink give her a fabulous feeling with every step . . . add glamour-plus to her lounging ensemble! Her own initial wrought in gleaming, golden brass betrays your "Cinderella's" name! **Specify** white, pink, blue, black or Christmas red. **State** size Medium (4-7), Large (7 1/2-10).
DC430 Mink-Initial Slippers. Ppd. Pr. **1.98**
Print one initial clearly.

Monograms For Lady Shirt-Lovers! Definitely "private property" . . . and these swashbuckling, shield-shaped match-makers feature her initials to prove it! An exquisite ensemble in 24K gold-plate or non-tarnishing silver-plate to smartly secure her favorite shirts, man tailored blouses! **Collar Pin** clips on . . . keeps collar neatly in place without tell-tale jab-marks! Swivel-back **Cuff Links** will be the envy of that "special" guy . . . match yours with a pair for him! Add clip-type **Earrings** for an eye-catching finishing touch! Choose individual pieces or combination sets. 1 week delivery. Tax included. Postpaid.
DC184 Pers. Collar Pin. **1.00**
DC185 Pers. Cuff Links. **1.50**
DC186 Pers. Earrings. **1.50**
DC187 Pin-Cuff Link Set. **2.25**
DC188 Pin-Earring Set. **2.25**
DC189 Pin-Earrings-Links. **3.50**
Specify 24K gold-plate or non-tarnish silver-plate.
Print 3 initials, underline surname.

Gifts With A Personal Touch!

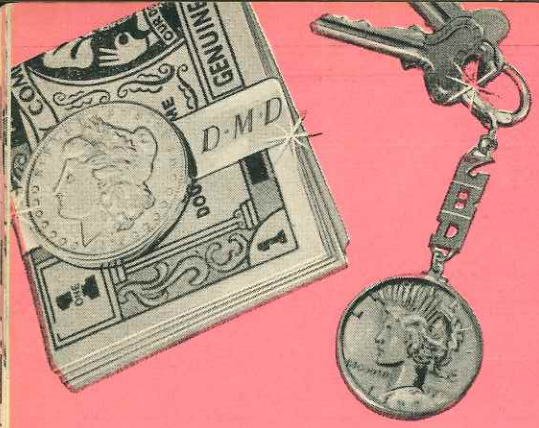
Treasure-treats that make distinctive gifting . . . all Breck's-guaranteed! So easy to shop for, yet each a thoughtful memento to cherish for years! And remember, we'll pay all the postage on orders of $20.00 or more!

Personalized Silver Dollar Timer. "Time is money" says the old saw and this handsomely designed crystal-clear lucite reminder helps you save both! 2x2x7/8", inset with a lucky coin and timer that warns when your 3-minutes are up! Smart initials make it a yours-alone paper-weight, too!
DC435 Silver Dollar Timer. 1/2 lb. **5.95**
Print initials, underline surname. 1 wk. del.

Engraved Memento Bracelet Or Keychain spoof marriage with a 3/4" diam. ebony "chain gang" ball charm! 1" diam. disk engraved with date, name, tells occasion and spouse's feelings ("To my" or "From your ball and chain")! Tarnish-proof rhodium-finish silver. **Specify** Birthday, Anniver., Christmas. Ppd.
DC404 "To my ball and chain" Bracelet. **1.25**
DC405 "From your ball, chain" Bracelet. **1.25**
DC406 "To my ball and chain" Keychain. **1.25**
DC407 "From your ball, chain" Keychain. **1.25**
Print first name. Tax included. 1 wk. delivery.

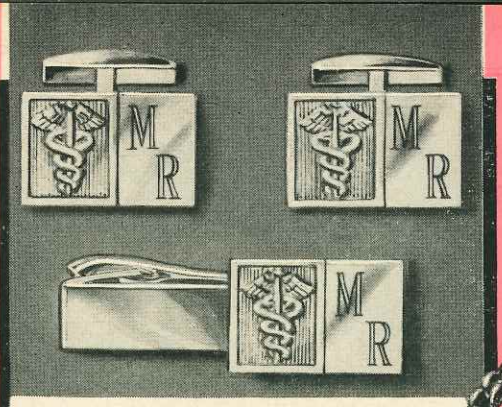
MONEY-BACK GUARANTEE
With Every Purchase You Make!

En-"Deer-ing" Sterling Name Pin causes a special sensation when your little miss sports this silver treasure on her best dress, sweater! Charming 2 1/4" high doe, artfully modeled and beautifully engraved with any first name. Safety-lock clasp. Tax incl. Postpaid.
DC429 Pers. Deer Pin. **1.95**
Print first name. 1 wk. delivery.



"Lucky-Buck" Silver Dollar Personal-Aids! Money-mad? He'll never be flat broke with these personalized sterling mad-money "insurance policies"! Each flaunts an honest-to-gosh U.S. silver dollar in matching sterling frame! **Keychain** secures 'em with his 3 cut-out initials, hand-crafted of sterling, as go-between. **Money Clip** shows off engraved initials. Tax included.

DC53 Silver Dollar Money Clip. Postpaid. **5.95**
DC54 Silver Dollar Keychain. Postpaid. **7.50**
Print 3 initials; underline surname. 1 wk. delivery.



Doctor (Or Dentist) In The House? Flatter a favorite M.D. or D.M.D. with distinctive professional jewelry flaunting the familiar **caduceus,** plus his engraved **monogram!** Tie Bar has grip-clip; Links, swivel-back. Sterling silver or 24K gold plate. Tax incl. Ppd.

DC395 Tie Bar, Silver. **2.20;** Gold, **1.50**
DC396 Links, Silver. **3.30;** Gold, **2.00**
DC397 Set, Silver. **5.00;** Gold, **3.00**
Print initials. Specify M.D. or D.M.D. 1 wk: del:

SILVER COAT CHAIN

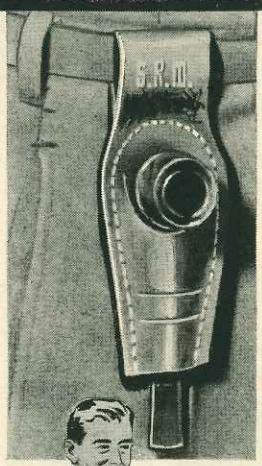
With Your Name And Address!

A double-duty personalized beauty — handsome insurance against loss! Slim hanger-tag of gleaming sterling silver hook-hangs up his costly topcoat without tearing collar! Identifies it, too — his full name is engraved on the front, city and state on back! 1⅞" long; chain ends are quickly stitched on. Wife or sis'll love it for her mink or stole, too! Tax incl.

DC375 Hang-Tag. Ppd. **3.30**
Print name, city, state. 1 week delivery.

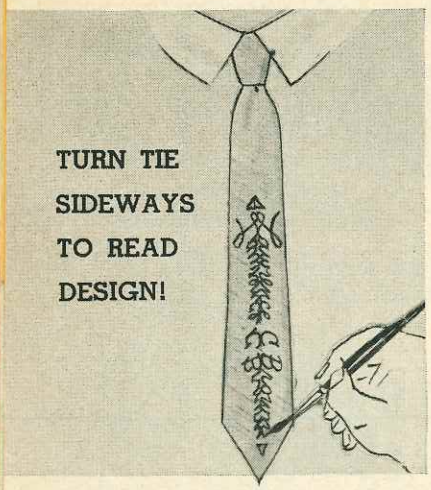
Personal-ity Plus For Men Only

Don't be a Santa-come-lately or a "will-it-come-in-time" worrier! Rush us your order today — and be sure of early delivery! Christmas will be here almost before you can say "Breck's of Boston"! Use the handy order forms on page 23 and 26. Hurry!



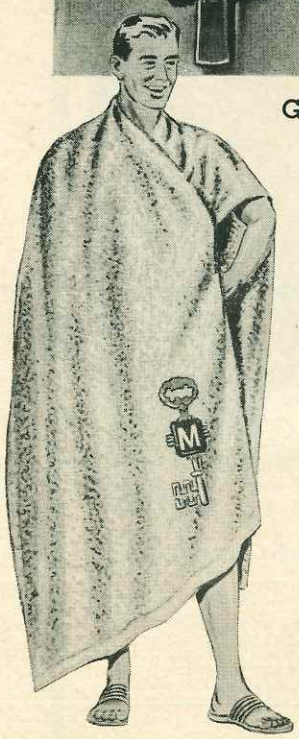
Personal Pipe Holster — best pal a pipe-smoker ever had! No more pocket bulges or fabric burns from bulky pipes! This smart ginger-brown holster of saddle-stitched, top-grain leather attaches to belt or suspenders . . . holds any size or shape briar close by his side. We'll stamp his 2 or 3 initials in 24K gold. 1 week deliv. Ppd.

DC270 Holster. **1.25**
Print initials desired.



Personalized Tie With His Name! Can't see his moniker? Take a good look and it'll magically appear! No optical illusion, but a very clever design! His **full name,** hand-painted on quality, silk-lined crepe, then reversed to make a distinctive pattern! **Choose** maroon, navy, forest green or cinnamon, personalized in any color you wish. 2 weeks delivery. Postpaid.

DC29 Personalized Tie. **3.00**
Print full name. Specify colors.

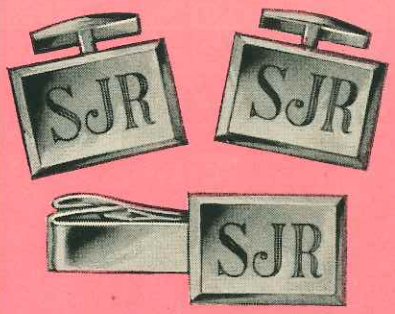


GIANT CONTINENTAL BATH SHEET

With Initialed Key To His Heart!

Simply tremendous (both in size and as a gift sensation) — it's the key to after-bath or beach wrap-ture! Our initialed-for-him bath sheet is as tall as he is (6 feet!) and a generous 38" wide . . . lets him bundle up in thick, super-thirsty terry-cloth from tip to toe! Golden touch is the glowing key with his own initial inscribed in pastel block . . . all on white. Color-fast, by Cannon. He'll applaud its convenience! 1½ lbs.

DC123 Towel. **3.98**
Print initial. 2 wks. deliv.



Exclusively-His Jewelry Match-Ups! Man or boy, he'll love this elegant, made-for-him-only cuff link and tie bar ensemble — with the added attraction of his own initials, boldly engraved! Sleekly masculine, the ultimate in sartorial splendor! Beveled edges make 'em stand-outs!

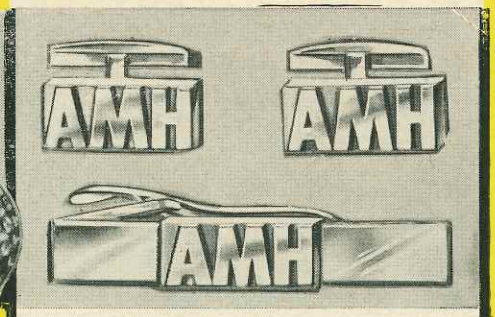
DC377 Tie Bar. Tax incl. Ppd. **1.50**
DC378 Cuff Links. Tax incl. Ppd. **2.00**
DC379 Bar-Links. Set. Tax incl. Ppd. **3.00**
Specify non-tarnish silver or 24K gold plate.
Print initials, underline surname. 1 wk. del.

Read-Backwards Tie Clip

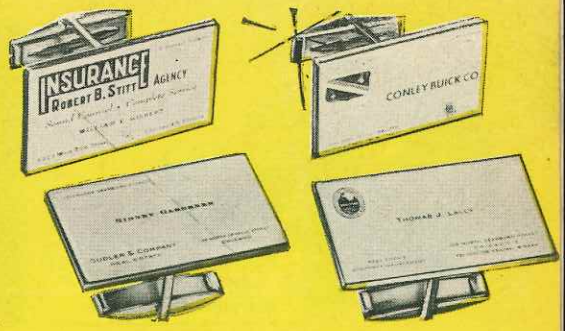
Truly unique gift that's just-his-type! 3-D, look-again tie bar has his full name raised in relief, then **reversed** (read it in a mirror)! First really new innovation in men's jewelry — makes a game out of a utility! **Choose** 24K gold plate or non-tarnish rhodium-finish silver. Grip-clip back.

DC376 Tie Bar. Ppd. Tax incl. **2.95**
Specify gold or silver
Print full name. 1 week delivery.

Gold-Plated Initialed Golf Tee your shining ticket to a better game! Built-in flexible steel spring bends to 90° angle in any direction . . . automatically returns to upright position! Bound to give longer, straighter drives with fewer slices! Soft brass construction; won't nick clubs. Engraved "golf ball" tag.
DC226 Pers. Tee. 1 wk. del. Ppd. **1.00**
Print 1, 2 or 3 initials; underline surname.

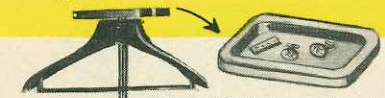


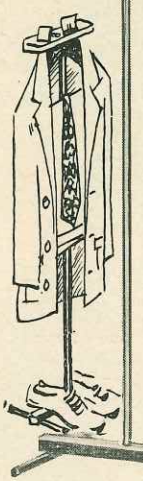
Fabulously New "3-D" Accessories! See the exciting dimension of "depth" in this handsome-as-he-is set! His own initials . . . raised in **relief** . . . form the distinctive design on 2⅜" grip-clip **Tie Bar** or pair of swivel-back **Cuff Links.** Gift boxed. Postpaid.
DC385 Tie Bar. Tax Incl. **2.00**
DC387 Cuff Links, Tax Incl. **3.50**
DC388 Bar-Link Set. Tax Incl. **5.00**
Print 3 initials, underline surname 1 wk. delivery
Specify gold-plate or rhodium-finished silver.



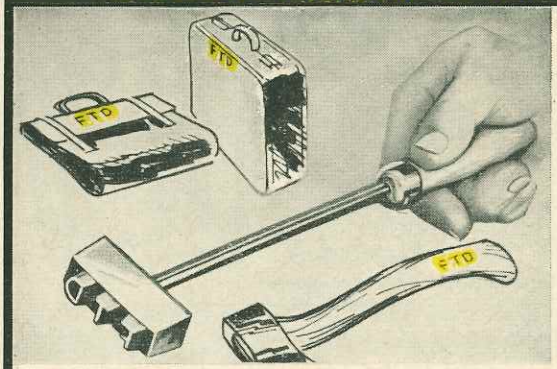
"On The Cuff" . . . His Own Calling Card! Yes siree . . . these stunning swivel-backed eye-catchers are exact miniatures of any business card, trade mark or signature! Appx. 1¼" wide . . . lifetime engraved on gleaming satin-chromed metal or 24K gold-plate! **Send** card or copy of signature with your order. Ideal gift for business associates! Attractively boxed. Tax included. 3 weeks delivery. Postpaid.
DC408 Satin-Chromed Cuff Links. **8.50**
DC409 24K Gold-Plate Cuff Links. **9.60**

. . . To Flatter Your Favorite Male!



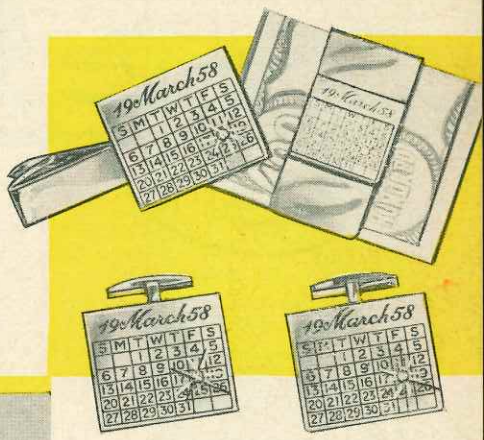


Silent Valet . . . best friend for a busy man! Holds a day's wardrobe in one handy spot . . . shirt, jacket, trousers, tie, shoes . . . keeps in press! Top well takes watch, tie clip, cuff links, keys, change! Saves dressing time for that morning dash to the office! Keeps an on-the-go teenager well-groomed, too! Sturdy wood and metal construction, rubber-tipped base. Comes apart for easy storage, travel. 18x52". 5 lbs.
YC459 Valet. **3.98**

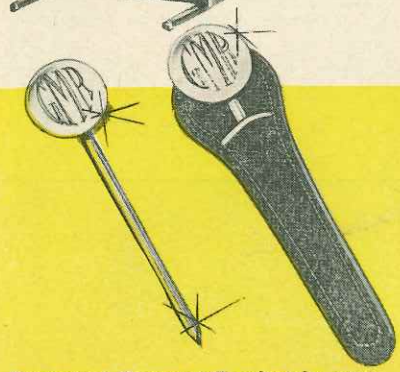


His Own Multi-Use Branding Iron keeps garden and shop tools, sports gear, luggage in the home corral! Solid bronze head, custom-cast with 3 Gothic ⅜" high initials. Mounted on wooden-handled bronze shaft. Heat over flame, burn monogram in wood, leather, rubber, plastic! 12" long.
DC33 Branding Iron. 1 lb. **3.95**
Print 3 initials, underline surname. 1 week delivery.

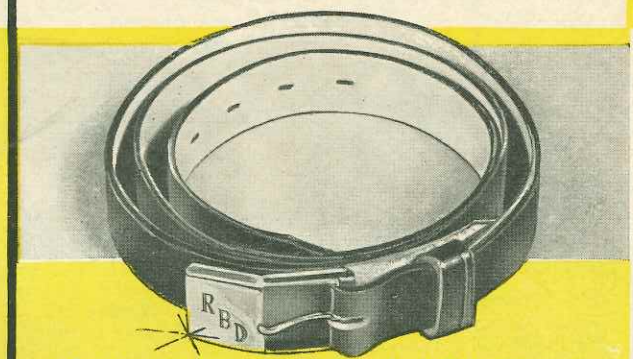
Weep no more, my lady! Here are gifts galore with a special "yours alone" touch that will please any hard-to-buy-for guy on your list! And every purchase has Breck's 142-year-old, money back guarantee of satisfaction wrapped inside!



"Jeweled" Calendar Keepsakes of lustrous 24K gold-plate make lasting remembrances of his birthday, anniversary, graduation! Tell us the full date and we'll mark it permanently with a "ruby" stone on an engraved 1" wide replica of the month! He'll sport it proudly on swivel-backed **Cuff Links,** a distinctive 2" alligator-grip **Tie Bar** or a matching **Money Clip.** Guaranteed to please the most discriminating male on your list! **Specify** month, day, year. Tax incl. 1 wk. del. Postpaid.
DC370 Calendar Links. **1.95**
DC371 Calendar Tie Bar. **1.50**
DC372 Calendar Clip. **1.50**



Engraved Gourmet Toothpicks give him food for thoughts of you whenever he dines! Handsomely designed monogrammed disk tops a slim 2" sterling silver or gold-plated pick. Slips into genuine leather case (black for silver, brown for gold). Tax incl. 1 wk. del. Ppd.
DC362 Sterling Silver Pick. **1.50**
DC373 Gold-Plated Pick. **1.00**
Print 3 initials, underline surname.

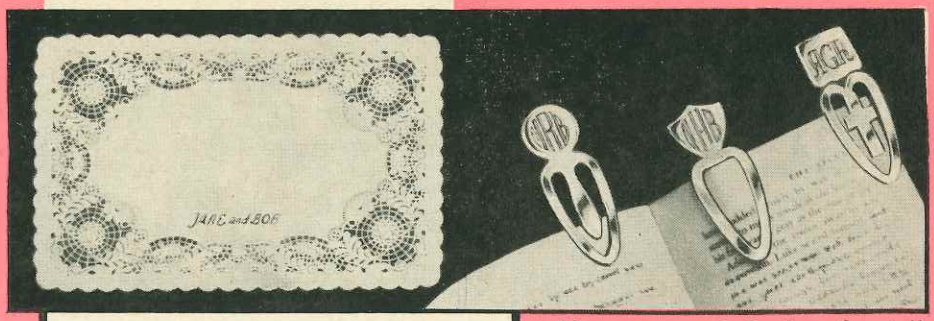


"Aristocrat" Initialed Buckle And Belt. Elegantly simple gleam-of-a-buckle . . . hand-engraved for him alone . . . smartly fastens a smoothly crafted, top-grain cowhide belt! Choose non-tarnishing rhodium-finished silver with rich black leather, or 24K gold-plate on luxury-brown! **Specify** sizes 32-44. Tax incl.
DC368 Pers. Silver Buckle, Black Belt. ½ lb. **1.95**
DC369 Pers. Gold-Plate, Brown Belt. ½ lb. **1.95**
Print 3 initials, underline surname. 1 week delivery.

Personalized Scotch Tape makes your name and address stick on letters, packages, books, dishes, even golf clubs or sports gear . . . saves writing and identifying time! We'll print your complete name and address in bright blue on ½" wide tape about 300 times (depending on length of name). Tear neatly off plastic dispenser (incl.) as needed. 2 wks. delivery. Postpaid.

DC31 Personalized Tape. **2.49**

Print 3-line name and address.



Yours-Alone Place Mats grace your table with lacy elegance and your own initials, 2 first names or family name printed in gold! Of dainty papetrie, white as swans-down, these exquisite laundry-savers are a just-right 10x15" size. Packed in protective plastic bags. 2 wks. delivery.

DC304 Mats. Set of 50. ½ lb. **2.00**
Set of 100. 1 lb. **3.00**

Print initials, 2 first names or family name.

Monogrammed Bookmarks tell whose book it is, and where they left off! Handsome, 2" engraved page-clips smartly mark the spot! Choose 24K gold-plated, or sterling with non-tarnish rhodium finish. Tax incl. 1 wk. delivery. Postpaid.

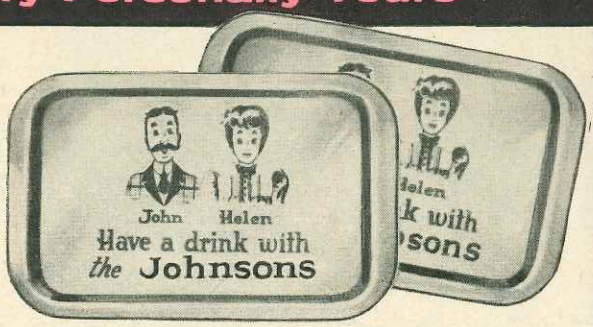
DC88 Shield, Gold. **1.00**; Silver, **1.25**
DC89 Cross, Gold. **1.00**; Silver, **1.25**
DC90 Round, Gold. **1.00**; Silver, **1.25**
Any 3 Gold, **2.50**; Any 3 Silver, **3.50**

Print initials, underscore surname. Specify gold or silver.

These Say "Very Personally Yours"

FREE BONUS OFFER! PERSONALIZED NAME LABELS . . .

300 gummed labels with name and address . . . FREE with order of $10 or more or only 35c with any order. (see p. 2A).



Personalized Mr. & Mrs. Serving Tray — a conversation-making party hit! The personal touch for passing snacks 'n drinks, hand-painted with your first name and hubby's under Gay-Nineties sketches, with your last name after "Have a drink with the"! A sure ice-breaker . . . practical, too! A riot of stay-fast colors on sunburst yellow metal; wipes clean with a damp cloth. 9x14¼"; easy-grip rim prevents slide-offs. 2 weeks delivery.

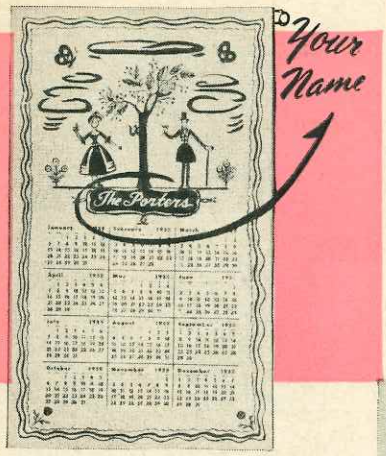
DC233 Personalized Tray. 1½ lbs. **1.98**

Print 2 first and 1 last names.

Initialed Canapé Trays. Smart mandarin-red beauties — handsomely lithographed with a golden Old English initial — answer the eternal "Where'll I put my glass-and?" query! Set of 8, of baked-enamel finish steel, alcohol and chip-resistant. Raised rim; can't-cut curled edges. Appx. 6¾x4¾"

DC303 Trays. 1 lb. Set, **1.98**

Print initial desired. 1 wk. delivery.



1959 Linen Calendar Towel. Quaint "kitchen tapestry", embroidered with your name or not, keeps you up-to-date while perking up your wall! Whisks off wooden hanger rod to serve as delightful tea towel, too! Gay provincial design, hand-screened in fast colors on Belgian linen, with large, glance-clear figures. 24½x16". Reminds friends of your thoughtfulness every time they use it! Ea., ½ lb.

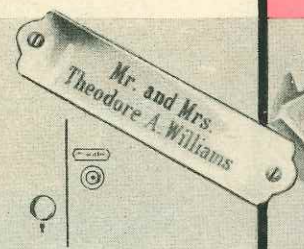
XC731 Plain Towel. **1.00**
DC30 Pers. Towel. **1.50**

Print 1 name. 1 week delivery.

Fido's Own ID Dog Tag sends your wandering pet home with a phone-call wherever he roams! Doghouse-shaped 1¼" charm is engraved with your phone no., his name after "The Home Of" Hooks to any collar.

DC357 Dog Tag. Ppd. **1.00**

Print name and phone no. Specify 24K gold plate or non-tarnish silver. 1 wk. del.



Brass Door Nameplate ends guests searching, gives any door a distinctive look . . . quick-identifies office, dorm, mailbox, too! Clearly engraved letters adorn 2½x⅝" of solid brass, lacquered to resist weather. Screws incl. Postpaid.

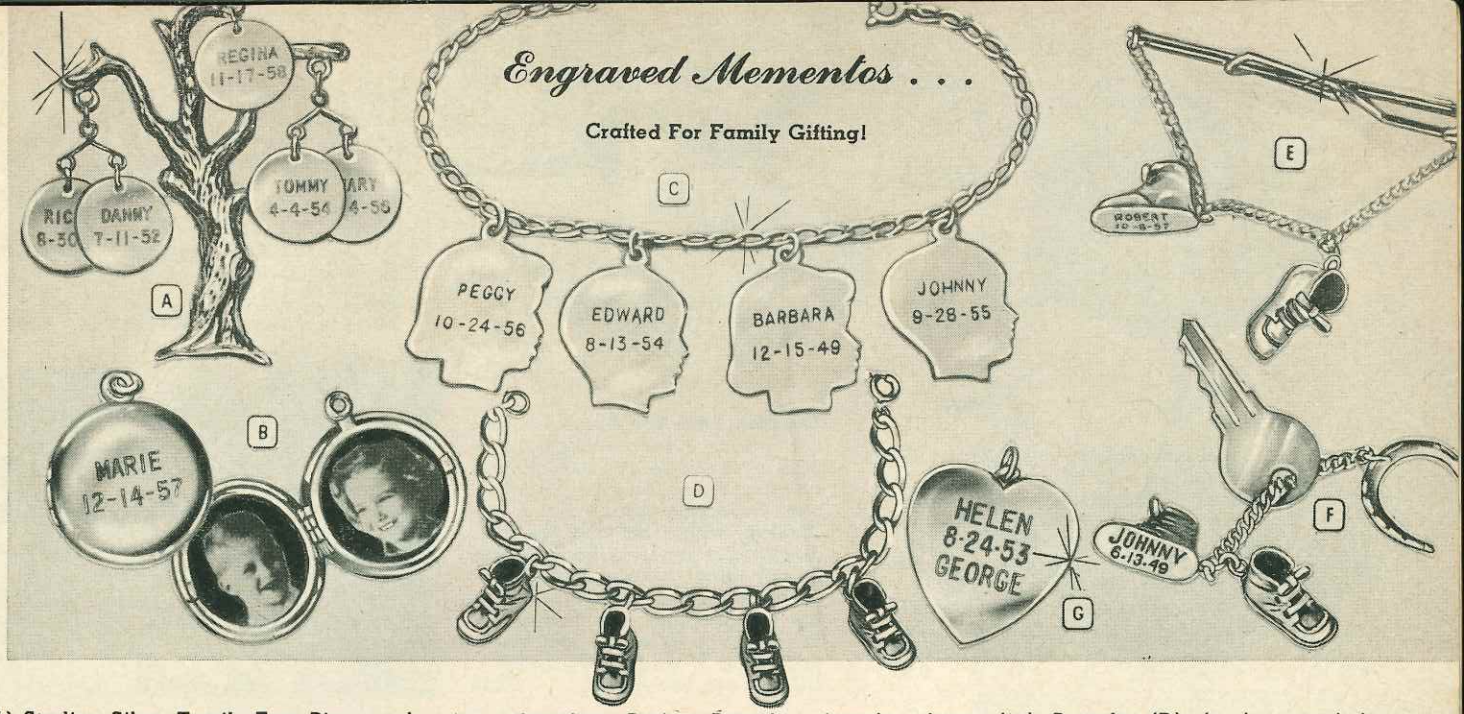
DC359 Name Plate. **1.00**

Print 2-line pers. 1 wk. del.

Personalized Silver Phone Dialer is a "magic wand" that helps dial telephone numbers faster, elegantly, more accurately than a pencil stub . . . preserves your manicure, too! 3" long, of gleaming silver with no-tarnish rhodium finish. Made yours alone with 3 block initials engraved on its handle.

DC358 Phone Dialer. Ppd. **1.50**

Print 3 initials. 1 week delivery.



(A) Sterling Silver Family Tree Pin reveals at a glance how the clan is "branching out"! Each dainty disc features a tot's first name, birthdate. 2½" overall.

DC365 Family Tree Pin. Tax incl. Postpaid. **2.00**
DC366 Discs For Tree. Tax incl. Ppd. Ea., **1.00**
Print first name (up to 9 letters), birthdate. 1 wk. del.

(B) Name 'N Birthdate Picture-Locket makes a precious charm for her own favorite bracelet, neck-chain! Slim ⅞"-diam. snap-case lastingly engraved with child's first name, birthdate. Takes 2 pictures. Tax incl.

DC367 Pers. Round Locket. Postpaid. **2.00**
Specify 24K gold-filled or sterling silver.
Print first name, full birthdate. 1 week del.

(C) Cherished Profile Bracelet cleverly shows off new arrivals with boy or girl silhouettes! Each ¾" charm inscribed with name, birthdate. Matching bracelet.

DC40 Boy Charm. Tax Incl. Ppd. **1.10**
DC41 Girl Charm. Tax Incl. Ppd. **1.10**
DC42 Link Chain Bracelet. Tax Incl. Ppd. **1.10**
Specify non-tarnishing sterling or gold-filled.
Print first name, birthdate. 1 week delivery.

Made-To-Order Bootee Heirlooms

Treasures for Grandma 'n Pop, handwrought and detailed to a wee bow on the lacings! Each ¾" shoe bears child's first name, birthdate; attaches to gold-filled or sterling silver accessories. For ladies — dainty link **Bracelet (D);** for heir-minded menfolk, **Slip-On Tie Bar (E)** that takes up to 9 charms. **Horseshoe Key Chain (F)** reminds grandparents how lucky they are!

DC208 Link Bracelet. Tax Incl. Ppd. **1.95**
DC209 Horseshoe Key Chain. Tax Incl. Ppd. **1.25**
DC116 Slip-On Tie Bar. Tax Incl. Ppd. **1.95**
DC210 Engraved Bootee. Tax Incl. Ppd. Each, **1.95**
Specify gold-filled or sterling silver.
Print first name and birthdate. 1 week delivery.

(G) Marriage Medal — gleaming heart-shaped memento for the missus! Appx. 1" diam., with his 'n her names, date.

DC364 Marriage Charm. Tax Incl. Ppd. **1.50**
Specify sterling silver or 12K gold-filled.
Print 2 first names, complete date. 1 wk. del.

. . . For A Lifetime Of Memories!

(H) Engraved Lifetime "Heart" Tray appropriately shaped to serve up heartfelt wishes for happiness in sterling silver or non-tarnishing silver plate! Posie trim frames couple's first names, wedding or anniversary date. Gift-charmer for grannie's birthday, too! 1 week delivery. ½ lb.

DC321 Heart-Shaped Tray. Silver Plate. **2.95**
DC322 Heart-Shaped Tray. Sterling Silver. **7.95**
Print first names, month, date, year.

(J) Personal Religious Bookmark keeps your place with 3 hand-cut, ½" initials joined to a sterling silver **Cross** or **Star of David** by satin ribbons. 10" overall. 1 week delivery. Tax incl. Postpaid.

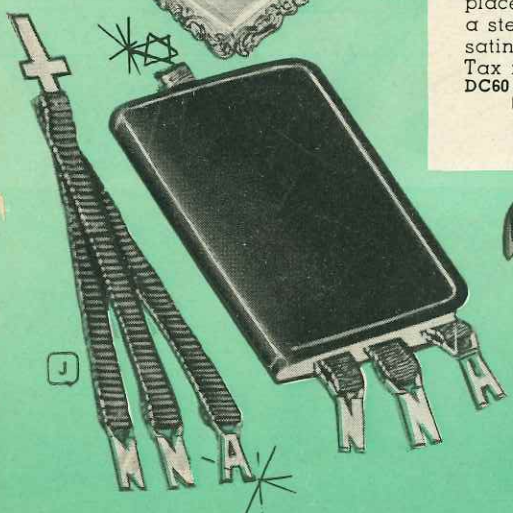
DC60 Personalized Religious Bookmark. **3.95**
Print 3 initials. Specify Cross, Star of David.
Choose red, black, white or purple ribbon.

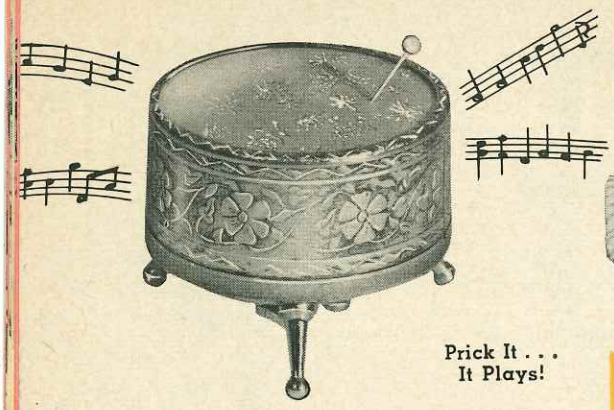
(K) Monogrammed Miniature "Album" Pin for mom or "pet" aunt to fasten proudly to her lapel! Only 1¾" overall, holds roster of 4 pictures in engraved, snap-lock hinged case. Safety-clasp bow pin. **Specify 24K gold** or non-tarnishing rhodium finish **silver.** 1 week del. Tax incl. Postpaid.

DC363 Photo Album Locket Pin. **2.95**
Print 3 initials, underline surname.

(L) Initialed 4-Way Photo Locket. Faithful reproduction of a costly antique in polished 24K gold or non-tarnishing silver plate! Flicks open at a touch — reveals 4 tiny photos! Graceful fleur-de-lis pin fastens with safety catch. 1 week delivery. Tax incl.

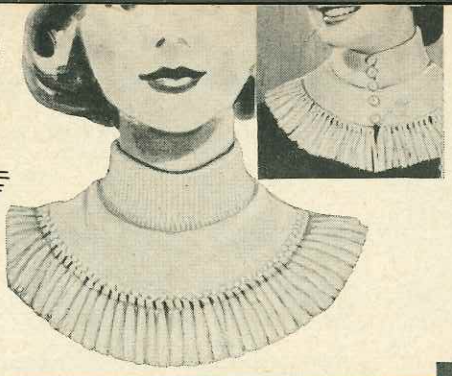
DC52 4-Way Pers. Photo Locket. Ppd. **2.95**
Print 3 initials, underline surname.
Specify 24K gold or silver plate.





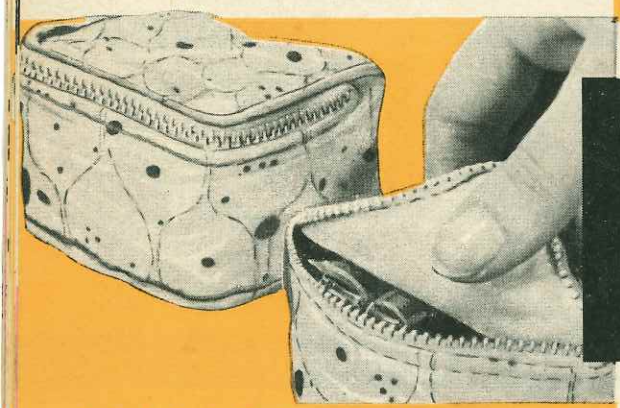
Prick It . . . It Plays!

Enchanting Musical Pincushion reminiscent of the days of Marie Antoinette when such tuneful trinkets were fashioned to amuse the elegant ladies at court! Imported Swiss movement works like magic! Just prick with bead-topped pin (included) and a delightful melody wafts from this golden brocade-covered charmer! Drum-shaped 2¾x2¾" high, of intricately patterned brass-gleam metal. Stands on 3 dainty metal feet; makes a deluxe pin-tender, or boudoir "fancy"! Bottom wind-key.
YC470 Musical Pincushion. 1 lb. **9.95**

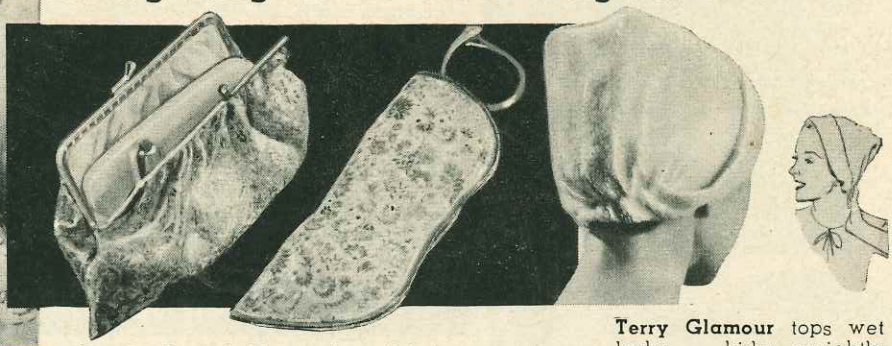


Polo Scarf Import . . . old favorite at a new low price! Turtle-neck "topper" hand-knit on the Scottish moors of softest botany wool! Wear over dresses or 'neath coat to guard your neck from icy blasts anywhere . . . while commuting, skating, in chilly rooms! Easy-on, off; buttons up back. Ribbed for snug-fit. Hand-knotted 2½" fringe.
XC742 Polo Scarf. White. Postpaid. **2.95**
XC743 Polo Scarf. Cherry Red. Ppd. **2.95**
XC744 Polo Scarf. Black. Postpaid. **2.95**

Exquisite Lace Tea Apron. Pamper her taste for luxury with this glamorous "coverette" of bescalloped beige cotton-rayon lace, patterned after European handiwork! A full 19x34½" with extra-long ties for a delightfully generous bow! Equally appealing to grandmother . . . for serving her bridge club . . . or the modern miss who'll love this dramatic touch for her next cocktail party! Washable. Postpaid.
UC846 Lace Tea Apron. **3.95**



Every Day Is Ladies' Day At Breck's!



Petite 'n Packable Jewel Case Twins . . . pretty duo of quilted rayon taffeta lavished with golden dots! Soft, plush velvet linings protect your fragile treasures in dresser drawer, purse or suitcase. Tote "his" cuff links in one! Zippered half-way 'round to keep contents secure, permit easy access! Appx. 3" square. Pair, postpaid.
UC779 Jewel Cases, Turquoise. Pair, **2.98**
UC780 Jewel Cases, Salmon Pink. Pair, **2.98**

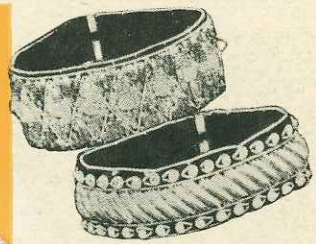
Persian Brocade Eyecatchers delight any gal on your list . . . mom, auntie, sis, gran'ma, too! Fully- lined **Pursette** safely snap-shuts to tote hanky, comb, coins, favorite family snapshots! Swish-looking **Eyeglass Case,** with gold braid trim, flannelette lining, is too pretty to be mislaid! Each style, 7" long. Postpaid.
UC830 Purse, Tan. **2.00**
UC832 Purse, Red. **2.00**
UC833 Case, Tan. **2.00**
UC834 Case, Red. **2.00**

Terry Glamour tops wet locks . . . hides unsightly curlers, ends cumbersome towel turbans! Hastens drying . . . as one side becomes damp, turn-about 'till hair is thoroughly dry! Adjustable size; washable. Makes a perfect beach cap, too! Ppd
XC107 Terry Cap. **1.50**

Leather Gloves That S-T-R-E-T-C-H To Fit solve size-problems in a "hand"-some way! **Classic Slip-on** style in supple, brown Italian capeskin trimly tailored with mold-fit finger gussets of stretch yarn. Finely stitched, too, with easy-on palm-side vents. **Dandy Drivers** make a sporting pair with creamy cork leather palms, hand-warming beige knit tops blended of soft racoon hair, wool and stretch nylon. Washable.
XC165 Brown Leather Slip-ons. Postpaid. **5.95**
XC166 Leather Palmed Drivers. Postpaid. **3.00**

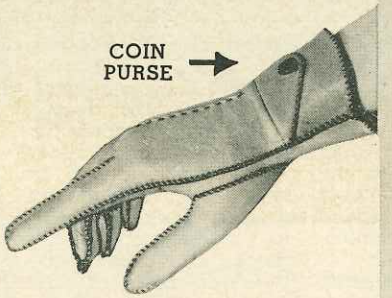
BRECK'S of BOSTON
Boston 10, Mass.

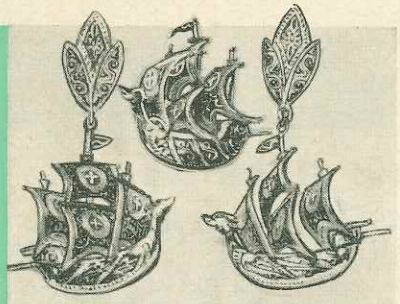
Mexican Sterling Silver Beads from south-of-the-border! Hand-crafted by artists whose forefathers fashioned just such necklaces for Spanish conquerors! Featherlight, lustrous bubbles on a silver chain — a fashion hit with any ensemble! Hand-strung, so lengths are approximate . . . no 2 exactly alike. Tax included. Postpaid.
UC820 Single Strand. Appx. 36" long. **6.95**
UC821 Single Choker, Appx. 15" long. **3.50**
UC822 Double Choker, Appx. 15" long. **6.50**



Hindu Dance Bracelets — exquisite wrist-bands made in India for sacred temple dancers! Of black velvet, intricately hand-broidered with gleaming gold and silver metallic thread . . . some beaded! No two alike! Hook closing
UC887 Hindu. Ppd. **1.00**
6 for **5.00**

Piggy-Bank Pigskin Gloves — new twist on a beloved favorite! Handsome, long-length slipons have a snap-shut "mad-money purse" on each cuff to hold bus or park-meter coins . . . end handbag rummaging! Washable, hand-sewn "softies" in go-with-everything pale oatmeal, with action-free thumb, brown whip-stitch edges. **Specify** size 6, 6½, 7, 7½, 8.
DC49 Piggy-Bank Gloves. Ppd. **5.95**

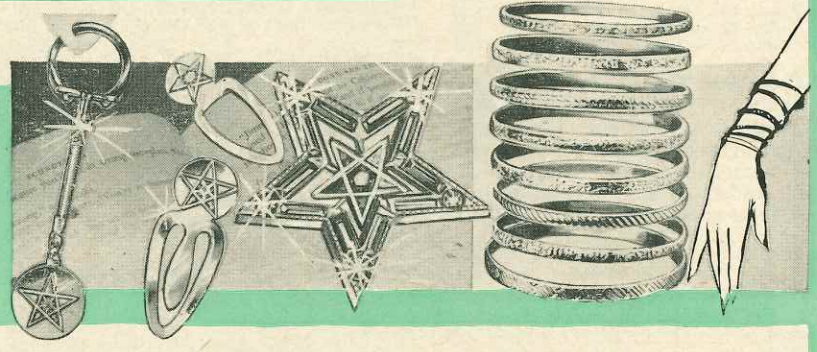




Spanish Arabesque Galleons —striking jewelry accents to catch "tides" of compliments! Imported, 3-D "stand-outs" — every bit as breathtaking as their 15th Century counterparts! Exquisitely hand-fashioned by the ages-old art of Damascening — painstakingly encrusting gold and silver threads in intricate patterns on gold-plated brass! Safety-clasp 1½" **Pin**; screw-on 2⅛" dangle **Earrings**. Legend included.
UC841 Pin. Ppd. Tax incl. **3.00**
UC842 Earrings. Ppd. Tax incl. **4.00**

Exotic Mayan Skirts from down-Mexico-way, ole! Truly unique imported fashions, dramatically adorned with ancient geometric symbols used by the tribe famed for its artistry — hand-blocked on heavy-textured native cotton that dances and swirls about you in a yards-wide full circle! Hooks and sashties at waist for perfect fit; 2 roomy pockets. Washable, fast colors . . . **specify** coral, silver, aqua or amber with black. **Order** sizes 9-18. 2 wks. del. Ppd.
DC413 Mayan Skirt. **9.45**

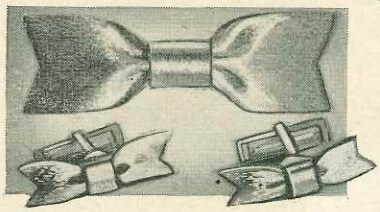
ONLY **9.45**



Star These Eastern Star Gifts! Lady lodge-members will be starry-eyed with these proud, golden show-offs exhibiting the symbol of their order in vivid, authentic hues! **Key-Chain** secures her "openers" with snap-ring; **Book Mark** (2") clips to her page; 1¼" safety-clasped **Pin** is aglitter with outline of blazing "gems"!
UC888 Star Pin. Ppd. Tax incl. **1.95**
UC889 Book Mark. Ppd. Tax incl. **1.00**
UC890 Key Chain. Ppd. Tax incl. **1.00**

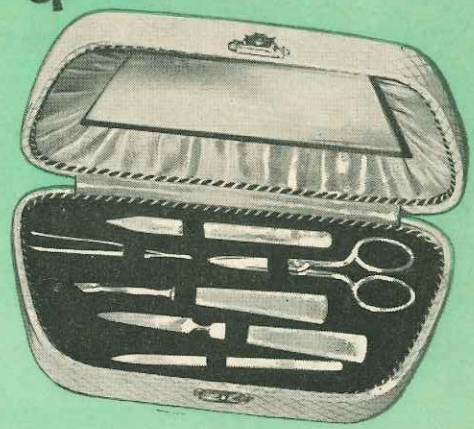
Jingle-Jangle Bangle Bracelets give an exotic harem-dancer or "back-to-the-20's" look to her every outfit . . . fitting complement to chemiserie! Glimmering 2¼" circles with embossed, no-two-alike patterns . . . wear an armload for a smashing fashion effect! A "looks-like-a-king's-ransom" gift! Tax incl. Ppd.
UC881 24K Gold Plate. 4 for **1.10**; 8, **2.20**
UC882 No-Tarnish Silver. 4 for **1.10**; 8, **2.20**

Charles Goren Bridge Bracelet dangles his official reference tables handily at your wrist in fashion-smart, 24K gold plate! Nothing like it ever! Ends fumbling in booklets! Four big, 1⅛" golden charms tell values of suit openings, point values, no-trump bids 'n responses, etc. . . . in raised letters! Link bracelet swings red 'n black heart, diamond, club, spade, too. Grand club gift . . . so apropos! Tax incl.
UC876 Bracelet. Ppd. **4.95**



Bow-Tie Your Lady-Love's Shirt! Sentimental bow-knot lovelies for a beau to give his Christmas belle make her feel dandyish as Beau Brummel, dainty as a dream! Of subtle-glow 24K gold plate or non-tarnish silver with brush-stroked texture, **Collar Clip** is 2¼", swivel **Cuff Links** 1⅛" Postpaid.
UC872 Bow Clip, Silver. Tax incl. **1.00**
UC873 Bow Clip, Gold. Tax incl. **1.00**
UC874 Bow Links, Silver. Tax incl. **1.25**
UC875 Bow Links, Gold. Tax incl. **1.25**

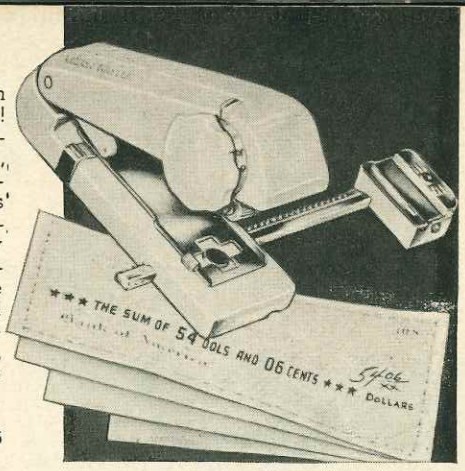
"Our Song" Record Keepsakes forever record the "song in your hearts" for years of romantic remembering . . . or anyone's best-beloved tune! Tell us the name. We'll engrave it in the center of a big 'n bold (1¼"), record-shaped golden metal disc, to adorn a spiral-link **Bracelet** for her, swivel-back **Cuff Links** for him.
DC419 Song Bracelet. Ppd. Tax incl. **1.50**
DC420 Cuff Links. Ppd. Tax incl. **2.00**
Print song name. 1 week delivery.



Traveling Manicurist from Germany is a boudoir-beauty, too! Ever-needed handy-dandy is sure to please any well-groomed miss with its ready-for-action implements of famed Solingen steel! Count its assets! Gold-latticed, clasp-shut pink tote-case (a travel-wise, drawer-size 7¼x4¼x1¼") opens to reveal mirrored lid, plus all her nail-care needs: scissors, file, nail cleaner, cuticle pusher and cutter plus fine tweezers, loop-held for easy selection! Boxed.
UC852 6-Pc. Manicure Set. 1 lb. **2.50**

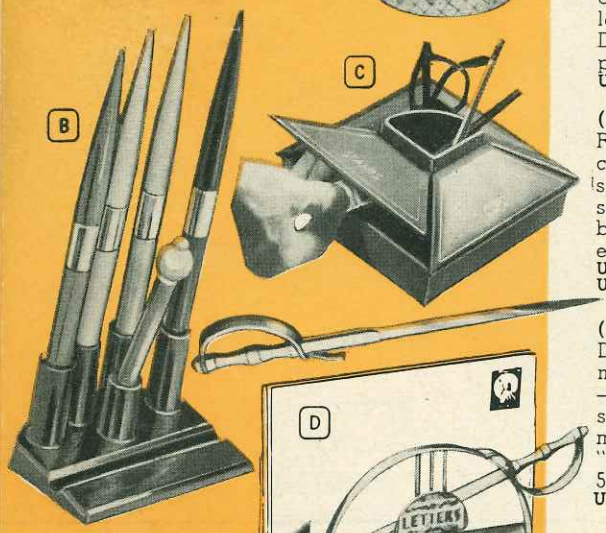
World's Tiniest Adding Machine—precision-made in Germany! No bigger than a comb (only 6" long), yet easy-to-use Arithma Addiator adds and subtracts up to one million in seconds—never makes a mistake! Made of light, lifetime aluminum, fits pocket or purse . . . ever-ready to check bank statements, bills, budget; figure shopping totals, car mileage, game scores, homework! Plastic carry case, instructions incl.
UC210 Arithma. Ppd. **3.98**

Protect Your Checks with personal Check Master! Compact, automatic check-writing machine deeply, permanently imprints figures into your bank checks' with can't-be-altered indelible ink . . . foils forgery attempts! A cinch to operate . . . you can safewrite checks in 10 seconds! Precision-made of durable, high-impact plastic, it's stapler-size. Complete with self-inking rollers, carry case, extra ink. 1 lb.
UC195 Checkmaster. **9.95**



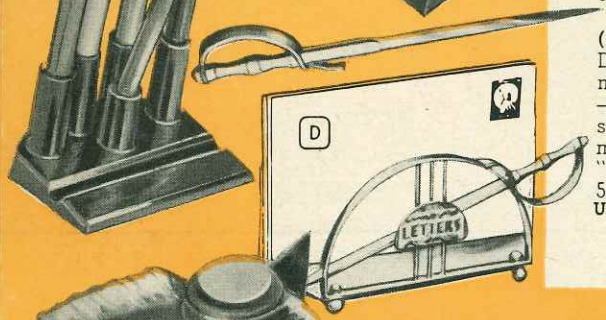
Doodads For The Desk Set!

(A) Matching "Dresden"-Look China Imports — snowy-white, adorned with posies, golden leaf handles! **Stamp Box** holds, tears off up to 500. **Tape Dispenser** takes, snips off popular widths. **Sharpener** quick-shapes pencil points. **Moistener's** sponge licks letters, stamps, labels.
UC292 Stamp Dispenser. ½ lb. **1.00**
UC293 Tape Dispenser. ½ lb. **1.50**
UC294 Pencil Sharpener. ½ lb. **1.00**
UC295 Stamp Moistener. ½ lb. **1.00**
UC291 Complete Set of 4. 2 lbs **3.98**



(B) 4-Color Pen Caddy aids efficiency, ends frustrating drawer-groping! Sleek black plastic base points up 4 ball-point pens (red, blue, green, black inside **and** out) — separately nested for quick selection! Added bonus is nail-saving, Dial-a-Phone mechanical pencil! Pens, pencil take std. refills.
UC211 Pen-Dialer Caddy. Ppd. **1.25**

(C) Spin-About Desk Tidier ends clutter! Rich leatherette Susan holds erasers, clips, rubber bands, stamps in 4 covered sections, each gold-labeled. Plus your specs and pencils in center, separated by take-out divider. A touch whirls everything to you! 7x7" sq.
UC266 Desk Tidier, Red. 1 lb. **3.98**
UC267 Desk Tidier, Brown. 1 lb. **3.98**



(D) Imported Brass Letter-Rack Opener. Double-duty time-saver! Lets you stash mail, bills, notes, etc. in one handy spot — a dandy catch-all! Sleek, 7" polished sabre slides out of slotted frame to open mail. Graceful half-wheel design, with "Letters" etched on front placque. Appx. 5¾x4"; 4 rounded feet.
UC165 Letter-Rack Opener. ½ lb. **2.98**

(E) Horse Bank-Moistener-Letter Rack . . . a triple-winner (of compliments!) on any man's desk! Handsomely molded classic import, of rich glossy-brown ceramic, takes your change in his forehead slot, sorts letters in brass-spiral "mane", licks 'em with take-out sponge on top! 7" tall, doubles as paperweight, too! Bank easy-opens underneath.
UC204 Rack-Bank-Wetter. 1½ lb. **1.00**

(F) 1959 New England Calendar depicts all the splendors of its rural countryside 'neath a blanket of snow, blossoming in springtime, at play in lazy summer, ablaze with fall color! 12 new scenes of outdoor beauty, captured in lifelike Kodachrome for year-'round day-dreaming! 8½x11", spiral binding, easel back.
UC201 1959 N.E. Calendar. ½ lb. **1.25**

(G) World Desk Basket & Pencil Well give a world of efficient pleasure to any global-minded writer, grown-up or not! Full-color maps encircle both metal imports for handy reference! Letter basket, a 7x4½" oval, organizes unanswered mail. Pencil well, 3½" high, 2½" diam., holds 14 pencils (not incl.) in separate wells. Gift boxed.
UC209 Pencil Well, Basket Set. ½ lb. **1.00**

(H) Remembrance Card File—perpetual reminder of birthdays, anniversaries, any special events! Write name and date in circle on 25 cards incl., arrange chronologically in 5x4¾" plastic rack—first date peeks out windows! After date passes, switch card to rear, revealing next one coming! Uses 3x5" cards, too.
UC203 Rememb. Card File. Ppd. **1.00**

TEAR OUT HERE

BRECK'S OF BOSTON
• FOUNDED IN 1818 •

ORDER BY MAIL! ORDER EARLY!
We pay postage on paid orders of $20.00 or over!

100 BRECK BUILDING, BOSTON 10, MASS.

B1

1 MY NAME IS:
(Mr.)
(Mrs.)
(Miss) _____ Please PRINT

Street and No. _____

City _____ Zone _____ State _____

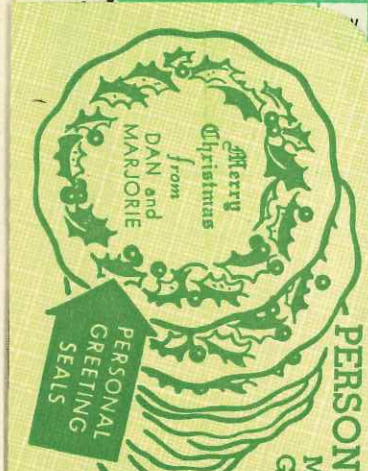
2 PLEASE SHIP TO: (Only if different)
(Mr.)
(Mrs.)
(Miss) _____

Street and No. _____

City _____ Zone _____ State _____

3 IF YOU HAVE MOVED since your last order from Breck's please write former:
Street and No. _____ City _____ State _____

IMPORTANT! ...ad before ordering



PERSONAL GREETING SEALS

PERSONALIZED Christmas Seals!
Merry Christmas from YOU printed on GOLD FOIL(or Greeting of your choice)...

Seal packages, cards, etc. with "Merry Christmas" or other greeting of your choice, plus first names or family name. 100 gummed gold seals printed with red and green wreath border. 1½" diam. Print message (up to 6 words) here:

(Attach to order and mail in this envelope)

100 for **1.25** DC153 Ppd.

NAME OF ITEM	SIZE COLOR INITIALS	PRICE EA.	TOTAL PRICE	SHPG. WT. LBS.

World's Tiniest Adding Machine—precision-made in Germany! No bigger than a comb (only 6" long), yet easy-to-use Arithma Addiator adds and subtracts up to one million in seconds—never makes a mistake! Made of light, lifetime aluminum, fits pocket or purse . . . ever-ready to check bank statements, bills, budget; figure shopping totals, car mileage, game scores, homework! Plastic carry case, instructions incl.
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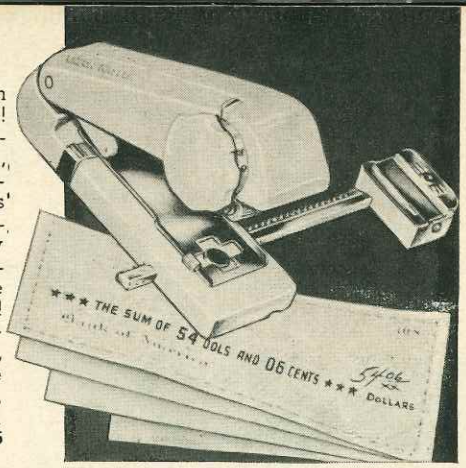

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UC267 Desk Tidier, Brown. 1 lb. **3.98**

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UC165 Letter-Rack Opener. ½ lb. **2.98**

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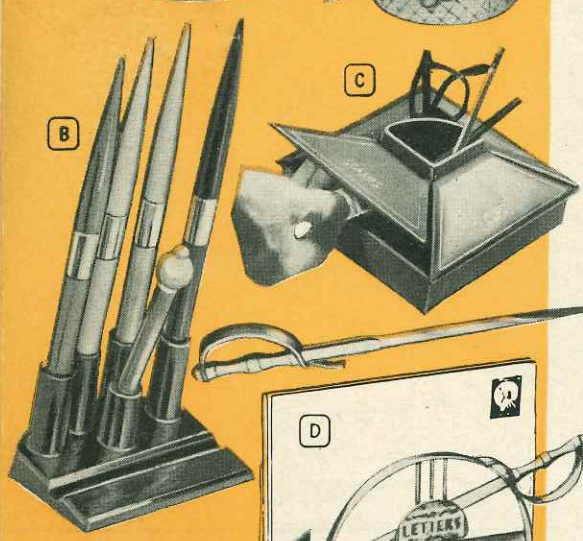

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(Mrs.) _____
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Street and No. _____

City _____ Zone____ State____

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(Mr.)
(Mrs.) _____
(Miss)

Street and No. _____

City _____ Zone____ State____

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Street and No. _____ City _____ State _____

IMPORTANT! Read before ordering

TO AVOID DELAYS and needless correspondence! When ordering personalized or special items (all catalog numbers beginning with "D"), be SURE to supply FULL information such as name, initials, color, sizes, etc.

CATALOG NO.	Leave Blank	HOW MANY	NAME OF ITEM	SIZE COLOR INITIALS	PRICE EA.	TOTAL PRICE	SHPG. WT. LBS.
DC444			BONUS OFFER — 300 Name & Address Labels (Fill in and attach coupon from page 2-A)			.35	

POSTAGE

We pay postage on all prepaid orders of $20 or more. For orders under $20, many items are postpaid. On others, we charge part postage. We show actual weight, then make a nominal charge per pound, regardless of destination. Breck's method causes a minimum of figuring. UNDER OUR PLAN, YOU PAY LESS THAN ACTUAL POSTAGE!

EASY POSTAGE CHART

IF TOTAL WEIGHT OF ORDER IS:	ADD THIS AMT. FOR POSTAGE:
1 lb.	20c
Each added lb.,	5c

Use our printed forms for speediest service. If you use your own paper, include postage charges to avoid delay and correspondence.

		TOT. LBS.
TOTAL FOR GOODS		
AMT. FOR POSTAGE		
TOTAL AMT. ENCLOSED		

Please send check or money order with order. No C.O.D.'s — please!

NOTE: This order form will be returned with your order for checking.

B1

TEAR OUT HERE

IMPORTANT! Read before ordering

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Set of 8, **3.95**
Set of 8, **3.95**
Set of 8, **3.95**

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ZC341 Bull. Ppd. **1.00**
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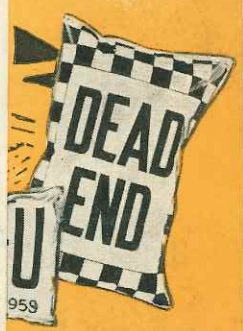

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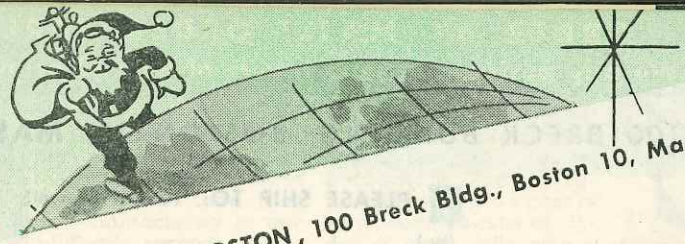
Breck's of BOSTON 27



BRECK'S OF BOSTON, 100 Breck Bldg., Boston 10, Mass.

Dear Friend of Breck's:

Buon Natale!
Joyeux Noel!
Glad Yul!

Zalig Kerstfeest!
Frohliche Weinachten!
Feliz Navidad!

Forgive my fancy language, but I've just returned from a trip completely around the world . . . as fast, and as far, as old Kris Kringle himself. I wish you Merry Christmas, above, from some of the many countries I visited.

The world markets produced some rare finds! For example: The Exotic Hindu Dance Bracelet (p. 20), which I found in a bustling Bombay bazaar; the enchanting Spanish galleon jewelry (p. 21); in the Austrian Alps, the Tyrolean keychains on p. 9; from England? Devon-"Lace" Lapkins, (p. 11); Mexico sends a Mayan native skirt (p. 21); Sweden, heart-trays (p. 52); Japan, treasured lacquer-ware snack bowls (p. 4); France, the clever lollipops on the back cover; and Norway, the exciting sled on the front cover!

Of course, my trip included the good old U.S.A., from Boston to San Francisco! All along the way, I picked up brand-new buys that only American ingenuity can produce . . . like the Portable Dishwasher (p. 33), Button-Sorter (p. 35), Skyscraper Building Kit (p. 45) and Hot-Foot Socks (p. 28)!

You can world-shop from this vast bazaar of 56 catalog pages right in your easy-chair — by mail! No baby-sitters, bus fares, parking problems or jostling crowds! Just shop in the peace and quiet of your own home, any hour of the day — and let the postman bring your gifts right to your door!

There's never a worry about satisfaction at Breck's. Our famous-since-1818 guarantee is iron-clad! Despite rising costs, we still pay postage on many items, and **all** the postage on orders of $20.00 or more! So take a world shopping tour right now! Use the handy order form on page 23 or 26, and mail it with your check today! Our stocks are ample, but to avoid Christmas mail delays — and to be sure of our very best service — I suggest you order early!

Happy Gift-Hunting!

Luther A Breck Jr

P. S. Be sure to see page 2-A for our Bonus Offer of 300 Name Labels!

WORLD TRAVELER. Luther A. Breck, Jr. of Breck's who recently returned from a 'round-the-globe shopping tour.

BRECK'S BONUS OFFER!

JUMBO Book of 300 Personalized NAME LABELS

(See page 2-A)

PARDON US!

Because it's impractical to check all names to whom we mail, you might receive more than one copy of Breck's catalog. Should this happen, we'd greatly appreciate your handing the extra on to a friend.

BRECK'S FAMOUS GUARANTEE

Every purchase from Breck's catalog must positively please you or we guarantee to refund every single penny without question! We've stood behind this guarantee for 142 years and Christmas 1958 will be no exception! You can order with confidence from Breck's.

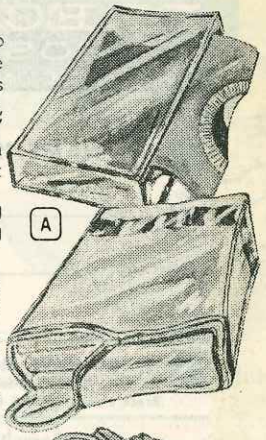
Now 4 BRECK'S Home and Garden Centers TO SERVE YOU!

If you want to see many of these mail order gifts on display — plus many, many more available only in our own stores — visit your nearest Breck's Home and Garden Center in the Boston and New York areas. (Any of these catalog gifts not on display in our stores can be quickly ordered for you from our Boston headquarters.)

BOSTON, Mass., 85 Franklin St.
CHESTNUT HILL, Mass., Route 9
PEABODY, MASS., Route 128 at Route 114
MILLBURN, N. J., Morris Turnpike, Route 24

Luggage that is lightweight and easy to carry, yet made of long-wearing, heavy gauge fabricized blue vinyl. Folds pancake flat for easy storage. **22" Suitcase** holds as much as a 2-suiter, or up to 6 dresses plus personals . . . zips open on 3 sides of non-corrosive metal frame. Inner pocket, twin handles, loops for magazine, umbrella. **54" Dress Bag** zips open to take up to 4 frocks; double metal hooks for easy hanging in car or closet. **45" Suit Bag** neatly carries 2 men's suits. Zippered opening, hooks for hanging.

XC564 Collapsible Suitcase. 2½ lbs. **3.98**
XC565 54" Dress Bag. 1½ lbs. **2.98**
XC566 45" Suit Bag. 1 lb. **2.49**

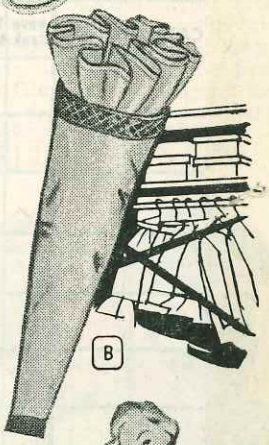


(A) Zip-Up Plastic Protectors keep precious woolens moth and dust-free year 'round. **Jumbo Blanket Bag** takes 4 blankets, comforters or curtains, drapes Appx. 27x21x11" with 36" drop-front zipper, gift supply moth flakes. **Sweater Bag** for knitwear, 14x 12x3". Both postpaid.

WC209 Sweater Bags. Pair, **1.00**
WC212 Blanket Bags. Each, **1.00**

(B) Space-Saving Petti-Pak keeps pouffy petticoats, skirts neat and compact . . . dust-free, unwrinkled. Just roll 'em up, slip in waistband first, hang up by loops. Heavy vinyl plastic, quilted edges. Saves suitcase space, too! Set of 2. Postpaid.

WC223 Skirt Pak. Pair, **1.00**



(C) Ironing-Board Cover Protector saves extra laundering, keeps top fresh and ready for use. Guards ironing board against dirt and dust. Elastic-edged plastic for snug fit. Wipes with a damp cloth. Postpaid.

YC489 Ironing-Board Protector. **1.00**

(D) Collapsible See-Thru Hat Box to protect your chapeaux against dust! Snaps together in a jiffy; stores flat when not in use. Colorful plastic top and bottom with clear acetate, cylindrical sides. **Pr., 12" and 11" diam. Specify** green or pink. 2½ lbs.

YC415 Hat Box. Set of 2, **2.98**

Triple the storage space of your closet . . . keep 24 to 40 shoes in tidy, dust-free Shoe Closet. See-thru front lets you select with ease; dust-tight zipper. Made of heavily quilted, long-wearing vinyl with sturdy wire frame, two metal hooks for hanging. **24-Pocket** style, 9x21x34"; **40-Pocket**, 9x21x53". **Specify** hunter green or pink.

YC388 24-Pocket. 2½ lbs. **4.98**
YC389 40-Pocket. 3½ lbs. **7.98**

* **For Planning That New Home!**
* **For Altering Your Present Home!**
* **For Efficiently Laying Out Your Rented Apartment!**

Plan-A-Home Layout Kit gives you all the professional aids to help you plan your home efficiently right on your own dining room table! Colorful tapes let you layout actual floor plans including windows, rooms, doors. Hundreds of scaled cutouts let you select "furniture" and fixtures to fit the rooms. Tables give accepted architectural widths of doors and windows. All fit to printed plastic scale on workboards included with kit. Shift as you please. Instructions and helpful hints. Ideal for newlyweds and remodelers!

WC879 Plan-A-Home Layout Kit. 2 lbs. **4.98**

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Set of 8, **3.95**
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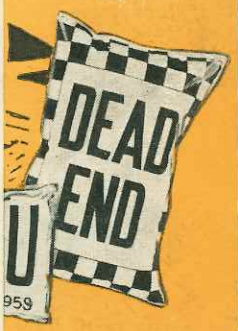

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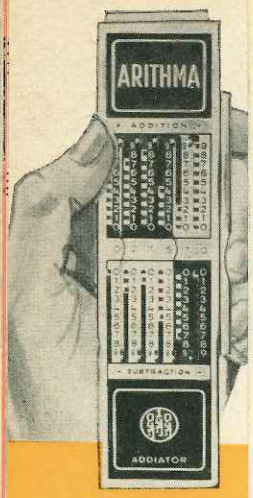

B

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(Miss) Please PRINT

Street and No._____

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(Mr.)
(Mrs.)_____
(Miss)

Street and No._____

City_____ Zone_____ State_____

3 IF YOU HAVE MOVED since your last order from Breck's please write former:

Street and No._____ City_____ State_____

CATALOG NO.	Leave Blank	HOW MANY	NAME OF ITEM	SIZE COLOR INITIALS	PRICE EA.	TOTAL PRICE		SHPG. WT. LBS.

Teen, Tween "Private Lives" — pretty, "theirs-alone" memory books to hold a permanent record of everything dear to 'em for 5 yrs.! Not dull diaries, **"My Private Life"** (for teeners 12-16, 220 pgs.) and **"This Is Me!"** (for 8-12'ers; 128 pgs.) are hard-backed books, delightfully illustrated, where they'll confide big dates, favorite photos, private thoughts! With quizzes, hints on poise, personality, budgeting, etc!

UC738 My Private Life. 1½ lbs. **2.95**
UC764 This Is Me! 1½ lbs. **2.95**

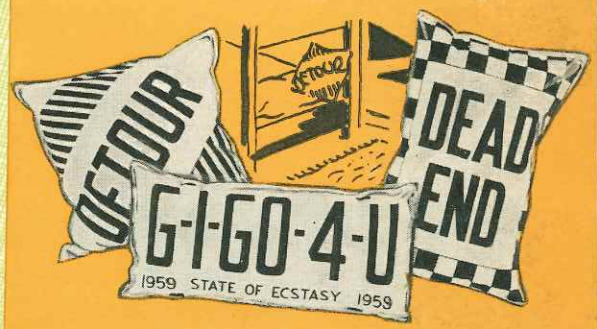
Freshen-Up Date Kit, a mere 4½" square, totes your 8 most-needed grooming aids handily in purse . . .

Dessert Servers With A "Milk-Glass" Look serve sundaes, sodas, "splits" to the gang in just-like-the-soda-fountain style! Frosty white, heavy-duty thick, they're pretty charmers displayed on shelf or hutch, too! 9" long **Banana Boats** dispense nuts, relishes, too. Scalloped **Tulip Sundae Glasses** (6" tall) and footed **Soda Sippers** (6¾" high) double as water goblets or vases!

WC610 Soda Glasses. 10 lbs. Set of 8, **3.95**
WC611 Sundae Glasses. 8 lbs. Set of 8, **3.95**
WC612 Banana Boats. 8 lbs. Set of 8, **3.95**

Dreamy Zanimals! Trio of whimsical, hand-made velveteen imports are madcap mascots to flop on bed, steal the show at 'jama-parties! Glamagal 7" **Octopus** winks flirtily, flaunts picture hat, "jools", cig. holder! Mischievous 8¼" **Monkeyshines** dangles from bedpost, lamp, door by flexi-tail, any foot! Crosseyed **Bull** sports nose-ring, bell, twist-tail. 5½" high. Asst. colors.

ZC340 Octopus. Ppd. **1.98**; **ZC341** Bull. Ppd. **1.00**
ZC342 Monkeyshines. Ppd. **1.00**



Traffic Sign Pillows — clever, eye-catching traffic-stoppers you'll plop anywhere, indoors or out, for comment (and comfort) galore! Plump, giant-size copies of highway models, silk-screened on durable cotton twill, are filled with cloud-soft orlon . . . non-allergic, mildew-proof, feather-weight, washable! Hilarious brighteners in bedroom, patio, rumpus-room or dorm . . . order all three for a truly road-to-riot effect!

ZC331 Detour Pillow, 17x12". 1 lb. **1.98**
ZC332 Dead End Pillow, 17x11". 1 lb. **1.98**
ZC333 G-I-Go-4U Pillow, 16x9". 1 lb. **1.98**

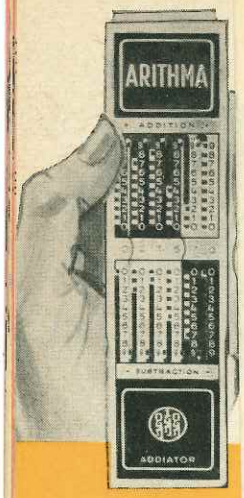
Have you enclosed correct amount for merchandise and postage?

Personalized Record Labels keep tabs on your discs at "hops", parties! Gummed blue seals with your name stamped in gold, space to list album no. Fit all records (trim for 45's). 1 week deliv. Ppd.

DC130 Seals. 50 for **1.69**
DC131 Seals. 100 for **3.00**
Print full name.

'neath a flipper! Dignified? Uh-uh! His eyes roll roguishly all the while! Fun for graduation; makes a permanent after-party guest record, too! Durable stuffed poplin takes lots of petting! 2 lbs.

ZC329 Penguin. **2.98**



B

BRECK'S OF BOSTON
• FOUNDED IN 1818 •

ORDER BY MAIL! ORDER EARLY!
We pay postage on paid orders of $20.00 or over!

100 BRECK BUILDING, BOSTON 10, MASS.

TEAR OUT HERE

IMPORTANT! Read before orderin

1 MY NAME IS:

(Mr.)
(Mrs.) _____
(Miss) Please PRINT

Street and No. _____

City _____ Zone ____ State _____

2 PLEASE SHIP TO: (Only if different) B1

(Mr.)
(Mrs.) _____
(Miss)

Street and No. _____

City _____ Zone ____ State _____

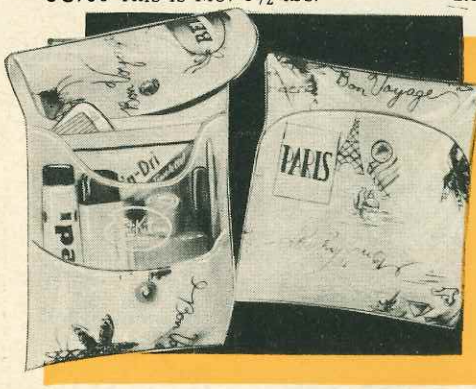
3 IF YOU HAVE MOVED since your last order from Breck's please write former:

Street and No. _____ City _____ State _____

CATALOG NO.	Leave Blank	HOW MANY

Teen, Tween "Private Lives" — pretty, "theirs-alone" memory books to hold a permanent record of everything dear to 'em for 5 yrs.! Not dull diaries, **"My Private Life"** (for teeners 12-16, 220 pgs.) and **"This Is Me!"** (for 8-12'ers; 128 pgs.) are hard-backed books, delightfully illustrated, where they'll confide big dates, favorite photos, private thoughts! With quizzes, hints on poise, personality, budgeting, etc!

UC738 My Private Life. 1½ lbs. **2.95**
UC764 This Is Me! 1½ lbs. **2.95**



Freshen-Up Date Kit, a mere 4½" square, totes your 8 most-needed grooming aids handily in purse . . . or tucks in desk, suitcase! Gay-print plastic snap-case holds collapsible, sani-storing toothbrush, wee tube of toothpaste, comb, plastic bottle, Wash-'n-Dri moistened towelette-in-foil, 2 emery boards and orange stick. Truly a unique, ah'd-over gift . . . sure to delight career gals or gadabouts of any age! Postpaid.

WC177 Freshen-Up Kit. **1.00**

Dessert Servers With A "Milk-Glass" Look serve sundaes, sodas, "splits" to the gang in just-like-the-soda-fountain style! Frosty white, heavy-duty thick, they're pretty charmers displayed on shelf or hutch, too! 9" long **Banana Boats** dispense nuts, relishes, too. Scalloped **Tulip Sundae Glasses** (6" tall) and footed **Soda Sippers** (6¾" high) double as water goblets or vases!

WC610 Soda Glasses. 10 lbs. Set of 8, **3.95**
WC611 Sundae Glasses. 8 lbs. Set of 8, **3.95**
WC612 Banana Boats. 8 lbs. Set of 8, **3.95**

Teen-Riffic, But Utterly!

Dreamy Zanimals! Trio of whimsical, hand-made velveteen imports are madcap mascots to flop on bed, steal the show at 'jama-parties! Glamagal 7" **Octopus** winks flirtily, flaunts picture hat, "jools", cig. holder! Mischievous 8¼" **Monkeyshines** dangles from bedpost, lamp, door by flexi-tail, any foot! Crosseyed **Bull** sports nose-ring, bell, twist-tail. 5½" high. Asst. colors.

ZC340 Octopus. Ppd. **1.98**; **ZC341** Bull. Ppd. **1.00**
ZC342 Monkeyshines. Ppd. **1.00**

Varsity Drag. Book-totin' duffel bag with your initial and school colors — tough 'n ready for gym togs, sports gear, laundry! 16" high, washable water-resistant duck in vat-dyed fast colors. 2 wks. del.

DC262 Bag. ½ lb. **2.98**
Extra Letters. Ea., **25c**
Print initial, 2 colors.

"Knock-On-Wood" Lucky Jewelry — sure-fire guffaw-makers (handsome, too!) to josh superstitious gals or guys who daren't tempt fate! Each has a really-works wee golden door-knocker, clearly labeled, mounted on polished rosewood! **Necklace** dangles big 'n bold 2¼" pendant from double-link chain. Golden love-knot **pin** and link **bracelet** swing 1⅜" discs. **Cuff links** are giant ⅞" squares. Tax incl.

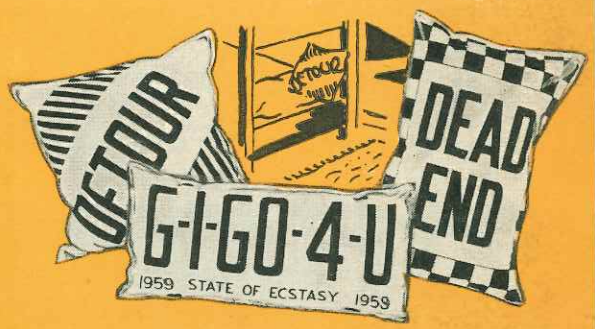
ZC321 Bow-Pin. Ppd. **1.00** **ZC323** Necklace. Ppd. **1.00**
ZC322 Cuff Links. Ppd. **1.00** **ZC324** Bracelet. Ppd. **1.00**

Personalized Record Labels keep tabs on your discs at "hops", parties! Gummed blue seals with your name stamped in gold, space to list album no. Fit all records (trim for 45's). 1 week deliv. Ppd.

DC130 Seals. 50 for **1.69**
DC131 Seals. 100 for **3.00**
Print full name.

Autograph Pen-Gwyn — perfect pen-pal for signature-minded school-ebrities! Darling South-Pole pet — a king-size 16" tall! — collects teen-pal's "John Hancocks" on his snow-white vest . . . totes his own ballpoint pen tucked handily 'neath a flipper! Dignified? Uh-uh! His eyes roll roguishly all the while! Fun for graduation; makes a permanent after-party guest record, too! Durable stuffed poplin takes lots of petting! 2 lbs.

ZC329 Penguin. **2.98**



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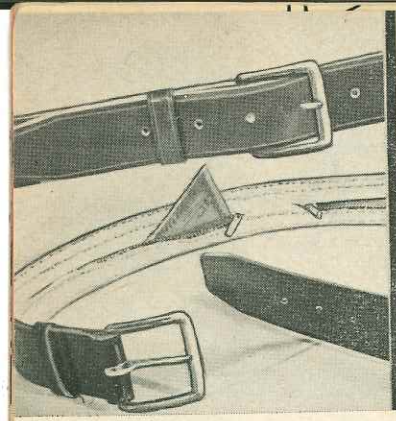
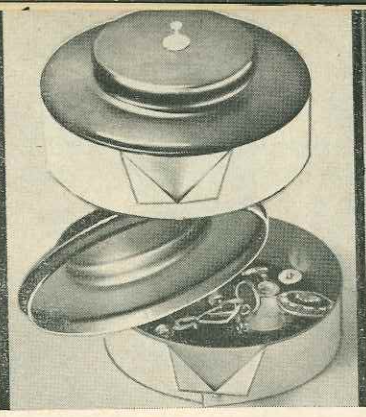
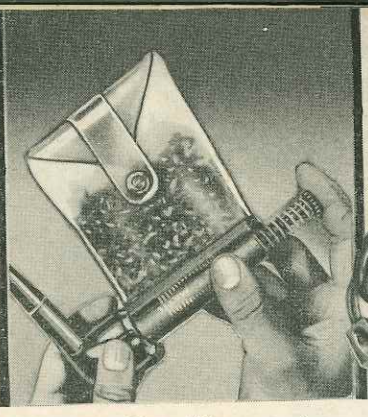


Leather Money Belt. Safety-first with this imported, handsome double-duty belt! Totes your cash within its 2 self-concealed, zip-up inside pockets! Slim, bulge-free . . . of smooth, top-grain Mexican bridle cowhide with gleaming buckle. **Specify** waist size 32 to 42. Allow 1 week delivery.
DC312 Black Belt. ½ lb. **4.95**
DC313 Brown Belt. ½ lb. **4.95**



To "Collar" His Accessories . . . a whimsical, collar-shaped catch-all . . . best fumble-ender ever! Lets him park his rings, watch, loose change, tie pins, cuff links in one reach-handy spot! A whopping-big 6" diam., of sleek, mat-finish black metal with white celluloid collar. Felt-lined, its lid topped by a shiny brass stud! Just what he needs!
UC932 Access. Box. 1 lb. **2.98**

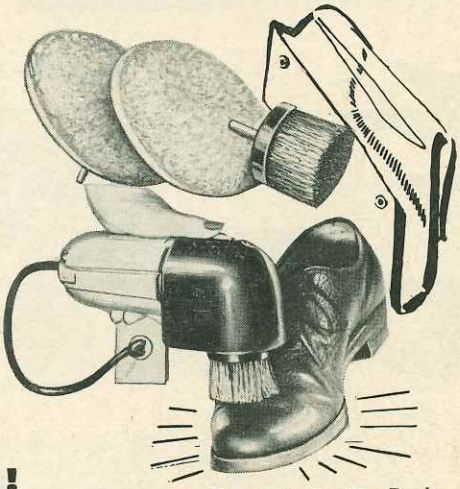


Automatic Pipe Filler — pipe-dream come true! No need to open this self-dispensing pouch to fill your pipe! Just a press of the plunger pushes tobacco into pipe, tamps it firmly in bowl. No spilling, no waste, no stained fingers! Keeps full day's supply fresh and clean! Weather-proof clear vinyl with long-life spring. Postpaid.
UC994 Phil-O-Matic. **2.50**

19th-Hole Electric Putter. Keeps your game up to par even on rainy weekends . . . at the office too! Just plug in, stroke away! No chasing . . . ball returns automatically if you "hole out"! 15 min. practice equals putting 18 holes on a course. Quality plastic, aluminum safety floor-shield, rubber feet. UL appr., AC only, over 5' cord, inst. 1½ lbs.
ZC480 19th-Hole Putter. **9.95**

Battery-Power Shaver gives a fast, close shave **anywhere**—free of electrical outlets! Perfect in car, boat, bed, office, camping, fishing! Precision-built German import slicks off toughest beards in 3 min. . . . works months on 3 "C" batteries (not incl.)! Rotary-action shave-head; self-sharpen steel blades; quiet electro-matic motor, brush in mirror-lid 4¼" sq. case! Travel zip-bag.
UC942 Shaver. 1½ lb. **12.95**

Portable Polisher you plug in for a factory-new shine on all leather goods — shoes, luggage, purses, furniture, too! No elbow-grease needed! A compact 7" long, Shuvalay revives even the oldest-looking shoes! 2 interchangeable bristle-brushes, 2 lamb's wool buff-pads (for brown, black polish). All in 10½x5x3" plastic snap-case. On-off switch. UL-appr. AC. 6' cord. Instructions included. 4 lbs.
WC856 Shuvalay. **21.95**



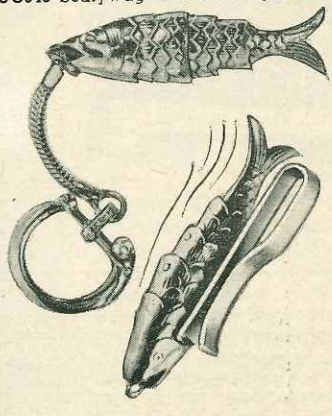
Worthy of Gift MEN-Tion!

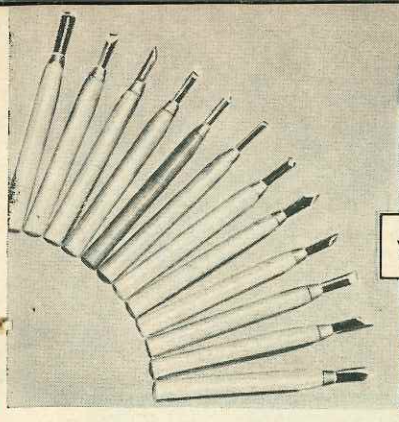
Stop Shivering at games or out hunting, fishing, camping! Amazing personal heaters warm you magically, using your body heat! No electricity, chemicals, fuel! Sit or lean on chill-chasing **Hot Seat,** moisture-proofed against rain, ice, snow! Cold feet? Wear **Hot Foot** innersoles! Cut to size; cushion as they warm!
YC342 Hot Seat. ½ lb. **1.98**
YC416 Hot Foot. Ppd. Pr., **1.25**

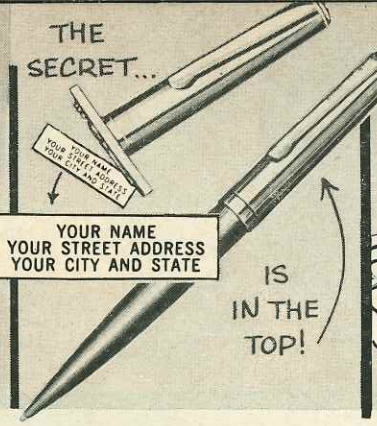
Successor To Pajamas! Tee-Pj's — last word in men's sleeping comfort! Over a foot longer than a T-shirt, specially rib-knit of soft, combed cotton to g-i-v-e with his every toss 'n turn! No buttons, nothing to bind; never needs ironing. Reinforced nylon neck. **Specify** small, medium, large, extra large.
XC700 Tee-Pj's. ½ lb. **2.00**
3 for **5.00**

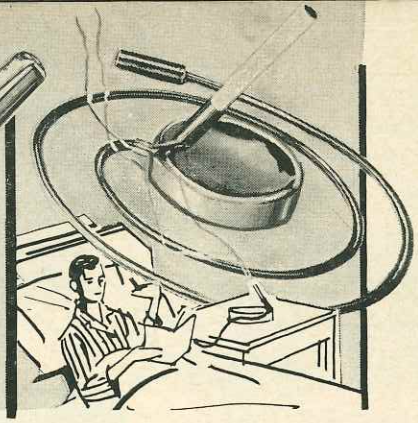
Rechargeable Pocket Flashlight — new lower-priced, bulb-saver model — needs no batteries! Imported wonder light recharges itself — for less than ½c! Just snap off bulb-head section . . . plug other section into any AC outlet! Sealed storage cell lasts indefinitely. 4¼" plastic case. Unbreakable lens, readily replaced bulb included. Ppd.
WC922 Charging Flash. **4.98**

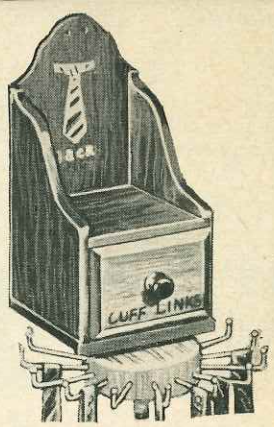
Scalywag Keychain 'n Tie Bar! Lively imported fin-flippers wiggle-waggle dexterous tails while holding your keys or tie! Fascinating! Ingeniously designed of lustrous, never-tarnish chrome . . . their wonderfully realistic flopping produced by 5 scaly sections, loosely interlocking! Keychain measures 4" overall; tie bar, 1⅞".
UC935 Scalywag Keychain. Ppd. **2.00**
UC946 Scalywag Tie Bar. Ppd. **2.00**









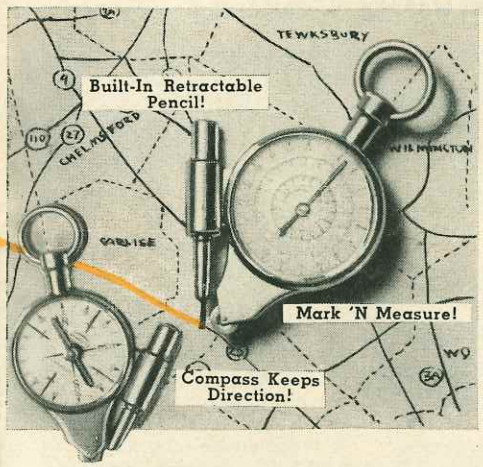


12 Woodcarving Knives, 1.98! Imported bargain — 12 for the price of 1! Assorted round, parting, right 'n left blades (no 2 alike) of heat-treated hardened steel with 4½" wooden handles! For sculpturing, linoleum block printing, silk-screening, leather carving, etching and other hobbies! A value for young or old!
WC813 Knife Set. ½ lb. **1.98**

New Name-Print Ball-Point Pen. Write your letter, then **print** your name, address . . . in an instant! Personalize hotel stationery, envelopes! 1½" printing-stamp, ink pad are cleverly toted in gold-metal cap of this 6" scribbler! Enclosed certificate lets you order own 3-line address . . . no spelling-fuss when gifting!
UC200 Name-Print. Ppd. **3.50**

Now! Smoke Safely In Bed! "Swami's treat" . . . this modern version of the Indian hookah holds your cigarette carefully away from bedcovers while you puff your pleasure leisurely through 36" cord! Ends danger, worry . . . automatically collects ashes! 3" base, plastic mouth-piece. Ppd.
YC402 Smoker, Ebony Plastic. **1.95**
YC403 Smoker, Chromed-Metal. **2.95**

Imported Tie-Accessory Valet. Which tie, cuff links today? He'll have 'em all in one spot with this cherrywood wall rack! 15 metal arms spin ties for quick choice while cuff links, tie clips, rings tuck into deep drawer. Handy shelf parks watch, keys, coins overnight under hand-painted motif. 7½ x5x5" overall. 1 lb.
UC906 Tie-Accessory Rack. **1.25**



3-Way Route Marker . . . first ever to mark-as-you-measure! Just trace this precision-designed German import along map route. It will register exact mileage and score the way with attached retractable pencil! No guesswork in calculating the shortest route! Built-in compass tells direction, too! Pocket-size, durable silver-finish metal. Loop for hanging. Postpaid.
YC136 Marker. **3.98**

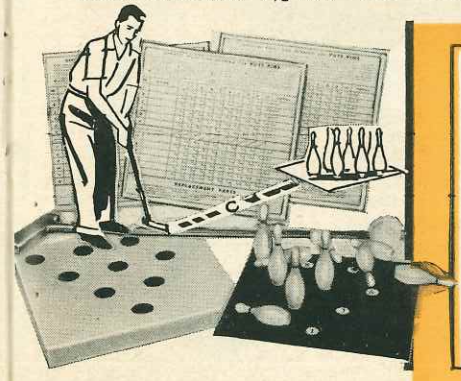
Cosy Ski-Bib For Men pulls on with jiffy-ease . . . tucks neatly 'neath sports-jackets, V-neck sweaters, parkas to keep your man's neck, shoulders, back and chest safely warm from wintry blasts! Rib-knit 100% wool with smartly collegiate white-banded turtle neck. Gives him a debonair look while driving, skiing, cool-weather golfing! One size fits all. Postpaid.
XC173 Bib, Red. **2.95**
XC174 Bib, Navy. **2.95**

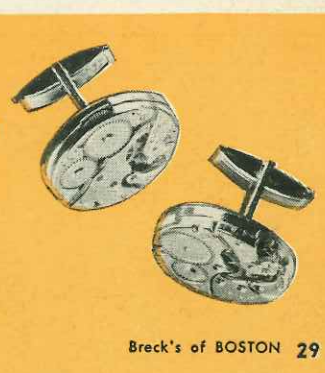
2 Great Sports In 1! Putt-Pins gives you the thrills of golf and bowling indoors . . . develops putting skill, too! Play with regulation putter and golf ball (not incl.) — score as in bowling for accurate progress record! 10 wooden pins, 3" high, sized in proportion to golf ball. Numbered felt "green", pin-setter, score pad, instructions.
ZC511 Putt-Pins. 1½ lbs. **3.95**

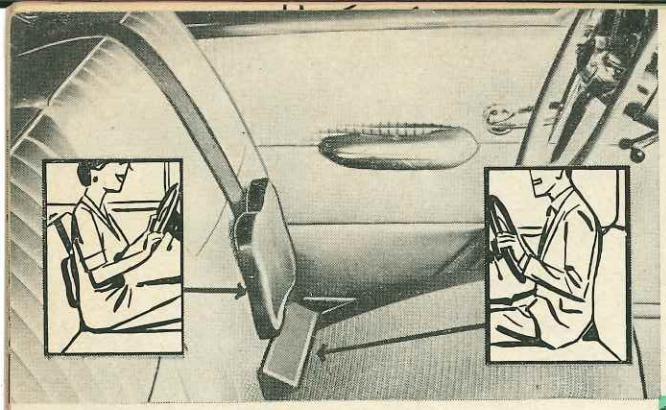
Laugh-Maker "Hold-Up" Mirror copied from the old Wells Fargo broadsides that were posted for the capture of dangerous "critters"! It's a real frame-up though . . . 5"-sq. inset mirror shows it's not Jesse James they want, but **you!** 12x9½" hand-screened pressboard with hang-thong. Fun for den, playroom, bathroom, too! 1 lb.
UC929 Hold-Up Mirror. **1.00**

Whittle-Your-Own Pipe Kit lets that guy of yours indulge his yen for carving . . . and results in a distinctive one-alone pipe for smoking pleasure! Jumbo chunk of rich, Algerian briar (3x2¼x1¾") comes pre-hollowed and complete with quality black vulcanite bit. A jim-dandy gem for do-it-yourself crafters! 1 lb.
UC944 Pipe Kit. **2.50**

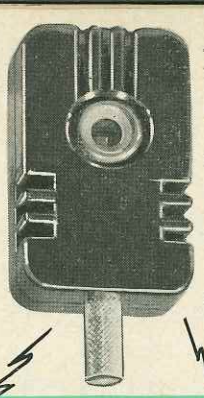
Watchwork Cufflinks let you "give him the works" in a way he'll really appreciate! These conversation-makers are actual watch works (with 17 jewels or less and a movable main spring) fashioned into swivel-back links and plated with 24k gold! Asst. shapes—square, round, octagonal — but each pair matches! Tax incl.
UC907 Watch-Links. Ppd. **2.95**





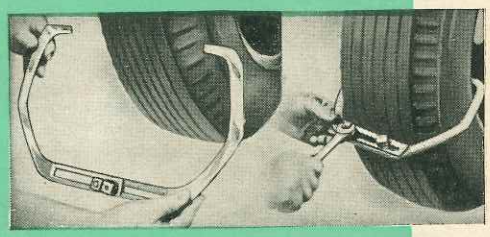


Relieve Driving Back Strain with these scientifically designed supports of flexible, washable vinyl foam! Wedge-shaped **Sacrorest,** appx. 14" long, fills gap between seat back and bottom, cradling sacroiliac against jouncing shocks! 8½x5⅞" **Driverest** cushions the vulnerable small of your back, adjusts to proper supporting position. Weighted strap drops over seat back, prevents slipping. Each, 1 lb.
YC160 Sacrorest. **2.95;** **YC161** Driverest. **4.95**



Visual Power Spark Intensifier keeps plugs in tip-top condition, lets you actually see the increased power, too! Ensures quick, complete ignition every time with big, hot flashing spark — full performance from your engine on less gas! Remove distributor coil wire, insert 3¼x1½" unit, replace wire in top hole. "Window" design shows added power! Bakelite, brass construction. Safe-approved. Instr.
YC131 Intensifier. Ppd. **1.98**

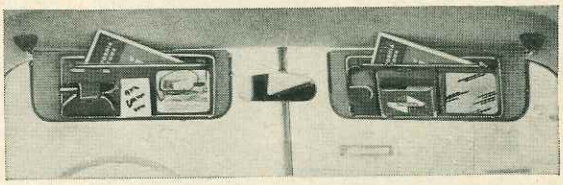
Snow 'N Ice Grips let you free car from snow, mud, sand without spinning tires, crawling 'neath auto! Just attach with wrench (incl.), spread to tire width with tips over rims — tighten! Drive out of trouble! Heavy gauge steel, serrated to ensure against slipping apart. Set of 2. 3½ lbs.
YC115 Grips. Set, **6.95**

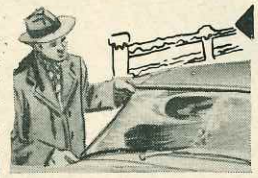


Read Maps Accurately . . . practically on sight with amazing **Mile-O-graph!** Registers exact distance between 2 points on any road map in miles! No guesswork, headaches! Just set to map's mileage scale with turn-knob, run brass wheel along route . . . and presto! Pointer shows distance! High-impact plastic, 6½" long, tucks in pocket, glove compartment!
YC109 Mile-O. Ppd. **1.95**
3 for **5.00**

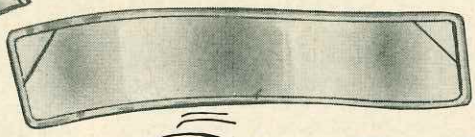
Lighten Your Driving Cares!

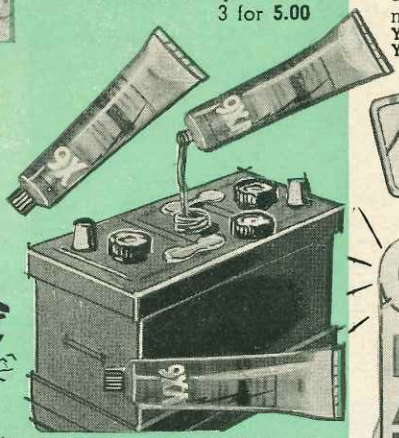
Clip-On Car Visette holds all your driving needs in a reach-handy spot on your visor! No fumbling . . . lets you keep both eyes on the road! **Men's** has memo pad, pencil, registration card window, etc. **Ladies'** totes comb, mirror, Kleenex pack in holder. Both have sunglass holder, zip-up map pocket. Rich mock calfskin. ½ lb.
YC174 Men's. **2.00**
YC175 Ladies'. **2.00**





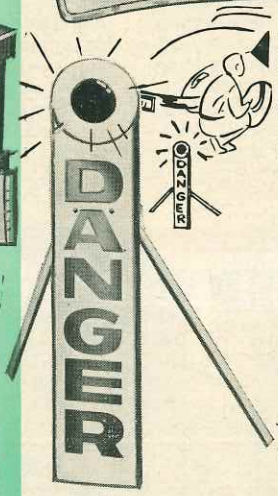
Windshield Protector keeps windshield, wipers free of ice, snow, sleet — without scraping! Clear vinyl plastic shield goes on-off in seconds! Simply slip cloth-backed corners 'tween doors and shut! Cleans with a shake . . . folds handily. For reg. and panoramic front.
YC215 Shield. Ppd. **1.00**





Start On Ice, Snow with new jiffy-spread **Grip-Tite!** Squeeze-spray this magic liquid on rear tires when caught in a drift or ice-sheet. Traction-film forms instantly on tire surface — lasts long enough to roll you out of trouble! Absolutely harmless to tires. Unbreakable, 12-oz. plastic bottle fits glove comp.
YC140 Grip. 1½ lbs. 1.49

Amazing New Battery Booster virtually ends battery failure . . . supercharges 6 to 12-volt batteries . . . makes "dead" ones spring to life in 60 seconds! Just pour in this sensational chemical discovery — **one ounce energizes** for the life of your car! Safe — stops corrosion, ensures instant-start in zero weather! 3 one-ounce plastic tubes. Instr.
YC153 Booster. Ppd. **2.98**



Reflecting "Danger" Signal slows traffic as you fix night-time breakdowns! Sets up easel-style on swing-out, angle-balanced legs. Jumbo "glowing" 3" high letters spell "DANGER"! Giant 3" diam. reflector button swivels to catch on-coming headlights. Durable, white enameled metal, 29½x6".
YC132 Reflecting Danger Sign. 4 lb s. **2.79**

Keep Windshield Clear! One quick spray of **See-Safe** clears your windshield of hazardous sleet, frost, even steam . . . keeps it that way for miles of safe-view driving! Non-flammable, harmless to car finish, wiper blades. 3¾ oz. jiffy-squeeze bottle fits in glove compartment. Each, ½ lb.
YC123 See-Safe. **98c**
3 for **2.69**

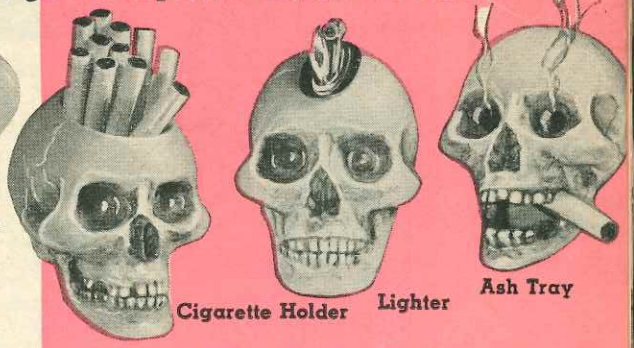
FREE BONUS OFFER — NAME LABELS — see page 2A.

Brecks Gifts Nov. 4, 1958 p. 31

Spirit-Lifters All!

Gagster Tie-One-Ons for guffaws galore! **Insult Tie,** a monstrous 42" of heavy drill cloth, is hand-printed with 24 side-splitting flip-quips! Uncle Wethbee's rayon **Forecast Tie** tells all with magic-dot barometer — blue when sky is too; pink? "'Twill rain, I think!" Hook-on neck bands.
ZC282 Weather. Ppd. **1.00**
ZC283 Insult Tie. Ppd. **1.00**

Travel Spill and Spell. New gadabout version of fast, exciting, educational word-game totes anywhere in 3" high, rich cowhide drawstring bag! No board needed! **Spill** out 15 lettered dice — **spell** out crosswords with letters turned up! Any no. of adults, kids can play! Simple rules incl. 1 lb.
ZC510 Spill-Spell. **3.00**



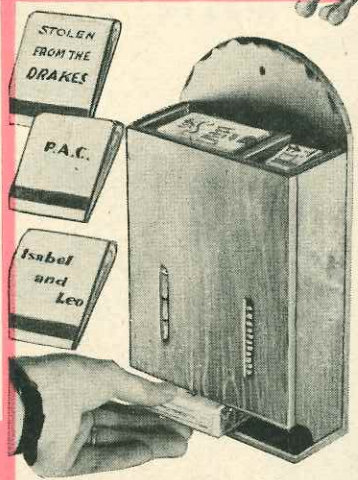
Imported Skull Smoker Sensations! You'll lose your head over this eerie trio! 2⅜" high bisque **Ash Tray** has mouth-rest for lighted cigarettes, hollowed eyes that pour forth smoke in ghostly fashion! Matching friction action fluid **Lighter, Cigarette Holder** . . . all realistically bone-like!
ZC303 Imported Skull Ash Tray. Ppd. **1.00**
ZC304 Skull Cigarette Lighter. 1 lb. **1.95**
ZC305 Skull Cigarette Holder. Ppd. **1.00**

Monogrammed Roly Poly Glasses. Distinctive, theirs-alone chubby charmers serve cocktails or highballs in sophisticated style! Crystal-clear, easy-grip spheres have wide, non-tip sham bases . . . show off hand-cut, 3-letter block monogram. 5-oz. size for cocktails, 11-oz. for highballs. 2 wks. del.
DC360 Roly Poly Cocktails. Set of 8. 6 lbs. **4.45**
DC361 Roly Poly Hiballs. Set of 8. 7 lbs. **4.95**
Print initials; underline surname.

Name - Your - Poison Hiball Stirrers — squeemish skull-duggery for your most un-staid shindigs! Gay skull-'n-bones ghouls with glittering jeweled eyes are worthy of Lucrezia Borgia herself — good mixers despite their horror-look! Boxed set of 8. 7¾" high. ½ lb.
UC127 Stirrers. **1.00**

Very Important Places Matches — riotously hilarious "flamers" to josh incurable "When I was in Cairo" name-droppers, folks who've been everywhere else! 12 different matchbooks, in full color, from unlikely spots like the Happy Daze Sanitarium, Alcoholics Unanimous, the Kremlin! Plastic box. Ppd.
ZC302 Matches. **1.00**

Hangover Earrings take a party-gal's pain-killers with her everywhere — just in case! Mirthful sterling-silver "second-glancers" dangle honest-to-gosh aspirin tablets — time-honored hang-over cure! Wear 'em the morning after for well-deserved sympathy! Tax included. Postpaid.
ZC290 Earrings. **1.10**



Personalized Matches in shimmering, seasonal red or green foil with your initials, 2 first names or "Stolen from the" (your surname) printed in silver. Set of 50. Allow 1 week delivery.
DC97 Matches. 1 lb. **2.50**
Print color and pers. desired.

Match-Cigarette Dispenser keeps handy a full carton (regular or king-size), plus 32 matchbooks! Fill from top, slip 'em out bottom. Two slots show when you're running low! 12x6x2¾", of maple-finish wood. 1½ lbs.
UC988 Dispenser. **1.95**

I'll Stay Put!

Never-Spill Doggie Ash Tray. You'll make a pet of this imported pup, 'cause he'll faithfully tend your lighted cigarettes without ever spilling over! The secret — his 7½" long, flexible, fabric body is magically weighted to balance and cling carefully anywhere, even on the arm of your favorite chair! Gay scotty plaid with shoe-button eyes, perky bow and 3" diam., jewel-toned metal ash tray. 1 lb.
UC945 Puppy Dog Ash Tray. **1.00**

Bar-Stool Safety Belt — the tippler's friend! Don't just sit there when the room whirls! Sit securely, anchored with your very own social-security belt! Even after umpteen martoonis, you'll still look suavely, soberly erect — a must for further imbibing! Sturdy, adjustable, 2-pc. canvas belt and steel buckles fit any stool, bench to maintain your equilibrium! Gift-boxed with instructions, Fasten Seat Belt sign, wallet-size Drinking License.
ZC286 Bar-Stool Safety Belt. 1 lb. **2.50**

Quaint Cracker-Barrel Ensemble lends enchanting country-kitchen charm to your cooking corner — brings back nostalgic memories of Grandma's oft-used hold-alls, lined up near the crackling fire! Rustic ceramic imports have rich brown wood-grain finish, glowing copper hoops, glazed white interiors! **4-Pc. Canister Set** includes 7" Flour, 7" Sugar, 5¾" Coffee, 5¾" Tea. **3-Pc. Range Set** has covered 3¼" Grease Caddy, plump 2¼" Salt and Pepper. Branch-handled covered **Sugar 'n Creamer** add a final touch.

UC641 4-Pc. Canister Set. 7 lbs. **4.95**
UC642 3-Pc. Range Set. 1½ lbs. **1.50**
UC643 Sugar-Creamer. 1½ lbs. **1.50**
UC644 10-Pc. Set. 10 lbs. **7.50**

HOW CAN A DUST CLOTH COST $2?

That's what our famous Conniver costs — and it's worth it! When you save housewives hours of dusting time — and your product contains costly ingredients — you can ask twice $2!

Keeps Dirt From Clinging! Our Conniver Cloth (sold only by Breck's!) is absolutely guaranteed to end dirt-cling for **days** on any surface it touches — wood, glass, metal, porcelain, plastic, leather! It applies an invisible film that won't tolerate dust, dirt, grime . . . won't hide or discolor the finish! Instead, it enhances the original lustre! The secret? Scientific-wonder **silicone,** permanently impregnated! Industry uses tons of it, saves on cleaning bills!

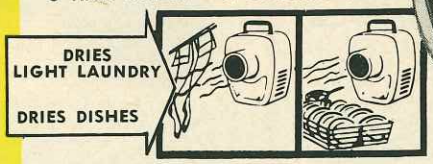
Wash It Like Nylons! Dunk Conniver in detergent when it becomes soiled — the silicone is in for keeps!

Keep It From Your Husband! He'll use it on guns, golf clubs! Regular use prevents rust, makes removing grass and powder stains easy!

WC901 Reg., 12x18". Ppd. **2.00**
Set of 3, **5.00**
WC902 Deluxe, 18x24". Ppd. **3.00**
Set of 3, **8.00**

Electri-towel... "ALL-PURPOSE" DRYER

- HAND DRYER!
- HEATING UNIT!
- HAIR DRYER!
- COOLING UNIT!



Dries anything, anywhere **fast** — at the flip of a switch! Portable, lightweight wonder totes where needed, performs endless tasks! Dries hands, hair, laundry in bathroom, fingernails, dishes, pets, paint, photos, workshop projects! Serves as heater or fan, too! Break-proof enameled steel case, 9x7¼x8", hangs or sits, adjusts up-down, needs no oiling! On-off, hot-cool switches, auto-pilot light, safety fan grill. 6' cord. AC, UL-appr.

WC853 Electri-Towel. 6½ lbs. **19.95**

Safe-Wash Windows From Inside! Sliver-thin Wind-O-Wand slips 'tween sashes, reaches 31" high, lets you whisk clean windows without climbing ladders, perching perilously on sills! Saves time, steps; no messy buckets, dripping! **Deluxe** cadmium-plated or **Regular** enameled steel with rubber sponge, squeegee attached.

WB883 Deluxe. 1½ lbs. **1.98**
WB882 Regular. 1½ lbs. **1.49**

Wanted Work-Savers..

Pick-Up Flatware Caddy stores 100 pieces compactly in kitchen or buffet drawer — lifts to table for one-step setting! Separators, compartments stack forks, spoons, knives, serve-pieces, short gadgets—service for 12! Moisture-proof tortoise-shell plastic, 12x10x2"; tarnishproof foldover liner. 2 lbs.

WC509 Lined Caddy **3.98**
WC510 Caddy, No Liner. **1.98**

Handsome Unbreakable Pitcher takes punishment with never a chip or crack . . . ends broken-glass hazards for families with tots! Smartly fashioned of ebony-'n-ivory polyethylene, the giant 2½-qt. beauty stores and pours drinks, batter, juices with well-balanced ease! Snug-fit lid keeps 'em cool, fresh longer . . . ice-guard prevents splashes! Featherweight; ridged bottom.

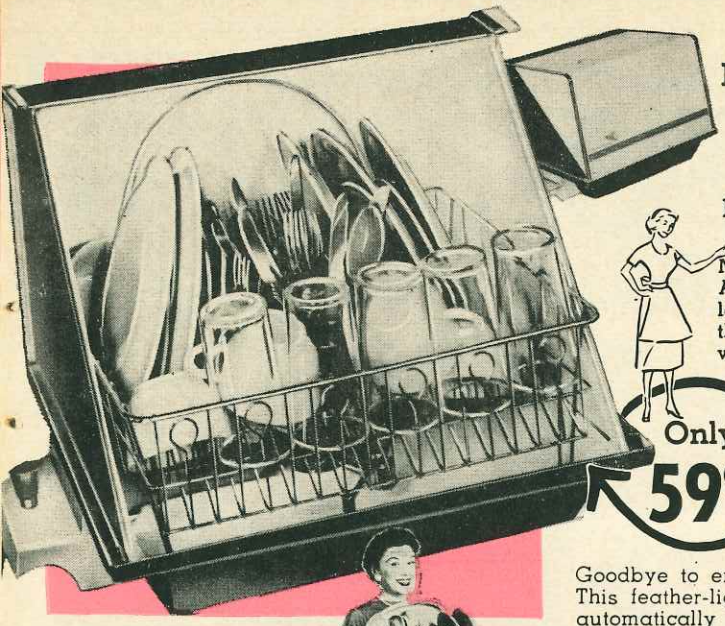
WC783 Pitcher. 1 lb. **1.98**

Magnetic Peg-Bars self-adhere to any steel surface (refrigerator, stove, sink) with permanent, powerful magnets . . . hang kitchen tools, towels, etc. within easy reach! **Towel-Tote** holds 1 or 2 dish or hand towels, facecloths . . . useful in bathroom, too! **Refrig-O-Peg** takes keys, spatula, spoons, measuring cups, scissors on 6 pegs. Black and white plastic.

WC279 Towel-Tote. Ppd. **1.00**
WC280 Refrig-Peg. ½ lb. **1.98**

Lazy-Lady Lectric Serve-Tray — made of ever-glow copper plate —warms beverages, spins snacks, is a handsome hostess-delight! Electrically-heated center "sun-burst", of black wrought iron, keeps any carafe or casserole piping-hot . . . whirl-about rim, 5½" wide, serves sandwiches, hors d'oeuvres, baked goodies! Giant 17" diam.; a dramatic wall plaque, too! AC-DC; UL appr. 7' cord; rubber feet.

YC566 Serve-Tray. 5 lbs. **9.95**



NEW Chico PORTO-MATIC DISHWASHER

No Electricity Or Installation!

Now enjoy the luxury of a Portable Automatic Dishwasher at a thrilling low price any budget can afford! End the drudgery of dishwashing forever with this amazing unit! Simple to use:

- Attach to faucet, load with as much as service for 5!
- Put liquid detergent in automatic dispenser cup!
- Turn hot water on—Chico does the rest—in minutes!

Only 59.95

Goodbye to endless, hand-reddening dishwashing! This feather-light, store-easy. (18½x17x14") wonder automatically washes, rinses up to 66 pieces of dinnerware, glasses, silver in only 5 to 6 minutes! Faster, easier than by hand . . . air-dries them in their own heat, too! Economical—no costly special installation. 20" fiber-reinforced rubber connecting hose attaches to faucet with a finger-touch . . . takes up to 200-lbs. pressure. Exclusive water-powered rotary washer-spinner jet-sprays load with hot suds-'n-clear water—needs no electricity, lubrication! Removable vinyl-coated rack has specially designed sections to hold dinnerware safely, chip-free! Smart grey-and-white enameled aluminum cabinet wipes clean, resists rust, acids. Ideal for camp, cottage, apartment! Shipped Exp. Collect from Boston.
WC417 Chico Portomatic Dishwasher. 15 lbs. **59.95**

Patented Fingertip Faucet Attachment — Liquid Detergent Dispenser.

Rotary Washer-Spinner With Lifetime Teflon Self-Oiling Bearings!

Automatic Rotating FOOD CHOPPER

NOW! At A NEW Low Price! 1.98

Multi-Use Chop-O-Matic. Just a few taps of your palm and vegetables, nuts, fruits, meats, etc. are perfectly chopped with this spring-action time-saver! No. muss, effort! 6 stainless steel blades cut on down-stroke . . . automatically rotate, clear of food, on upstroke! Protective clear styrene "case" guards against spattering! Jumbo-size . . . takes 3 med. onions! Rugged, rustproof, easily rinsed clean. 9½" high.
WC635 Chop. 1 lb. **1.98**

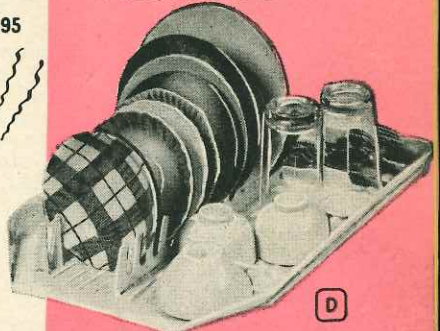
Easy-Aids for Busy Moms . . . . .

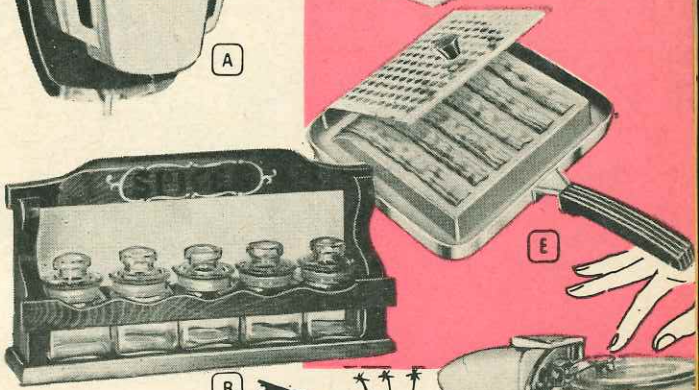
(A) G.E. Room Refresher banishes odors, freshens air anywhere . . . at less than 1c a day! Electronically generated ozone clears air nature's way! Destroys closet mustiness, odors of smoking, cooking, pets, sickroom, bathroom, basement . . . without substituting other scent! Replaceable bulb lasts appx. 4000 hrs. Plastic case. AC only. UL-app.
WC962 Room Refresher. 1½ lbs. **4.95**

(B) Antique-Finished Wooden Spicery. Handsome import to set on counter, hang on kitchen wall . . . displays your favorite spices with Colonial quaintness! 5 heavy, glass-topped apothecary jars (2" sq.) hold handfuls of peppercorns, oregano, cinnamon ,etc. . . . sit neatly in a row for glance-quick selection! 12¾x2¾x6".
UC594 Spice Rack. 3 lbs. **2.50**

(C) Munsey Table-Top Toaster oven-toasts bread in 60 seconds the old-style way with butter, cinnamon, cheese grilled in! Plug in, load 10½x8½" tray with up to 4 slices bread, English muffins, frozen waffles, 9 brown-'n-serve rolls. Fast, handy, thrifty! Durable aluminum steel. AC, UL-approved. 6' cord.
WC679 Munsey Toaster. 4 lbs. **6.95**

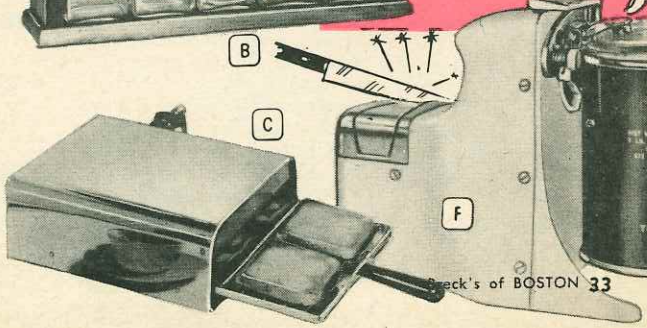
(D) 2-In-1 Dish Rack safe-stacks dishes, drip-dries 'em while channeling water automatically into sink! No need of drain tray! Makes dishwashing faster, easier! Soft, cushiony polyethylene, 18½x13⅛x 2" high. Takes 12 plates erect. Holds silver, cups, bowls with high sides.
WC639 Dish Rack. 1½ lbs. **2.79**



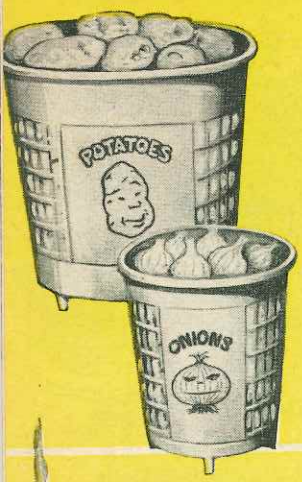


(E) Greaseless Bacon Grill lets you serve rave-worthy bacon every time — crisp, nut-like, digestible, nutritious! No curling, less shrinkage with this modern square grill because perforated cover holds strips flat. 4-sided trough catches excess grease . . . no turning needed! Cast aluminum with heat-resistant knob, handle. Grills sandwiches, too!
WC419 Bacon Grill. 3½ lbs. **3.95**

(F) 2-Way Electric Can Opener. Just feather-touch handle and whiz open cans, **sharpen knives!** Cans lock in, no spilling, holding . . . lids cling to **magnet!** Cuts smooth, safe edge. Pays for itself in savings on sharpening fees! 8½x7x5", with white enamel finish; rubber feet, 5' cord, instr. 105-120V, AC, UL-appr.
WC501 Open-Sharp. 7 lbs. **29.95**



Cooking Conveniences

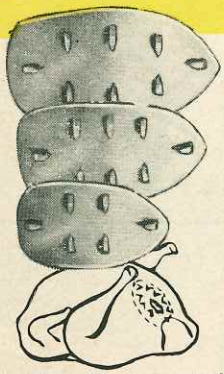


VEGETABLE BIN-TWINS
- **Pretty — Practical, Too!**
- **Keep Onions, 'Taters Fresh!**

Gay pantry duo of unbreakable polyethylene store staples smartly, keep 'em fresh far longer! Latticed open panels let air circulate, prevent sprouting, spoiling! Footed **'Tater Bin** (9¼x12x12½") holds 10 lbs.; **Onion Bin** (8½ x10"), 5 lbs. Fade-proof lime green; can't dent, chip, mildew . . . jiffy-rinse clean!
WC642 'Tater Bin. 2 lbs. **1.98**
WC643 Onion Bin. 1 lb. **98c**

Tea-Cozy Teapot. Old-time import serves favorite pick-me-up beverages deliciously hot! Polished aluminum dome, with clamp-in asbestos lining, slips snugly over teapot, keeps contents at perfect, flavorful temperature for hours! Glazed white 4-cup pot charms any table setting, too! Thumb-grooved lid. 1½ lbs.
UC548 Cozy Teapot. **1.69**

Expansion Trivet holds a hot turkey or a teapot! Handsome two-way table protector is a modernized version of grandma's "must"! A mere 10x9" closed, for small dishes or coffee pot, it opens to 14" for biggest platters! Of gleaming, cut-out chrome — stain-resistant, rustproof, never needs polishing. 1 lb.
WC493 Trivet. **2.00**

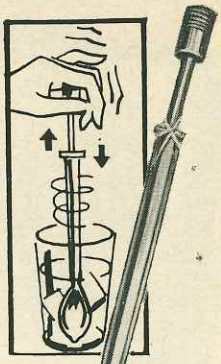


Stuffing Binders end fussing with needle, string, skewers when stuffing a fowl! Lay oval aluminum plate inside opening, then hook skin over it at top, sides, tail! Set of 3 sizes for ducks, chickens, turkeys from 3 to 24 lbs. ½ lb.
WC756 Binder Set. **59c**

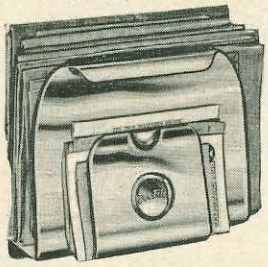
FRI-DRI

Strainer, Fri-Drainer — 3-way import! Perforated stainless steel half-circle hooks over pot edge to **drain** vegetables, spaghetti, 'taters without spilling; **strains** off fats, too! Long ebony handle protects you from steam, scalding water. Or, on skillet, **keeps fried foods hot** atop it as fats drain down into pan. Hole for hanging.
WC556 Fri-Dri. ½ lb. **1.00**

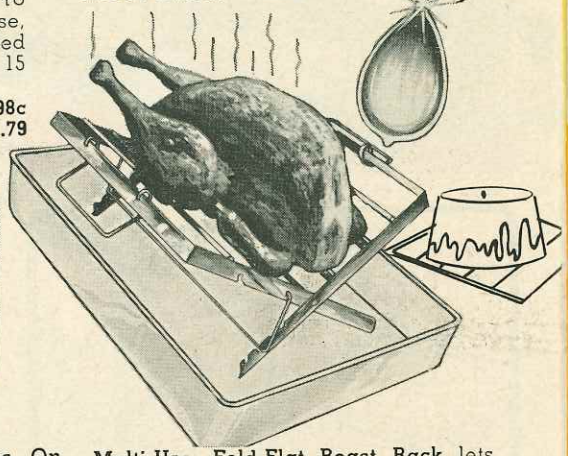
Cook Cleaner, Faster! Aluminum foil drip guards end stove cleanups, cut electric bills! Place under, around electric range grids to catch, hold splashed grease, foods. Reflect heat to speed cooking, too! Pkg. of 25, 15 of 7", 10 of 9".
WC472 Guards. Ppd. **98c**
2 Pkgs., **1.79**



Spoonomat obsoletes bulky mixers! Looks like a spoon — whips any liquid (cream, eggs, gravy) like a whirlwind — up to 1500 rpm! Just easy-press plunger top! Works in cup, glass or with up to a qt.! Blends juices, cocktails, sauces. Stainless steel; can't rust, tarnish. 8½". ½ lb.
WC456 Mixer. **2.95**



Sack Trap Keeps Tabs On Bags! Only thing in the world that loves to be left holding the bag! Tidy catch-all for used paper bags screws to wall or inside cupboard . . . expands to hold dozens of bags! Ends over-stuffed drawers, searching problems! Of satin-gleam high-tensile aluminum, with small trap in front to secure bills, recipes, receipts. 7x6"
WC475 Sack Trap. ½ lb. **1.25**



Multi-Use, Fold-Flat Roast Rack lets you lift heavy roasts, turkeys, chickens from pan to platter with practically finger-tip ease! Ends tiresome, constant turning, because it suspends meat in oven for thorough, even cooking . . . away from scorching pan bottom! Adjusts to 5 positions to take any-size fowl; folds to flat 10½x9½" to serve as cake, grill or broiler rack. Chromed steel, rust and stainproof. Safety-lift handles.
WC594 Roast Rack. 1½ lbs. **2.29**

Battery-Operated Handi-Mixer whips milk-shakes, cakes, anything costly mixers will! No plugging in! Runs on 3 std. batteries (not incl.); can be used anywhere — at stove, sink, totes for travel or picnics! 10" plastic-cased import has powerful motor, 5" long twin steel blades, never-oil nylon gears. Hang-hook.
WC450 Mixer. 1 lb. **4.95**

INSTANT TABLE JUICER

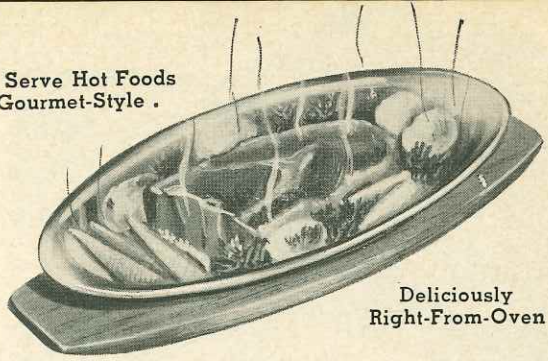
- **Gets All The Juice!**
- **Easy-Squeeze Action!**
- **Ready-Pouring Spout!**

Freshly-Squeezed Juice Instantly! Just rest this lightweight jiffy-juicer on table or kitchen counter — slip in half an orange, lime, small grapefruit and close. Effortless lever-action does all the work — gets every last vitamin-packed drop! Removable strainer holds seeds, pulp. Built-in spout makes pouring mess-free. Rustproof cast aluminum rinses clean. 11x4x 4½" overall. 1½ lbs.
WC637 Instant Table Juicer **2.98**

2 IN 1

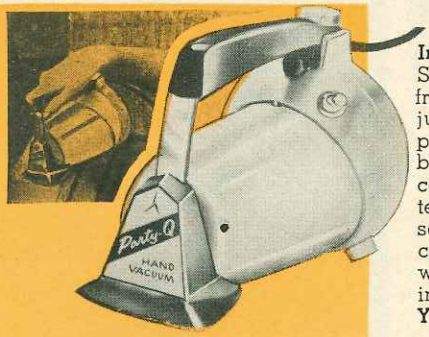
Wash 'N Rinse Double Bucket makes chores easy . . . saves time, steps! Handy unit of unbreakable polyethylene with 2 compartments (7 qt. capacity each) . . . one for cleaning solution, one for rinse water! No toting extra pail! Use as picnic packer, diaperette, garbage pail, too. 9¾ x 12½ x 12¼". Easy-grip handles. Wipes clean in a wink! 4 lbs.
YC494 Wash-'n-Rinse Bucket. **3.98**

Serve Hot Foods Gourmet-Style .



Deliciously Right-From-Oven

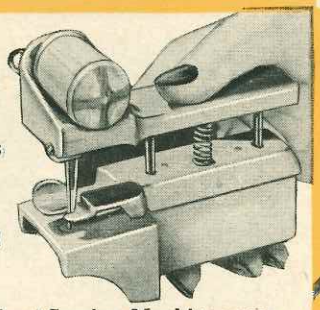
Pint-Sized Hand Vacuum stores in a drawer, efficiently does endless light house-cleaning jobs . . . quickly, easily! Best of all, there's no bag to empty, no filters to change! Mere 5x7x4", powered by strong air-cooled motor . . . whisks clean upholstery, clothing, drapes, hard-to-reach areas of rugs! Featherweight, easily emptied. 115V, AC, UL-approved. 12' cord, wall-hang mount. 4 lbs.
WC402 Party-Q Hand Vacuum. **19.95**



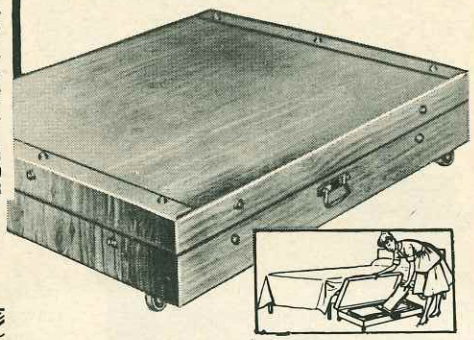
Imported Sizzling Steak Platter For Gourmets Only! Serve those "T-bones" as the chefs do . . . straight from broiler to table . . . still sizzling in their own juices! Gleaming heavy-duty polished aluminum platter, 8x12", can be used directly over flame, grill, barbecue! Handsome Luan Phillipine mahogany recessed base holds tray with no-slip sureness . . . protects fingers from burning . . . table, linens from scorching! Ideal way to serve cold foods . . . salads, cold cuts. Plate can go from refrigerator to table without fear of breaking, cracking! Excellent for storing, heating leftovers! Much-appreciated hostess gift!
YC497 Steak Platter. 2 lbs. Ea., **2.50**; 4 for **8.95**

Adjust-To-Space Shelves. Use that "wasted" space for storage with custom-fit, vinyl-aluminum finish steel shelves. 3½" deep, in two units, each 20" high, which can be used separately or together. Shelves lock into supporting rods; adjust vertically for tall or short containers. Rust-resistant. Instructions incl.
WC586 12" wide. 5 lbs. **5.98**
WC587 16" wide. 5½ lbs. **6.49**
WC588 20" wide 6 lbs. **6.98**

- ★ **Seam drapes still hanging!**
- ★ **Hem dresses on form!**
- ★ **Baste slip-covers right on chair!**



Automatic Hand Sewing Machine sews all basic stitches, through any weight material, with gentle hand pressure! **Not a toy,** it hems, bastes, zig-zags, sews on buttons, blind-stitches, ruffles, pleats! Uses std. spool any weight thread, std. machine needle (2 incl.). Styrene body; steel gears. Case, threader, instructions included.
YC955 Sewing Machine. ½ lb. **4.95**

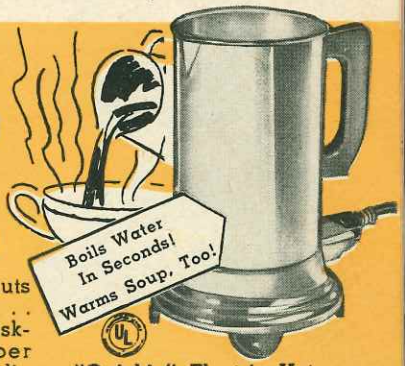


Under-Bed Storage Drawer answers all storage problems! Keeps blankets, linens, towels, out-of-season clothes hidden from sight . . . yet handy enough for use! Tight-fitting lid makes it moth, dust-proof. Sturdy box of simulated cedar kraftboard, a roomy 25x31x 6½". Glides easily to and fro on 4 ball-bearing wooden casters. Grand toy chest, too!
WC232 Glide-Away. 5 lbs. **4.98**

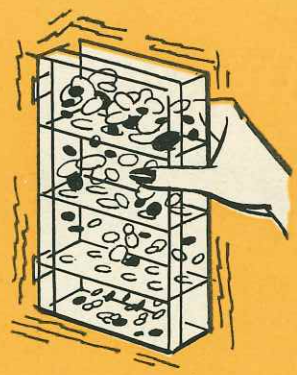
Slip-Pruf Rugs . . . end danger of falls! No tacks, sewing! Just **spray** on back of rug . . . press rug to floor! Anchors ashtrays, bookends. Lasts through washings! 12-oz. can does 9x12' rug. 1 lb.
WC383 Slip. **1.69**

BROOM DUSTER

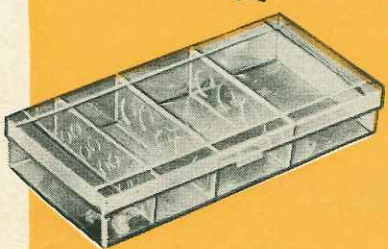
Slip-On Time-Saver cuts dusting chores in half . . . makes it easy to whisk-clean ceilings, upper walls, mouldings! Just slip over any broom and you've a long-handled duster to reach all those high spots! Soft 1"-thick cotton chenille pile . . . can't scratch or tear wallpaper. Washable. Drawstring ties. Postpaid.
YC391 Broom Duster. **1.00**



"Quickie" Electric Hot Cup boils water for 3 cups coffee, tea, etc. in less than 2 minutes! Jiffy-warms up soups, baby's bottle, foods. Insert any tumbler . . . it's a double boiler! Use in home, office, motel! Polished aluminum. Sealed 400-watt super-fast unit. Heatproof handle, feet. Pouring spout. UL-appr. AC only. 6' cord. 1½ lbs.
YC472 Cup. **3.98**



Self-Sorting Buttonbox. Just a shake of this clear plastic marvel and the family buttons tumble through graded openings . . . sort-to-size in an instant! Like magic! 4 divided compartments takes sizes up to ¾" diam. No more annoying searching! Sturdy construction, no-spill lid. 4½x 8x1½", fits into drawer, sewing box. ½ lb.
YC488 Buttonbox. **1.29**



THERMO TRAY

Electric Food Warmer

- Modern Serving Ease!
- Keeps Foods Tastefully Hot!
- Adds Glamour to Buffet, Table!

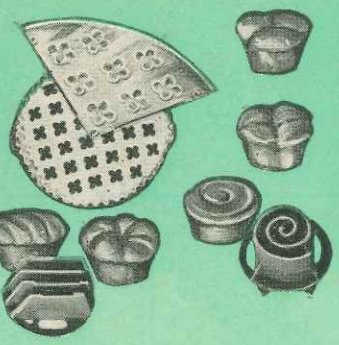
New Thermo-Controlled Serve-Wonder keeps food flavor-hot right at table . . . ends worries over cold "seconds", late guests, dawdling diners! Safe-to-touch, shatterproof surface stays at an even 200° . . . no overcooking, burning! Rugged — wipes clean! Wooden handles, insulated anodized metal frame, rubber feet. UL-approv. AC only. 11' cord.

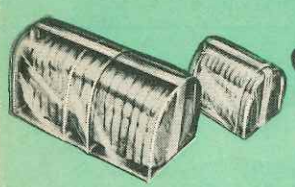
DC414 Thermo Tray, 12x9". 4 lbs. **10.95**
DC415 Thermo Tray, 15x12". 5 lbs. **14.95**
DC416 Thermo Tray, 20x12". 6 lbs. **21.95**
DC417 Thermo Tray, 20x15". 7 lbs. **26.95**
DC418 Thermo Tray, 24x15". 8 lbs. **32.95**
Specify simulated grey mosaic or sparkling white onyx.

Black Magic "No-Grease" Bake Sheets puts old-time goodness into your biscuits, cookies, shortcakes, rolls, pizzas, too! Jet-black "iron" surface (15½x12") is the secret for even, quick browning **without greasing!** Used by commercial bakers for 42 years! Rust and stain-proof; wipe clean. Rimmed edges prevent spill-overs; tab handle. Recipes included. Each, 1½ lbs.
WC710 Bake Sheet. **1.39; 2 for 2.49**

3-In-1 Food Knife saves money, work! **Saw-edge** cuts frozen foods right through package . . . **serrated-edge** cuts meats through the bone! No waste, leftovers — cook just what's needed! **Prong-tip** spears roasts, scales fish, opens shells! Imported; 8" stainless steel blade. 12" long.
WC655 Knife. ½ lb. **1.00**

4 Stainless Measure Cups with long-reach handles mete out ¼, ⅓, ½ and 1 cupfuls without guesswork! Wide non-tip bases set on stove; melt 'n measure chocolate, butter! Whisk-clean steel, won't discolor, dent. Hang holes.
WC352 Cup Set. ½ lb. **1.98**





Breadscope — airtight styrene breadsaver ends wasted, dried bread! Pays for itself! Starts as loaf-size 11½x6" . . . telescopes to 6" long. Transparent, shatterproof. Takes buns, rolls. 1 lb.
WC453 Scope. **1.98**

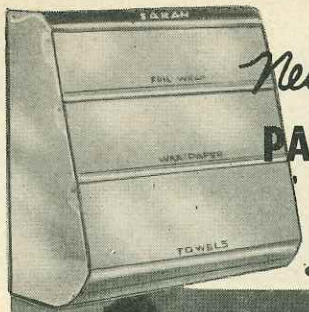
Crust And Roll Cutters Set. Lattice-crust pies in a jiffy. No cutting, weaving strips! Handy styron cutter makes perfect "lattice" pattern crust for 8" or 9" pies. Pair of unbreakable plastic roll cutters give a professional finish to clover leaf, pinwheel, fan tan, butter rolls, etc. Recipes, inst. incl. ½ lb.
WC640 3-Pc. Cutter Set. **1.00**

4-Pc. Cook-'N-Fry Set of gleaming spun-aluminum imported from Italy! 2-quart covered sauce-pan does multi-cooking jobs with nested accessories! For boiling . . . notched-handle colander drains spinach, potatoes, carrots with lift-out ease! For frying — wire basket assures crisp French-fries, grease-free doughnuts! 1½ lbs.
WC641 4-Pc. Set. **2.98**

Magnetic Venetian Blind Duster cleans 4 sides with one stroke . . . you need dust only every other slat! Actually attracts dust, dirt — holds it 'till shaken clean! Soft, scratchless lamb's wool mophead has 2-fold wedge-shape to fit 'tween slats, inside tapes! Dusts hard-to-reach corners, crevices, too . . . leaves no lint! Featherlight, washable. Plastic-covered handle. Guaranteed 5 yrs.!
WC418 Magnetic Wool Duster. ½ lb. **2.98**

Handi-Bake Stove-Top Ovenette bakes a pie, rolls, biscuits . . . roasts meat 'n potatoes . . . warms frozen or pre-cooked foods on 1 thrifty burner! Ends need of lighting up a big oven! Quicker, easier — no after-mess! Built-in precision thermometer in high-dome, heavy-gauge aluminum cover tells exact temperature for controlled-heat cooking! Rust-proof rack fits heat-diffusing steel base 10" in diam. Plastic handle stays cool . . . no burned fingers! Use top as cake cover.
WC626 Handi-Bake. 3 lbs. **3.98**

Wash-And-Rinse Dishpan makes any single kitchen sink do the work of 2! Saves time, space, water! Ingenious **Rinsemaster** has large washing compartment, plus special dip-rinse section. Both take plates up to 10" diam., plus cutlery, cups, glasses . . . have overflow drains to permit soapy water exit, instant fresh suds, rinse water! Ribbed bottom (see insert) lets sink drain. Cushion-soft, clatter-free, sanitary polyethylene withstands acids, bleaches, boiling water. Won't scratch sink, protects fragile china! 17¼x13¼x6½".
WC462 Rinsemaster. 3 lbs. **3.49**



New 4-WAY PAPERMATIC

- Cuts Saran & Foil!
- Holds Wax Paper!
- Serves Paper Towels!

New Deluxe Papermatic holds all kitchen paper needs in one space-saving unit! 4 labeled compartments dispense Saran Wrap, foil, wax paper, paper towels. Keen serrated edges tear off just-right sheets. Choose solid copper, or steel with choice of finish. Hangs or stands. 11½x12¼x4½". 4 lbs.

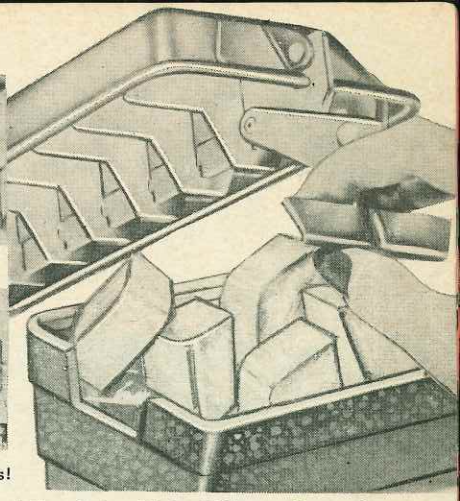
WC589 Chrome on Steel. **8.98**
WC590 Copper. **9.98**
WC591 White Enamel on Steel. **4.98**

Portable Bed Rail makes any bed a crib or jr.-size without tools, marring clamps! Protects baby, no "fall-out" worries when visiting, traveling! Slips securely 'tween mattress and spring. Lightweight, folds flat. Doubles as pillow-supporting back rest on studio couch. Venetian bronze finish on lifetime steel. Use two for double safety! 40x13½".

WC865 Bed Rail. 4 lbs. Ea., **2.95**

Release At A Touch!

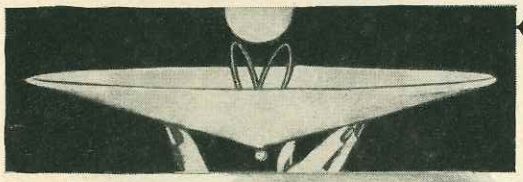
Chest Stores Cubes!



3-Pc. Magic-Touch Ice Cube Make-N-Serve Set ends stubborn, sticking cubes . . . keeps party-supply serve-handy, too! Quick-freezing, anodized aluminum **Trays** (std. 11x6x4½", two incl.) invert over feather-light poly-styrene **Ice Chest;** instant-release lever tumbles cubes at a press! No mess! 11x6x4½", insulated, covered serve-chest can double as cooler.

WC767 Magic-Touch Ice Cube Set. 3½ lbs. **14.95**

Homemaker Approved — Guaranteed, Too!



Snap-On Light Diffuser clips directly to bulb . . . gives it a sleek, contemporary look in seconds! Gracefully sloped, translucent fiberglass in neutral off-white. Reduces glare, ends shadows, spreads a soft, cheerful glow! No adaptors, tools! 14" diam. 1 lb.

YC427 Diffuser. **2.98**

Long-Life Bulb guaranteed 5 years of average home use (4 hours per day) or we'll replace it FREE — within 5-yrs. of purchase! Scientifically made, tested. Convenient, economical!

WC909 25-Watt. Ppd. **69c**
WC910 40-Watt. Ppd. **69c**
WC911 60-Watt. Ppd. **69c**
WC912 75-Watt. Ppd. **69c**
WC913 100-Watt. Ppd. **69c**
Any three for **2.00**

Keep HALLWAYS **DRY!**

Waterproof Boot Parker has a "Free Parking" sign that puts a smile into the annoying task of pulling off galoshes! Reinforced, non-absorbing plastic mat (26x15¾") with raised edge keeps rain, dirt from floor Wipes clean. 1 lb

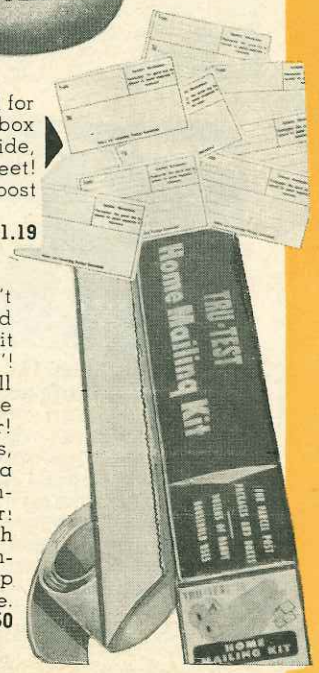
WC344 Boot Parker Mat. **1.79**

Insulated Aluminum Cup keeps 8-oz. of coffee hot — or soda pop cold — in car, office! Use for formula, too! Double-walled, stain-resistant sparkling anodized finish. Spill-proof, heat-retaining cover **Specify** red, blue, gold or green.

WC602 Cup. ½ lb. Ea., **98c;** 4 for **3.75**

Complete Home Mailing Kit — everything needed for wrapping, sending packages, boxes! Handy-tear box with serrated metal edge holds 50-ft. roll of 18" wide, sturdy brown kraft paper — jiffy-cuts right-size sheet! Jumbo roll, 2"-wide gummed paper-tape, parcel post labels finish the job neatly!

WC934 Home Mailing Kit. 2½ lbs. **1.19**



Swing-N-Sway Tray can't spill! Perfect balance and centrifugal force make it guaranteed "spill-proof"! Carry up to 10 brim-full glasses safely with one hand . . . serve with other! Saves you work, steps, messy accidents! Even a child can use this scientifically designed wonder! 12" diam. black metal with silent cork lining. Gleaming brass frame, easy-grip handle. Folds flat to store.

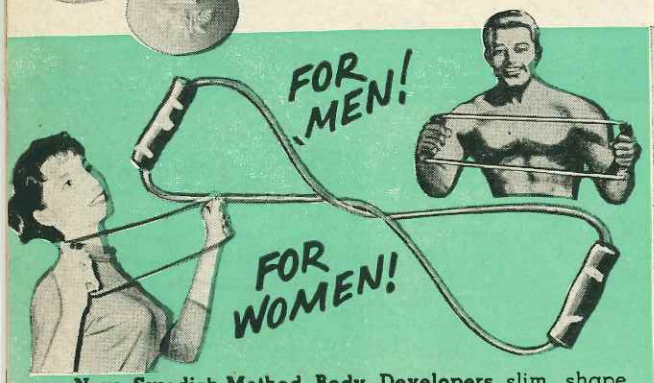
UC549 Tray. 2½ lbs. **4.50**

Metallic Pot Holder & Mitt. These amazing, silver-quilted twins are actually coated with heat-resistant **silicone-aluminum!** Won't absorb oil, grease, water . . . wipe clean with a damp cloth! **Magnetized** — cling ever-handy to any metal. Sturdily bound, hang loop. Wonderfully long-lasting, serviceable! Postpaid.

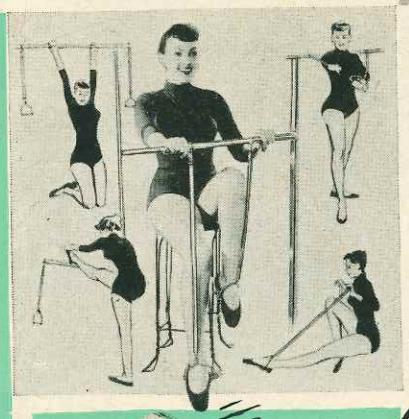
WC784 Mitt Holder. **98c**

Pastel-Pretty Vani-Trio! Three stair-step lovelies, of alabaster-look translucent styrene, line up milady's must-have's daintily in bathroom or boudoir . . . delight her feminine fancy! 4½", 3¾", 3" diam.; snug lids with white roses.
UC828 Pink Set. 1 lb. **2.00**
UC829 Blue Set. 1 lb. **2.00**

Stretch-'N-Stack Shelves add storage room, end clutter! Expand from 14-26", fit atop one another using every inch of space! Set up in seconds minus tools! Use in closet for shoes, hats — in pantry for dishes, cans. Green enameled steel, 6" high, 9" wide. 2 lbs.
WC211 Shelf. **1.39**; 2 for **2.69**

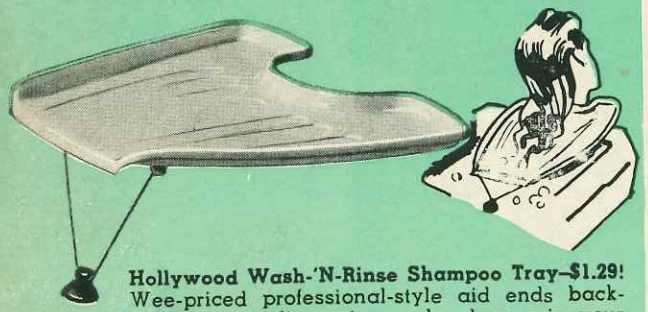


New Swedish-Method Body Developers slim, shape, build up his 'n her figure with 10-minutes daily use! Scientifically designed of adjustable-tension rubber with grip-easy wood handles . . . slims off fat, tones muscles, stirs circulation! You feel rarin'-to-go! **Hers** trims hips, waist, thighs, shapes legs, bust. **His** quickly develops arms, shoulders, chest, strengthens legs. Illustrated instruction course included.
YC434 Men's. ½ lb. **1.98**; **YC435** Gal's. ½ lb. **1.98**



Slim, Trim With 5-Minute Trimobile! Five minutes a day with amazing new exerciser makes you feel wonderfully alive . . . banishes aging flabbiness . . . relieves tension, aids relaxation! It's a ballet-bar, bicycler, chinning bar, rowing machine, chest-developer — all in one drawer-stored unit! Installs in seconds on any std. doorway without nails; gives all the benefits of costly machines, salon treatments in your home! Supports up to 225 lbs. Instructions, exercise-diet booklet included.
YC405 Trimobile. 8 lbs. **4.98**

For Tidy Living

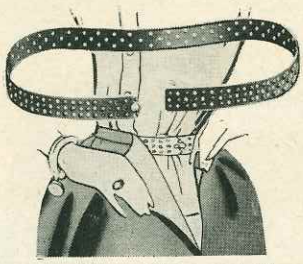


Hollywood Wash-'N-Rinse Shampoo Tray—$1.29! Wee-priced professional-style aid ends back-breaking bending, gives salon luxury in your own home! Flexible, lightweight plastic neck-coddler protects clothes by channeling water into sink, keeps eyes dry and soap-free! Makes smallfry shampoos tearless, too! Chip, stain, dent-proof; perfect for home permanents, rinses, bleaches. Rubber suction cup.
WC178 Hollywood Shampoo Tray. 1½ lbs. **1.29**

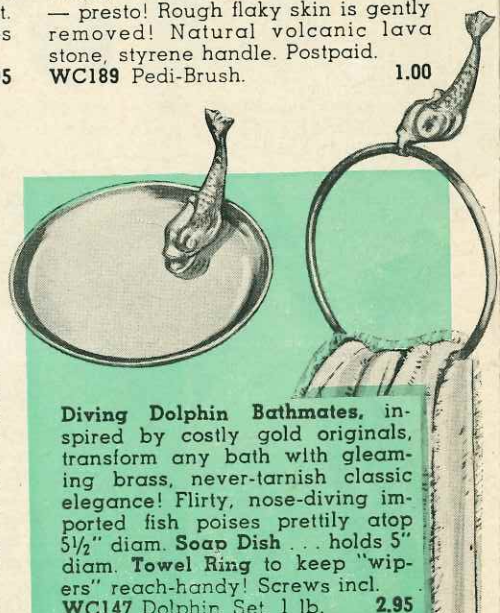
Light-Up Battery Clothes-Brush keeps your "duds" bandbox-neat — quick-primps car seats, upholstered furniture, too! Imported vacuum brush works like a big "vac", fits your hand flashlight-style — and actually contains one! Nylon-bristled nozzle sucks up dust, lint into cloth bag . . . won't harm fabrics, spread dust. Styron case, 3-way switch. Uses std. batteries (not incl.).
WC359 Brush-Light. 1 lb. **2.95**

Brush Away Foot Troubles! Make your feet velvety-smooth, divinely comfortable with Pedi-Brush! Actually brushes off callouses, hose-snagging rough heels, corns — quickly, painlessly, easily! No cutting, pads, harsh chemicals! Just soak feet in water, whisk Pedi-Brush over them — presto! Rough flaky skin is gently removed! Natural volcanic lava stone, styrene handle. Postpaid.
WC189 Pedi-Brush. **1.00**

Life-Saver Bath Grip. Don't risk slipping, taking painful tumbles when you step in or out of the tub! Use this firm hand to help you safely up and out! It slides over side of tub, grips tenaciously with 2 rubber-covered arms, whisks off for storing. Steadying knobbed handle is 15" tall. Of hardy rustproof metal with gleaming life-time finish, fits most built-in tubs. Gives much-needed protection to aged, infirm, all members of the family! 4 lbs.
WC163 Bath Grip. **6.95**

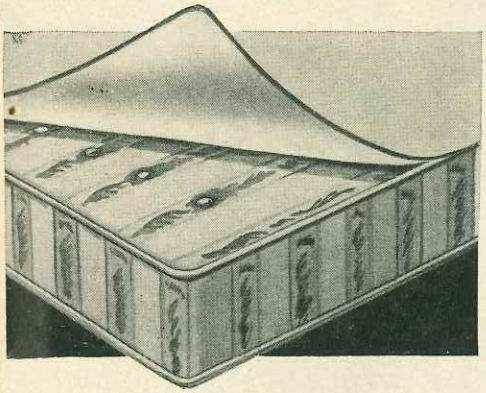


Keep Your Shirt In! Never again will blouse and skirt part company if you wear this overgrown garter 'neath your waistband! A perforated strip of washable latex, Blouse Tender fastens like a belt, grips blouses with such determination they never ride up, even when you dance, reach, bend! Cut to fit any waist. Postpaid.
UC777 Blouse Tender. **1.50**



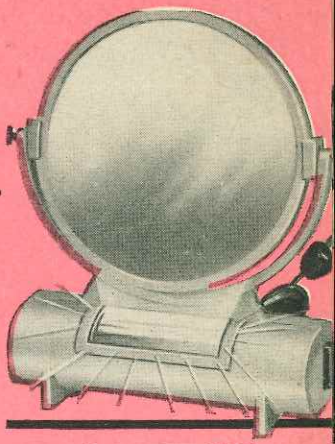
Diving Dolphin Bathmates, inspired by costly gold originals, transform any bath with gleaming brass, never-tarnish classic elegance! Flirty, nose-diving imported fish poises prettily atop 5½" diam. **Soap Dish** . . . holds 5" diam. **Towel Ring** to keep "wipers" reach-handy! Screws incl.
WC147 Dolphin Set. 1 lb. **2.95**

Versatile Longfellow "Valet" — a triple-treasure for good grooming! It's a dandy **clothesbrush!** 6" of sturdy black bristles give garments a brisk whiskoff! It's a reach-easy, no bend **shoehorn** (the long, curved amber-plastic handle)! It's a unique **spot-remover** — dozens of raised dots on back loosen stubborn grime, caky stains! 11½" long. Hang-hole.
WC979 Longfellow Brush-Aid. ½ lb. **1.00**



Rejuvenate Your Mattress! Enjoy new-mattress comfort at a fraction of the cost. Cover lumps, buttons with a mattress-size, 72" long pad of downy-soft, smooth polyurethane foam — twice as strong, yet only half the weight, thickness of foam rubber! G-i-v-e-s to fit body contours, stays flat, won't slither. Washable, odorless, non-allergic, it's tear and flame-retardant.
YC660 Twin Size. 1 lb. **5.95**
YC661 Double. 1½ lbs. **7.95**
YC662 Crib Size. 1 lb. **2.95**

Electric Make-Up & Shaving Mirror



Enjoy clear, shadowless light — demanded by film stars for perfect makeup — with this new beauty aid! Boon for Dad's close-shaving, too! 25-watt bulb (incl.) in base spreads glare-free light evenly from below! Big 7" mirrors swivel-tilt — 1 side true-view, other magnifies; can't cloud, streak. Side outlet for razor. White styron; on-off switch. UL-appr. AC-DC. 6' cord.
UC857 Mirror. 3 lbs. **6.95**

Only **7.95**

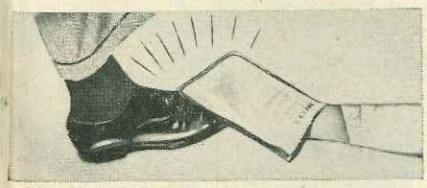
. . . Good Grooming!

Relax, Reduce With Electric Massage Pillow — new easy way to feel good all over! In the privacy of your home, you can relax tired muscles, ease nervous tension, soothe away aches, pains due to muscular strain — with gentle vibrating action! Helps melt away flabby tissue, reduce thighs, firm and trim you the professional way! No need to disrobe. Removable, washable corduroy cover on 10x10x3" cushion of non-allergic foam. AC only; 8' cord.
YC430 Electric Massage Pillow. 3½ lbs **7.95**

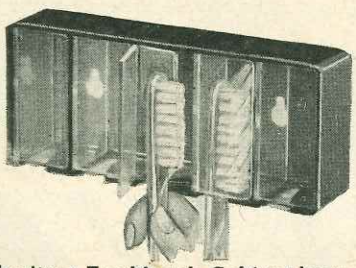
Tot's Metal Closet Shoe-Rack saves space, keeps 6 pairs shoes or slippers dust-free, neatly corralled for reach-easy selection, off floor for easier mopping! Mom's delight — sized-right loops make "shoe put-away" as much fun as "pitching" horseshoes . . . teaches smallfry tidiness at an early age! Rustproof, chrome-plated steel, 14½x10¼"; no-mar, skid-free plastic feet. Folds flat.
WC981 Shoe Rack. 2½ lbs. **2.59**

Be Foot-Loose, Blanket-Free! Blanket Support speeds you off to dreamland faster . . . eases tension, helps you relax! Lifts bedclothes high above feet to relieve weight, make a warm air pocket. Stretch, turn — covers stay tucked in! Increases electric blanket comfort, too. Two vinyl-covered arms slide under any mattress, fold flat during day
YC376 Blanket Support. 2 lbs. **4.75**

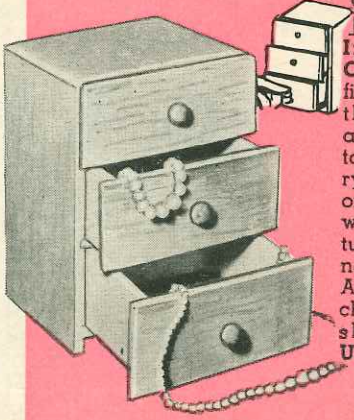
Miracle Spray Shine polishes any color shoes but white in 5 seconds — no cloths, pastes, brushes! Contains clear wax, softening lanolin, waterproofing silicone — no lacquer! 5-oz. can lasts 3 mos. **Suede Spray** restores velvety nap, original colors of shoes, bags, gloves — any shade but white. Non-flammable; won't rub off.
YC360 Shine, 5-oz. ½ lb. **1.00**
YC361 Shine, 10-oz. 1 lb. **1.49**
YC349 Suede, 5-oz. ½ lb. **1.00**



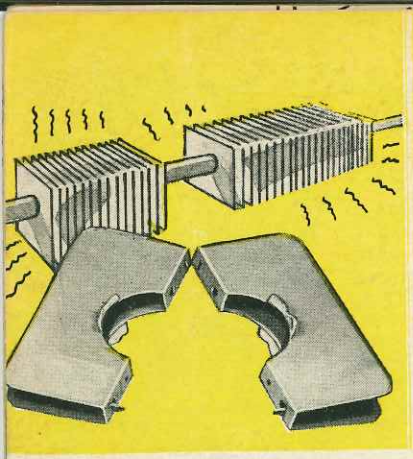
Shine Shoes Without Polish! Shoe Mitt — chemically-treated with neutral polish — cleans and makes footwear dazzle-bright . . . helps preserve leather, too! No more soiled hands, messy rags, brushes or cans! A few brisk rubs — shoes of any color sparkle! Use on handbags, luggage, any leather goods; lasts indefinitely. Set of 2, one for dark shoes, one for light.
YC362 Shoe Mitts. Ppd. Pair, **1.00**



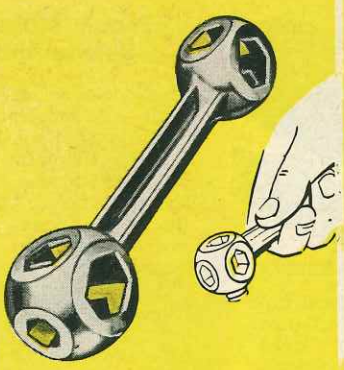
Sanitary Toothbrush Cabinet keeps 5 brushes dust-free, each in its own compartment with its own easy-access swinging-door! Just pull brush out by handle — door swings open; put brush back, door flips shut by itself! Of husky styron plastic with crystal-clear doors for one-glance selection. Handle slots-permit quick drying Jiffy-attached with screws incl.
WC170 Toothbrush Cab. Ppd. **1.00**



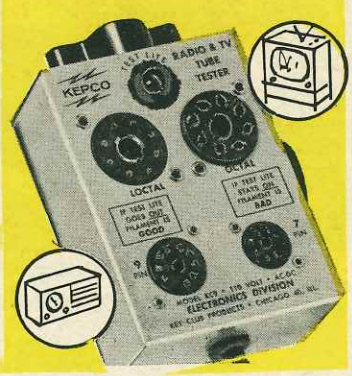
Imported "Catch-All" Chest! Handy 3-drawer file keeps dozens of "little things" from straying about! Pins, needles, buttons, clips, elastics, jewelry — all stay in ready-find order! Of polished natural wood, only 4x6x3½" — tucks neatly into any corner of shelf, bureau, desk! A "must" in bedroom, kitchen, sewing room, workshop! Wooden knobs.
UC553 Chest. 1 lb. **1.00**



Thermo-Fin Heat-Saver Kit turns pipes into radiators in minutes — saves up to 700% wasted heat in cellar, playroom, garage. Simply clamp over pipe (see size below), press tab to lock! 3-ft. installation sufficient for heating 10x 10-ft. cellar area. Box of 12 fins does 1-ft. 2 lbs.
WC995 Fins for 1" Copper Tube. **2.98**
WC996 Fins for 1" Steel Pipe. **2.98**
WC997 Fins for 1¼" Steel Pipe. **2.98**

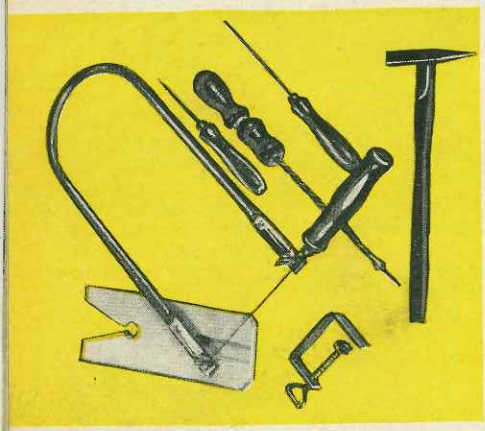


10-Way "Dog-Bone" Wrench. Two-headed, jewel-of-an-import from West Germany does the work of a dozen wrenches! Both ends have 5 graduated openings, fit most common nuts and bolts. A cinch to use with one hand—simply find the right size, give a little twist! Aluminum alloy, 4" long. Postpaid.
WC963 Wrench. **59c;** 2 for **1.00**



TV-Radio Tube Tester saves costly service calls for just a simple tube replacement! Metal-cased, 4x2¾x1½" unit plugs into any socket, takes 5 different tubes, even TV picture tube! Test light glows on-off, tells if filament is active. Use on car radios, portables, appliances, lamps, too! 2½' cord, instr. AC-DC.
WC892 Tube Tester. ½ lb. **4.98**

Easy-Do Wire Bender lets anyone master basic wire bends—angles, curves, circles, etc.—used in making decorative and practical items (hat racks, bookends, mobiles)! Takes light or heavy wires (steel or softer) up to 5/32". Aluminum, .5x1x1", screws to board, tables; fastens in vise. Instructions, projects, hints included. ½ lb.
WC831 Hefty Bender. **1.00**



7-Pc. Wood-Working Set from Germany has everything needed for crafting designs onto furniture, shelves, decorative wood pieces! 9½x11" coping saw comes with 7 interchangeable, screw-on blades. Automatic-action, spiral-ratchet drill can be used for leather-working, too! Tack hammer, screw driver, round filing-awl, clamp, and miter board. All of rugged tool steel; wooden handles. Fine jr. "starter set"! 1½ lbs.
WC891 Saw Set. **1.98**

Value-Buy Snow Master Plow lets you clear walks, driveways of snow, slush jiffy-quick . . . without heart-and-back straining lifting, bending! Jumbo 23" fireman-red enameled steel blade cuts a wide path, throws snow to one side. Rolls easily on two 4"-diam. rear wheels with snow-tread tires. 45" black tubular steel handle; rubber grip. Instr. incl. Disassembles for storing.
YC888 Plow. 11 lbs. **6.95**

(See Slikote below)

12-Sq. Yards Of Plastic makes custom-fit covers for anything! Extra heavy-duty polyethylene cuts, stitches into just-right size for appliances, luggage, toys, lawnmowers, baby carriages, bicycles, etc! Protects from dampness, dust, grease, corrosion. Throw over furniture when painting! Waterproof, tear-proof. 9x12'.
YC886 Sheeting. 2 lbs. **1.49**

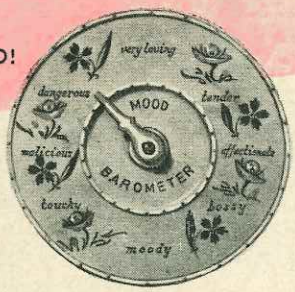
Super Paint-Brush Value! Any handyman around the house will agree these soft, pure bristle brushes are a buy at this price! Vulcanized in rubber, they'll wear through countless do-it-yourself projects! ½", 1", 1½" and 2" sizes . . . a brush for any job from touch-up to painting a pantry! Plastic handles, hang holes. Set of 4.
WC864 4-Pc. Brush Set. Ppd. **98c**

2-in-1 Flashdriver "beams" your way as you work! Compact 9½" unit combines screwdriver and flashlight! Twist button in firm-grip plastic handle to focus beam. **Regular** model has standard, removable steel blade. **Deluxe** includes interchangeable heavy-duty regular, Phillips-type bits. Battery incl. ½ lb.
WC906 Reg. Flashdriver. **1.49**
WC915 Deluxe Flashdriver. **2.50**

Slikote Spray Speeds Snow Removal by coating your shovel, pusher, plow with a smooth, "anti-stick" film! Cuts time, effort! Even damp snow slides off . . . no need to "throw it twice" to clear equipment! Guards against rust, corrosion during summer storage, too! Apply to garden tools to discourage caking, mud! 16-oz. aerosol can.
WC907 Slikote. 1½ lbs. **1.98**

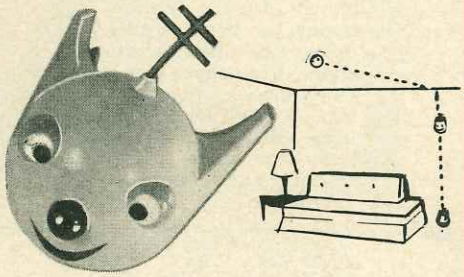
LIGHTS YOUR CIGARETTE, TOO!

New Flash-'N-Lighter Sensation lights your way **and** cigarettes! Chrome-case imported flashlight has a metal-shielded filament that ignites at a thumb-press! Windproof, efficient as any car or fluid lighter! Safer than matches for sports, camp, workshop. On-off tab; casts powerful 300-ft. beam. 6¾", takes 2 batteries (not incl).
YC943 Flash-Lighter. ½ lb. **1.00**



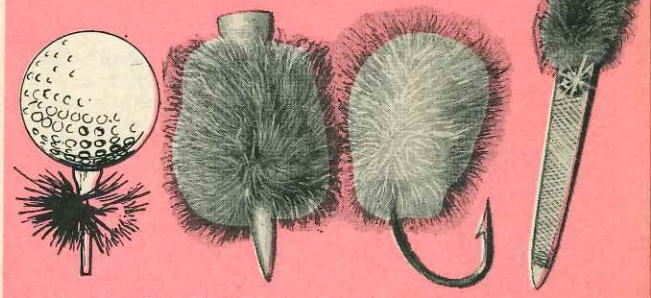
Mirthful Mood Barometer . . . hangs on wall, gives hubby fair warning of your disposition! Touchy? Affectionate? Bossy? Turn the red pointer of the 7" hand-painted wood indicator to the mood for the day! Works both ways . . . tells-all to wifey, too!
ZC275 Mood Barometer. ½ lb. **98c**

Fascinating Ant Farm . . . an entire ant's world in unbreakable, escape-proof clear plastic! See "engineers" build, move mountains . . . marvel as "soldiers" keep order, feeders store food! **Reg.** (6x9") or new **Deluxe** (10x15") with barn, silo, etc. Manual, instr.
YC899 Reg. Farm. 1 lb. **2.98**
YC900 Deluxe Farm. 2 lbs. **6.98**



Ambling Orby Defies Gravity! Climbs walls, mirrors, ceiling — any non-porous smooth surface — with down-to-earth suction cup feet! Just pull nylon cord "tail" on this 5½" long bright plastic imp! Fun for all ages!
ZC281 Little Orby. Postpaid. **1.00**

No Couch Needed — Just Person-Alysis, newest laugh-riot adult game based on actual psychological testing techniques! Gives revealing "peeks" into lives of family, friends! Played by 4 or more — individuals secretly interpret authentic ink blots (40 plus holder incl.) while others attempt to score by guessing "who's who" from meanings! Instr., score pad, booklet are included.
ZC288 Person-Alysis. 2 lbs. **3.98**



Pamper 'Em With Real Mink! These talk-of-the-town, mink-trimmed fun-sations will set "have-everything" guys 'n gals a-chuckling over the cleverness of your gifts! For sports-minded friends with a bank roll, there's an honest-to-goodness **Fish Hook,** or set of 3 authentic **Golf Tees** bedecked with the fabulous fluff! "Gem"-crusted **Nail File** makes any girl feel like the Queen of Sheba herself when she flashes this whimsy on a date! These rate a royal welcome Christmas morn!
ZC306 Mink Trimmed Fish Hook. Postpaid. **1.00**
ZC307 Mink Trimmed Golf Tees. Set of 3. Postpaid **1.00**
ZC309 Mink Trimmed Nail File. Postpaid. **1.00**

Want A Dinosaur? Make your own with this authentic plastic assembly kit! Contains complete scaled-to-life, 16x9½" model of a creature once 50-ft. long, 20-ft. high, Tyrannosaurus Rex . . . tyrant king of the reptiles more than 200 million years ago! Educational . . . the latest hobby rage for young and old! Illustrated instructions, factual booklet, plastic mounting stand incl. 1 lb.
ZC280 Dinosaur Kit. **1.98**

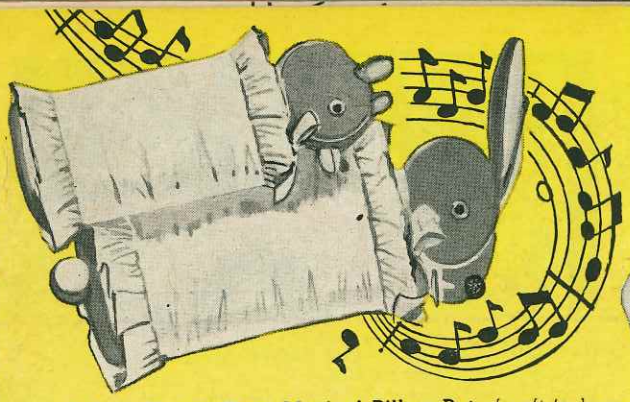
Headline Greeting Card . . . zaniest new way to send your wishes "hot off the press"! Gummed, 1½" high letters spell out your name and message on giant-size 22x15" sheet. Printed in authentic newspaper style . . . loaded with laugh-makers, jokes, amusing "news", horoscope, even weather report ("Sunny and Warm — if it don't rain!")! Complete instructions Envelope incl.
ZC272 Card. Ppd. **1.00**

Amazing 3-Way Portable Radio with "stethoscope" receiver lets you listen anywhere, even while riding a bicycle! No tubes, batteries — self powered diode rectifier replaces them! **Indoors,** merely attach spring clip (incl.) to metal. **Outdoors,** slip on hand-aerial (telescopes from 9" to 5-ft.). **On-the-go,** clamp unit to bike, insert "earphones" — hands are safely free! Hearing-aid type receiver incl. for walking, stationary use. 3¾" plastic case.
YC404 3-Way Radio. Ppd. **5.98**

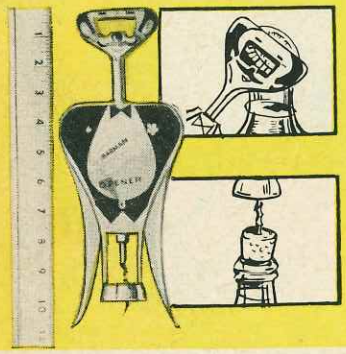
1-Ft. High Model Skeleton. At last! A true-to-life, perfectly scaled model of the human bone structure designed for students, doctors, artists, collectors . . . priced within any budget! Beautifully accurate, handy-sized! Unbreakable bone-like parts interlock, snap together. Makes a startling conversation piece for den, office! Metal wire stand, case, chart, instructions included.
ZC274 Skeleton Kit. 1 lb. **2.98**

BRECK'S GIFTS

1958-59

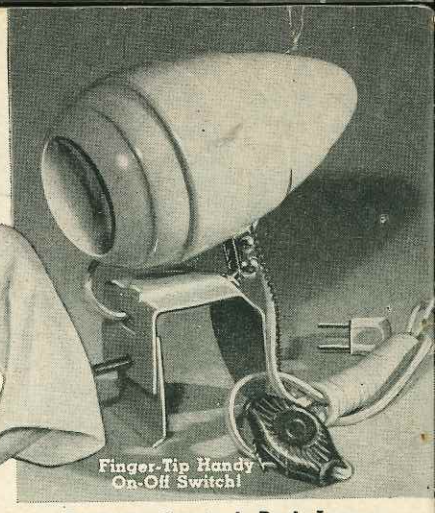


Baby's Sleepy-Time Musical Pillow-Pet of soft 'n huggable foam rubber, tinkles a soothing version of "Rock-A-Bye Baby" for a full 4 minutes . . . long enough to lull junior off to dreamland! Adorable **Bunny** or **Bear** head conceals imported wind-up music box. Ruffled cotton pillow-slip removes for sudsing. Makes a grand bottle holder, too! Appx. 12" long.
ZC808 Lullabye Musical Pillow. 1½ lbs. **6.95**



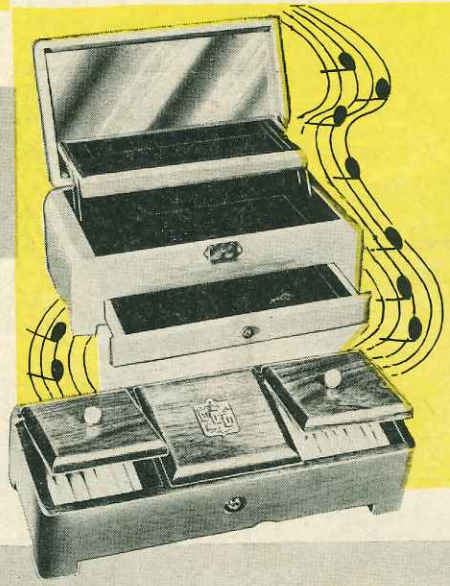
"Mr. Bar Man" Opener from Italy pops corks with ease! Just raise the signor's "arms", insert cork-screw, gently press down arms and voila! . . . bottle is opened without strain! Top of "head" acts as cap-lifter! 10½", chromed-steel. Shows caricature on one side, international toasts on the other. 1 lb.
UC113 Bar Man. **3.98**

Terry Wrap-Saks please guys 'n gals . . . keep 'em cosy-dry and warm tubbing, or at poolside, beach! Terrific lounge-abouts for home, travel, dorm, too! Smart wrap-style fits any figure, every size . . . no problem gifting! **Men's** 49" long, **Women's** 48" — both with wide, roomy sleeves, catch-all pocket, action-free side slits at hem, tie belt. Definitely washable. White only.
XC177 Men's. 2 lbs. **6.95**
XC178 Women's. 2 lbs. **6.95**

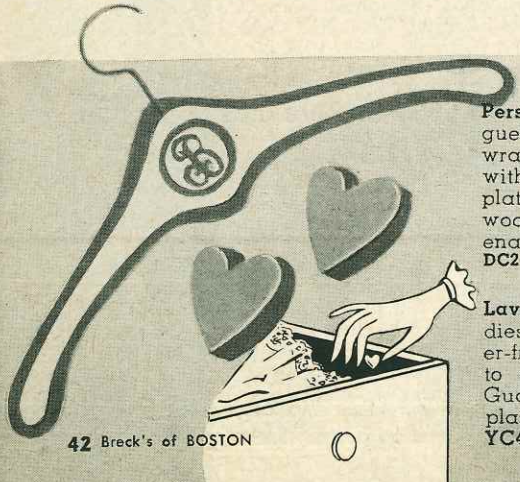


Remote-Control Bed Lamp. Catch up on "who-dunnits" as wife, hubby sleeps undisturbed! This deluxe 7" bullet-shaped "beamer" directs light only where needed . . . no side glare! Screw-clamps to bedboard, swivels right or left, up or down. Reach-easy remote control on-off switch, pull-chain, too. Plastic with felt-lined metal clamp, 8-ft. cord. Takes std. bulb (not incl.). UL-appr. AC only. 2 lbs.
YC461 Bed Lamp, Ivory. **4.95**
YC462 Bed Lamp, Walnut. **4.95**

Family Silhouette Tray lines up clever black figures of **your** clan on this 14x9" metal server! Pale yellow background contrasts pleasingly! Stain-proof, colorfast. Hand-painted names. We'll send folder of drawings — just mail back with your selections (up to 6). Allow 2 weeks delivery.
DC349 Family Silhouette Tray. 2 lbs. **2.98**



His And Her Music-Makers feature fine Swiss movements and "surprises", too! Mahogany-blond finished **Jewel Chest** (19x7x5½") serenades milady as she raises the lid! Rich gold-tooled trim, royal blue lining, self-lifting partitioned tray, inset primping mirror, bottom drawer. Brass lock, key incl. Press center button of monogrammed walnut **Cigarette Box** and side compartments magically open themselves with "Smoke Gets In Your Eyes" — close playing "Two Cigarettes"! 10½x4x3". Takes reg. or king-size. Return enclosed form for 3-initial personalization.
YC484 Mus. Cig. Box. 3 lbs. **15.95**
YC483 Mus. Jewel Chest. 5 lbs. **15.95**

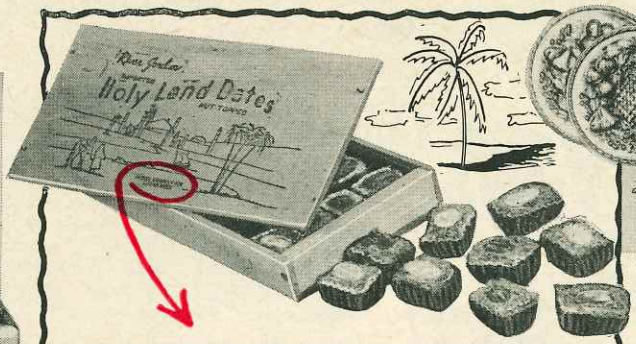


Personalized Coat Hangers wow your guests with their elegance as you hang wraps! Full-size 18" imports mounted with your initial in gleaming brass-plate metal. Contoured kiln-dried hardwood; thick brass hook; gold-and-white enamel finish. Each, 1 lb.
DC2 Pers. Hanger. Ea. **1.50**; 4 for **5.50**
Print initial clearly.

Lavender Hearts.... keep milady's undies and other feminine dainties flower-fresh! Add sense-tingling fragrance to drawers, closets, linen shelves. Guaranteed to last 5 years! 6 cakes in plastic vial. Postpaid.
YC463 Lavender Hearts. Set of 6, **1.00**

Welcome Door Harp . . . just like those used for generations in Sweden . . . greets guests with a merry little tune! Hang this wooden import on any door . . . 3 wooden balls swing 'n sway, chime against violin strings as door opens, closes! 7x5½", skillfully crafted and colorfully-decorated with gay authentic Swedish motifs. A delight for children's room! 1 lb.
UC628 Door Harp. **1.98**

Hakata Figurines. Japanese natives are captured in fantastically life-like detail on these Owari masterpieces! To see 'em is to appreciate the generations-old craftsmanship that makes the Hakata dolls so famous! Each hand-painted 5" clay figure sits serenely on a 5x3¾" woven Tatami mat. Asstd. poses. 1 lb.
UC658 Fig. Ea., **1.00**

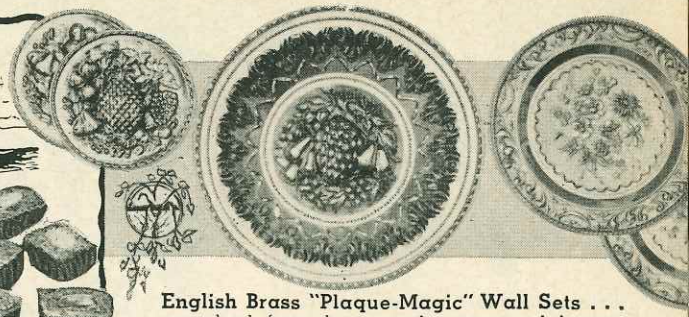


EACH BOX IMPRINTED WITH YOUR NAME!

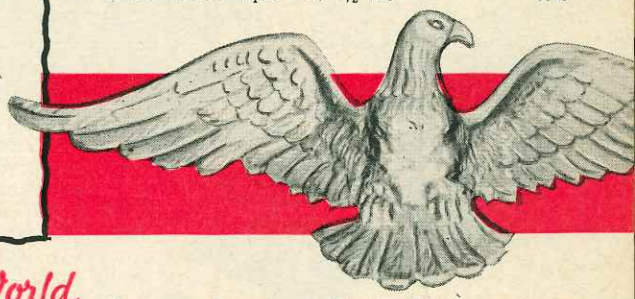
Holy Land STUFFED DATES!

- **Treasured Gift of Biblical Times!**
- **Truly Befitting The Holy Season!**
- **Grand Gift For The Whole Family!**

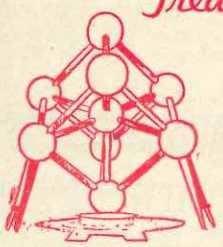
Mmmm! Luscious, tree-ripened dates from the hallowed lands 'round the River Jordan — a unique and meaningful gift, imported from the Holy Land to delight you, your friends! Pasteurized sweet treats, topped with crisp pecans and almonds, then rolled in pure sugar . . . packed in parchment-lined wood boxes with your name after "Packed Expressly For."
DC424 1-lb. Dates (24 Pcs.). 1 wk. del. 1½ lbs. **3.50**
DC425 2-lbs. Dates (48 Pcs.). 1 wk. del. 2½ lbs. **4.95**
Print full name or family name.



English Brass "Plaque-Magic" Wall Sets . . . snatched from her stately ancestral homes to enhance your walls with golden-glow elegance, enliven dull spots with dramatic impact! Of antique-finish polished brass, richly embossed with fruit 'n flower motifs in raised relief . . . lacquered to gleam ever-bright! Choose **3-Pc. Plaque-Planter Set** with giant 12" plaque, two 6" planters; or **2-Pc. Plaque Set,** ea. 10" diam. Hang loops.
UC609 3-Pc. Plaque-Planters Set. 2 lbs **6.95**
UC610 2-Pc. Plaque Set. 1½ lbs **3.95**



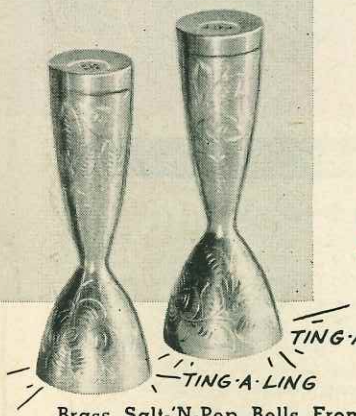
Treasures of the World



Inspired By The Brussels World Fair!

The cream of each country's offerings . . . each a joy to give, to keep . . . seen at the Fair, then traced to their original source so that you can truly delight your friends this year!

Antique American Eagle. Bold, majestic symbol of our proud heritage is magnificently impressive dramatizing any doorway, highlighting a hall or regally standing guard over your mantel! Authentically reproduced from a priceless Colonial wood-carving, its every detail expertly captured in precisely-molded cast aluminum with gleaming bronze or glossy black finish. Proud gift of Americana! 20" long, 5½" wide!
UC494 American Eagle, Bronze. 2 lbs. **4.95**
UC495 American Eagle, Black. 2 lbs. **4.95**

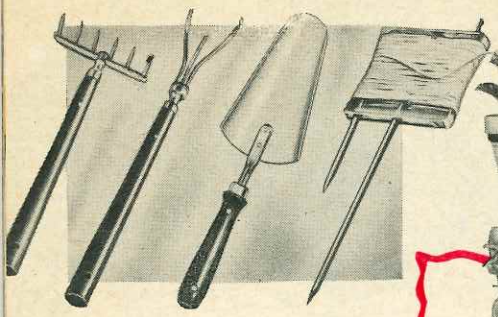


Brass Salt-'N-Pep Bells From India! Famed-for-decades Bells of Sarna — in a doubly-useful new hostess-happy guise! Hand-crafted 5¼" brass imports, delicately hand-etched, call family or friends to meals with clear, far-reaching "Song of India" tinkle . . . serve seasonings in exotic style! Tops unscrew. Bell-ringer of a gift; a delight for collectors! Story tag incl.
YC454 Salt-Pep Bells. 1½ lbs. **5.95**

It's A Bloomin' Teapot — "tea-riffic" gift for your favorite plant lover! Exquisite adaptation of a stark-white English Staffordshire antique serves up a triple helping of greenery in tempting style . . . or transforms gay-colored posies into an eye-catching show-piece! Just place a bursting-with-blooms plant in center, trail glossy ivy or philodendron from twin side sections — presto! A plant-astically lovely creation! 5" high, 8½" long. 2 lbs.
UC580 Teapot Planter. **1.95**

1959 Our America Week-At-A-Glance Calendar keeps tabs on 7 days engagements . . . gives you a glorious, country-wide tour, too! 54 splendid, full-color photographs . . . each with appropriate, inspiring quotations! One page for each week, divided into daily, morning, afternoon and evening sections. 6x6¼", spiral
UC218 Ppd. Calendar. **1.50**

Swedish Brass Candlesticks with all the unmistakable Scandinavian flair for striking, modern design! Fashioned of gleaming, lacquered brass, these stunning, streamlined pretties echo the lily's graceful curves in their soaring arcs! Loveliest way ever to delight-ful mantel or meal-time magic! 8½x4½". 1½ lbs.
UC577 Candlesticks. **4.98**



Stainless Steel Garden Tools. Quality, rustproof lifetime beauties—strong, nicely balanced, delights to use! Imported rosewood handles. 6-tooth Rake loosens soil; 3-tine, easy-do Cultivator; handsome 6" Trowel.

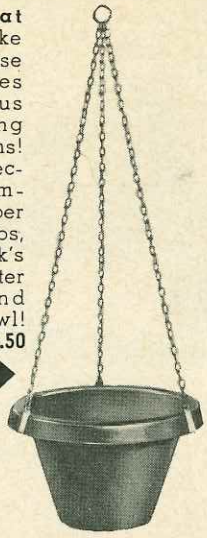
CC606 Steel Trowel. 1/2 lb. **2.00**
CC607 Cultivator. 1/2 lb. **2.00**
CC608 Steel Rake 1/2 lb. **2.00**
CC262 Row Marker. 1 1/2 lbs. **2.00**

Swinging Arm Planter—picture-pretty show-off for favorite greenery, indoors or out! 39" stand whirls 'n twirls 6 std. size pots (not incl.) into view or sun on gracefully scrolled arms! No-tip base; brass top ring. Weatherproof, baked-enamel finish heavy metal.

DC318 White Planter. 7 lbs. **7.95**
DC319 Black Planter. 7 lbs. **7.95**

Greeting Card That Grows! Winter days take on new cheer as these dainty Paper Whites open their luxurious clusters of sparkling white, fragrant blooms! Boxed gift set with directions includes 4 imported, mammoth Paper White Narcissus bulbs, generous supply Breck's Mica-Gro (much better than pebbles), and gleaming copper bowl!

HC611 Whites. 1 1/2 lb. **3.50**



Jumbo Hanging Jardiniere of molded fiber glass attractively displays larger plants indoors or out! 9" diam., 7" deep, suspends from 24" brass-finished clip-on chain (not included). Fadeproof decorator colors — green or white.

CC482 Green Jardiniere. 1 1/2 lbs. **2.49**
CC488 White Jardiniere. 1 1/2 lbs. **2.49**
CC486 24" Chain. Postpaid. **1.25**

Gard'n Boots protect feet best! Of tough, tree-grown latex with DuPont Neoprene crepe soles, ...comfortable, washable dirt-proof . . . pull on over shoes or bare feet! Women's are green; men's are black, fit most shoe sizes. Indispensible for car washing!

CC441 Wm's. 4-6 1/2 lb. **2.98**
CC443 Wm's. 6-8. 1/2 lb. **2.98**
CC445 Wm's. 8-10. 1/2 lb. **2.98**
CC448 Men's. 8-11. 1 lb. **4.50**

"Green-Thumb" Corner

(A) Improved Country-Life Bird Feeder. Streamlined design of red plastic . . . and it releases 1 1/2 lbs. food into tray as needed — **automatically!** Reversible clear-glass reservoir lets you feed small birds with large end down, all birds with small end down! Extra drain holes keep food fresh. 12" canopy wards off rain, squirrels. 12" hang-rod included.

HC91 Country-Life Bird Feeder. 3 lbs. **3.95**

(B) Country-Life Jr. Bird Feeder. A Good Samaritan to care for all manner of friendly songsters through wintry cold and storms. Tray fills automatically from see-through reservoir that shows when to refill. Weather-proof plastic, with 8" canopy roof for bad-weather protection. Wide all-round perch, draining slots, loop for hanging on tree limb.

HC92 Country-Life Jr. Feeder. 1 lb. **1.25**

(C) Do-It-Yourself Windowsill Bird Feeder lets you watch feathered friends dine, children learn their habits! Of natural redwood that never needs painting, lasts years. So inexpensive, yet completely practical. 11x10 3/8x4 1/2" feeder, complete with perch, protective see-through glass top. Easily assembled with simple diagrammed instructions included.

EC199 Do-It-Yourself Feeder. 1 1/2 lbs. **2.50**

(D) Windowsill Feeder — For Birdwatching Indoors! Birds flock to this popular feeder! Curved roof of unbreakable, transparent plastic wards off rain, snow . . . keeps food dry! Brown-stained wooden frame has built-in holders for Breck's Seed-Suet or Peanut Cakes, long wooden perch. Appx. 18" long, installs on any windowsill, fills from indoors.

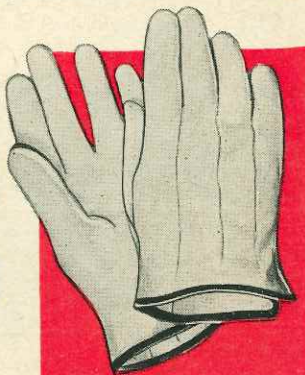
HC180 Windowsill Feeder. 6 lbs. **7.95**

Sunshine Plant Shelf doubles the capacity of your window-garden — lifts plants into the sun! Ivory-enamelled all-metal shelf, 4" wide, adjustable from 24" to 39". Slide it into place without screws at window-lock level — or hook at any height to side plates incl. A pair make an eye-catching showcase for prized blooms or colored glassware!

HC601L Shelf. 2 1/2 lb. **2.95; 2, 5.75**

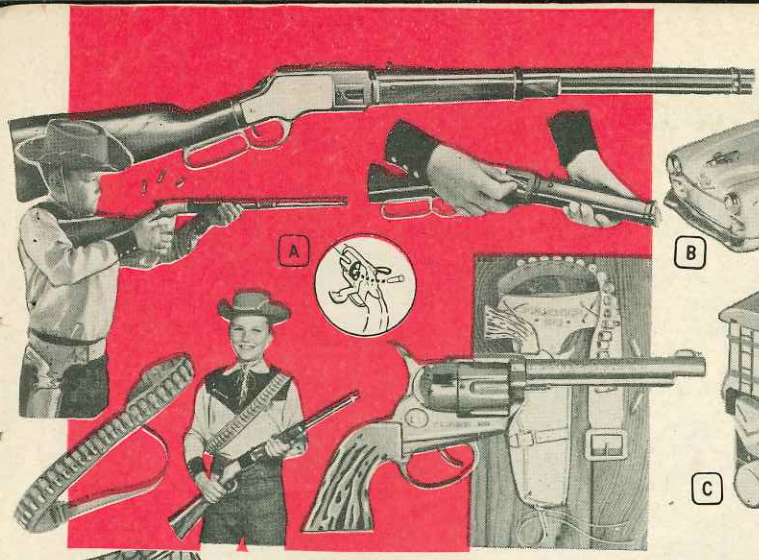
Capeskin Gard'n Gloves of velvety-soft, washable white leather are so attractive, you'll wear them for driving, scores of outdoor tasks! Durably stitched, they'll last and last! Women's sizes only. Postpaid.

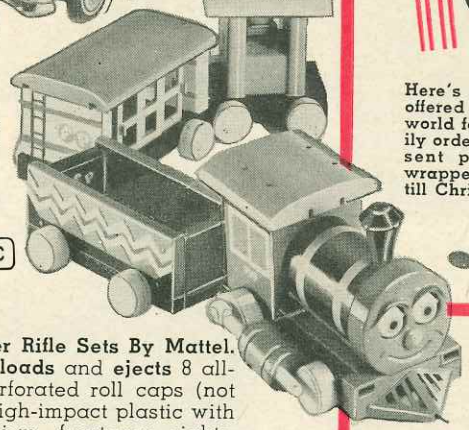
CC143 Small (Size 6.) **1.98**
CC145 Med. (Size 7.) **1.98**
CC147 Lge. (Size 8.) **1.98**



TOYS

Here's the best selection we've ever offered . . . shopped from around the world for children of all ages! So easily ordered, too, without fuss . . . and sent promptly in packages well wrapped to keep their contents secret till Christmas Eve!





(A) New Multi-Action Official Winchester Rifle Sets By Mattel. Authentic, 33" replica of famed repeater **loads** and **ejects** 8 all-metal play bullets (incl.) . . . **fires** 50 perforated roll caps (not incl.) with gosh-a'mighty "gun smoke"! High-impact plastic with blue steel barrel, zinc die-cast mechanism, front-rear sights. **Bandolier Set** lets Junior Dead Eyes tote jumbo supply of 32 play shells (incl.) on adj. genuine cowhide strap. **Stagecoach Set** has saddle rifle, plus realistic 11" plastic model of famous Fanner-50 pistol with adj. fast-draw leather holster. Both guns load play shells (36 incl.), fire caps (not incl.).
ZC757 Winchester Saddle Rifle & 32-Shell Bandolier. 3 lbs. **7.98**
ZC758 Stagecoach Set (Rifle, Pistol, Holster, 36 Shells). 4 lbs. **12.00**

Card Table Play House sets up in a jiffy for make-believe fun! Just slip this durable cotton twill "home" over bridge-table top and you've a play house gaily patterned with "pretend" doors, windows, even flowers! Youngsters crawl in and out side slit. Ideal for rainy day play! Folds flat for easy storage. 1 lb.
ZC608 House. **3.49**

(B) Amazing Coin-Operated Battery Cab. Drop a coin into the slotted hood of this imported "mystery" taxi and it'll whiz off in circles for about 90 feet! Then oops! — more fare, please! Coins release from bottom. Brightly lithographed metal, 8½". Rubber tires. Takes "D" battery (not incl.).
ZC753 Coin-Operated Battery Taxi. 1½ lbs. **2.98**

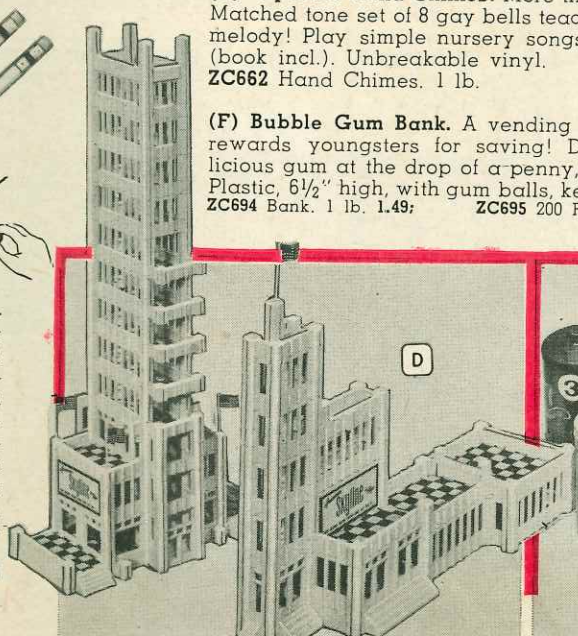
(C) Talking Wooden Huffy-Puffy Pull-Train. "Chug-chug" says the smiling engine, rolling his eyes and pumping his pistons realistically as hook-on coal tender, cattle car (with sliding doors), caboose tag behind! Unbreakable acetate brakeman swings all-clear lantern, too! Safe, vibrant colors.
ZC765 Wooden Huffy-Puffy Train. 3½ lbs. **5.00**

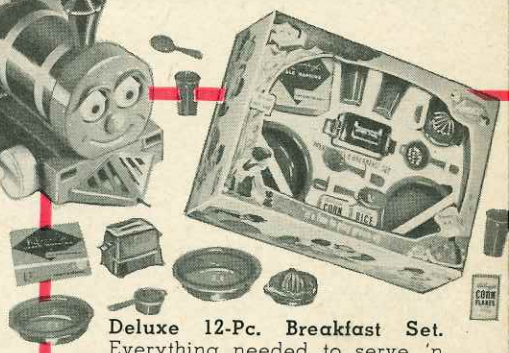
(D) Fascinating Skyline Construction Kit . . . fun for all ages! So simply designed even tots can build bridges, skyscrapers! Sturdy, plastic pieces interlock, make true-scale play-structures. Instr.
ZC773 Reg. 229-Pc. Kit. 1½ lbs. **1.98; ZC774** Deluxe 476-Pc. Kit. 2 lbs. **3.98**

Miracle Liquid Graphite Pencils that never need sharpening! Write smoothly, clearly, effortlessly with never a broken point! Miracle liquid graphite goes on dry, won't blot; erases without a smudge or smear. Cant' clog or leak. Set of 4. Postpaid.
YC498 Pencils. **1.00**

(E) Imported Hand Chimes! More than just a toy! Matched tone set of 8 gay bells teach tots rhythm, melody! Play simple nursery songs by numbers (book incl.). Unbreakable vinyl.
ZC662 Hand Chimes. 1 lb. Set, **1.50**

(F) Bubble Gum Bank. A vending machine that rewards youngsters for saving! Dispenses delicious gum at the drop of a penny, nickel, dime. Plastic, 6½" high, with gum balls, key, instr.
ZC694 Bank. 1 lb. **1.49;** **ZC695** 200 Refills. 1 lb. **98c**





Deluxe 12-Pc. Breakfast Set. Everything needed to serve 'n eat a pint-sized feast! Miniature "silver-plated" pop-up toaster, juicer, strainer, 2 dishes, spoons, cups — all in plastic. Napkins, cereal are included, too!
ZC768 Breakfast Set. 2 lbs. **1.98**

Color-By-Number Artist's Kit — now you can be your own artist! Just follow the numbers on pre-sketched 13x9" drawings (4 incl.), matching them to numbered, non-smudging Venus colored pencils! No mess, no water! 10 pencils, sharpener, instr.
ZC744 Venus Kit. 1½ lbs. **1.49**

Let's Play Stewardess! Any gal from 5 to 10 will be up in the clouds for hours of fun with these authentic American Airlines sets! **19-Pc. Deluxe Suitcase** has official fits-all cap, wings, ring, flight booklet, diploma, I.D. card plus real-life plastic serv-tray complete with dishes, cup, napkins, menu, etc. **7-Pc. Regular Kit** packs cap, wings, ring, I.D. card, etc., in peek-through "flight-bag" carton.

ZC800 19-Pc. Deluxe Set. 5 lbs. **5.98**
ZC801 7-Pc. Regular Kit. 1 lb. **1.98**

Tippee Tim, the dancing monkey, does a jig as you crank a merry tune! He'll doff his cap, bow and offer his cup to delighted onlookers! This bright-eyed, 8" furry brown pet wears a gaily-colored costume and a wide, painted grin! 10x8x4" metal music box has neck strap, side handle. 4 lbs.

ZC776 Tim. **5.98**

ALL FOR **5.98**

Imported Mystery Police Car just can't be cornered . . . and you can actually see Pat the policeman steer his way out of trouble! He'll roar forward, reverse gears, back up when something gets in the way! Red signal light flashes on-off, too! 9½" long, of beautifully enameled, sturdy metal with rubber wheels, on-off tab. Takes 2 std. batteries (not included).

ZC790 Mystery Car. 2 lbs. **3.98**

(A) Mammoth Paint Box Buy! 108 cakes of quality, non-toxic English water colors for only $1.98! Giant metal box (14x9½") contains rainbow of colors . . . both clear primary and ready-mixed in-between shades . . . mixing pans, and 6" pure bristle brush of imported camel's hair! 2 lbs.

ZC775 Mammoth Paint Box. **1.98**

(B) Snow Skates are miniature skis, 12½x 2½", that whiz along on just a bit of snow! Durable steambent hardwood with grooved bottoms, improved aluminum heel plates, new adjustable ankle straps. Safe, thrilling . . . no need of dangerous ice! Even tots can handle these easily! One size fits all kiddies' shoes! 1 lb..

ZC658 Snow Skates. Pair, **1.98**

(C) Silly Putty . . . the crazy stuff that took the nation by storm! Stretch it, knead it, break it with a hammer, bounce it like a rubber ball, yet let it alone and it slumps into a puddle! Kiddies can use it to pick up color of comics, then stretch 'em into hysterical distortions. Comes in a colorful plastic egg. Postpaid.

ZC646 Silly Putty. **1.00**

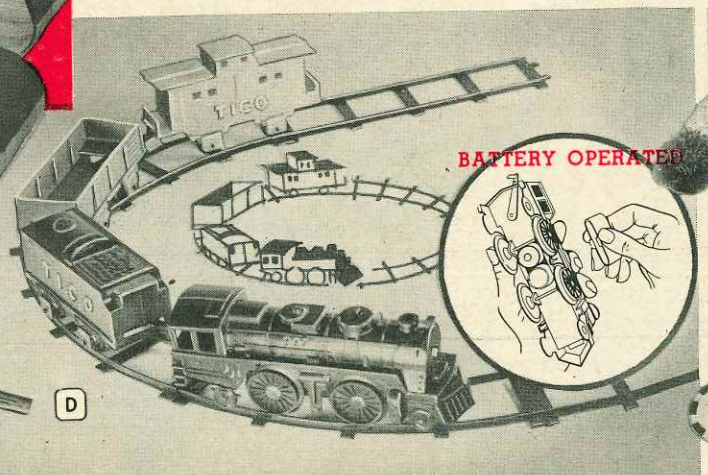
(D) Unbreakable Polyethylene Tico Train. At last! A train set even your youngest child can enjoy with safety! Made of soft, washable plastic, battery-operated "B-liner" has all the exciting action of metal models without danger of sharp-edged pieces! Jumbo-size, 9" locomotive power-pulls coal tender, freight car, caboose along 8' polyethylene snap-together track or on plain surface table, floor, too! Forward-reverse, on-off tab. Takes 2 std. "C" batteries (not included).

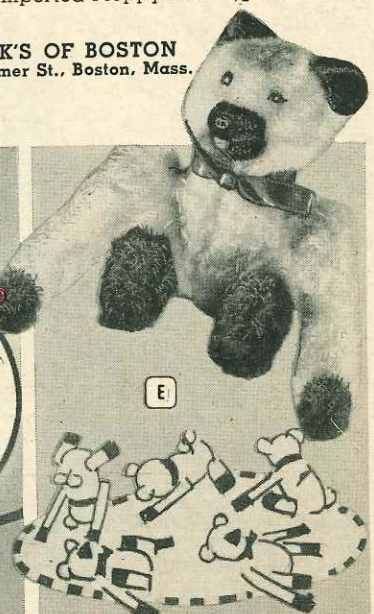
ZC791 Tico Train Set. 3 lbs. **2.98**

(E) Imported Oski, The Floppy Bear, will somersault right into the hearts of young and old alike with his energetic antics! Just wind 'im up and watch 'im go . . . crazily tumbling head over heels 'round in a circle at break-neck speed! This 6" high furry bundle-of-fun is as irresistible as a three-ring circus! He'll be the pet of the neighborhood within the week!

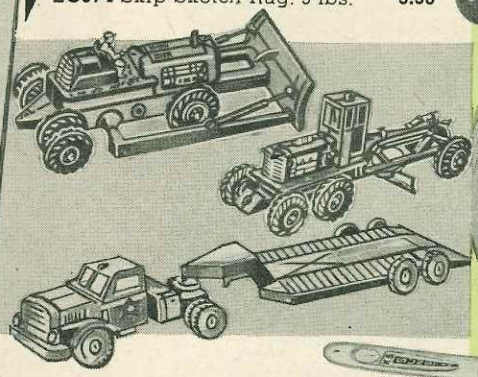
ZC802 Imported Floppy Bear. ½ lb. **1.00**

BRECK'S OF BOSTON
401 Summer St., Boston, Mass.

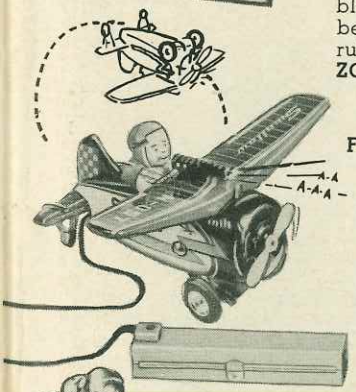




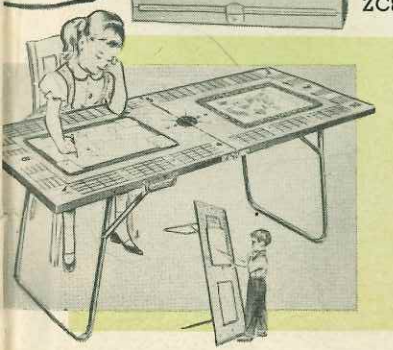
Rainy-Day Skip-Skotch Rug! Jumpin' jiminy — a forever-and-a-day hopscotch mat to chase away cooped-in-doors, bad-weather blues! Woven in far-off India of extra-sturdy coconut yarn, the giant (3'x9') "flying carpet to fun" is printed with reg. hopscotch pattern in vivid native dyes . . . each square merrily adorned with a capering circus act! Rolls up to store; doubles as sun-mat, too!
ZC874 Skip-Skotch Rug. 9 lbs. **9.95**



Giant Road-Building Trio — $1.98! Fantastic value — fantastic play fun! Lots of construction ahead as jr. highway engineers set these heavy-duty models of industrial gear "on the road"! Of soft-safe, can't-break polyethylene (germ-proofed with Corobex), 7" **Bulldozer's** scraper flips up, down; 10" **Road Grader** has swivel-blade; 18" **Hauler** carries both on flat-bed trailer . . . cab detaches. Big rubber-tired wheels.
ZC799 Road-Build. Set. 2 lbs. **1.98**



Fighter Plane Shoots, Loops-The-Loop! Thrills aplenty as this exciting import roars off, its propeller a-spinning and light-up machine gun blazing away! Push lever — wowie! Daredevil flyboy takes off, flips completely over and lands sunny-side-up! All by remote control! Metal, 8" long; rubber wheels, 3½' cable. Takes 3 std. D batteries (not incl.).
ZC825 Loop-Plane. 2 lbs. **3.98**



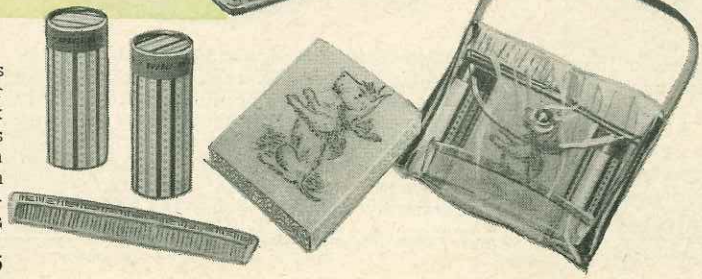
All Metal, Study-Game Table folds up, out-of-way, when not in use . . . comes with play-learn games worth $9.95! Big, 21½x60" surface colorfully lithographed with games, tables, weights, measures, etc. 25½" high; opens at touch of button. Seats 8 to 10 kids; converts to easel. Lightweight steel.
DC122 Game Table. 17 lbs. **14.95**
Express Collect from Philadelphia

Nested Snowman Clan to surprise 'n delight your favorite l'il folk! They love to "open" top-hatted, beak-nosed Papa (7" tall), and find 4 graduated snow-boys (the teeniest a mere ½"!) 'til there's "snow" more! Gaily hand-painted imports.
ZC780 Nested Snowman Set. 1 lb. **1.98**

Build A Castle, Sir Knight, for hours of set-up, knock-down, let's pretend play! Untie golden mesh sack — out tumble 13 wee, hand-painted wooden parts from Germany's Black Forest: 5 arrange-any-way walls, 2 turrets, roof, 3 tiny sentries, 2 trees!
ZC827 13-Pc. Castle-Soldier Kit. Ppd. **1.00**

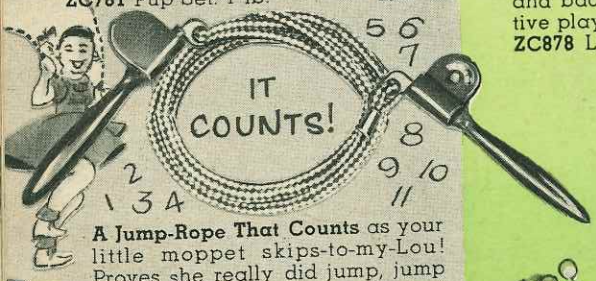
Catapult-Launched Helicopter. Scientifically designed to fly, glide-land like a real one! Pull self-winding launcher cord — whee! . . . propeller blades rotate rapidly, springs expanding to lift the unbreakable plastic import up, up, 150' into the sky! 10¼" long. Comes with assembly, flight instructions. Aeronautically authentic!
ZC731 'Copter. Ppd. **1.98**

Big-As-Life Ponytail Patty — 25" tall — just like a real-life pal! From the tip of her swingin' mop of blonde yarn hair to the soles of her match-her-garb feet, our precious cotton-stuffed darling is every bit a huggable playmate! All primped up in bright, take-off calico pinafore, organdy apron 'n perky bow-tie . . . with wide saucer-eyes, astonished cupid-bow lips, fringy bangs! A dorm-pet for teenage-sis, too!
ZC788 Ponytail .1½ lbs. **2.98**



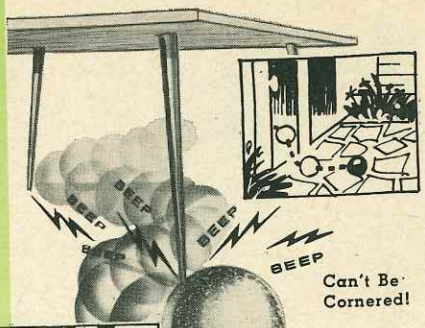
Peek-A-Boo Jr. Gadabout Kit takes your wee Miss Muffet overnight to grandma's with all her needed "prettifiers" right at her fingertips! 5¼x 4¼" see-through plastic snap-purse dangles from her wrist . . . shows off just-her-size comb 'n nylon brush, doggy-design pastel plastifoam scrub-sponge . . . plus 2 vials of just-like-Mommy's bubble-bath powder! Empty, kit doubles as a right-in-style handbag, too! Ppd.
ZC759 Peek-A-Boo Travel Kit. **1.25**

Imported Pup-Pet Set . . . a lovable pair to lavish with affection! Pink-tongued, button-eyed copies of much-more-expensive models, realistically detailed and fashioned of black-spotted white cuddle-plush! Both 6" high momma and her 4½" high baby look about ready to wag their tails and "yip"! Red leather collar on each.
ZC781 Pup Set. 1 lb. **2.95**



A Jump-Rope That Counts as your little moppet skips-to-my-Lou! Proves she really did jump, jump — up to 45 times — or whatever record she sets! Automatic counter hides in one of the unbreakable handles. Just press plunger that turns dial to 0, and hop! Braided cotton rope, 6' long. ½ lb.
ZC600 Counting Jump Rope. **1.00**

Exciting Little-Red-School-House Building Set features 24 sturdy fiber "bricks" . . . each 7" long . . . just the right size for little hands to grasp and build bridges, walls, skyscrapers! All realistically lithographed in bright red and white. 16x11¾x9" store-chest becomes a "school house" with green peaked roof, windows, front and back door! Hours of constructive, imaginative play! 9½ lbs.
ZC878 Little-Red-School-House Set **6.98**



Can't Be Cornered!

Steer It, Too!

Self-Propelled Mystery Satellite tracks its own course with an electronic brain . . . works its way out of corners, around objects, indoors or out! 6" diam., battery-operated wonder starts with a twist, signals "beep-beep", too! High-impact plastic; non-wearing nylon gears. Takes 2 "C" batteries (not incl.). Safe, intriguing for all ages!
ZC793 Satellite. 2 lbs. **4.98**

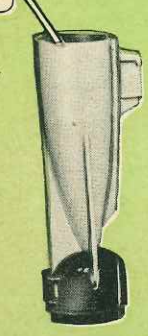
◀ **REMOTE CONTROL!**

Real-Action Guided Missile Launcher. Enemy sighted? Junior generals are ready for action with this imported remote-control catapult! Press button for sure-hit, swivel-action aim. Pull right or left lever . . . signal light blinks on as 3 safely rubber-tipped rockets (6 incl.) take off with an exciting "whoosh" leaving 3 more to go! 8x5¼x5" overall of play-hard metal, complete with gun-sighting "equipment", operator. Takes 2 std. "D" batteries (not incl.).
ZC815 Guided Missile Launcher. 2 lbs. **2.98**

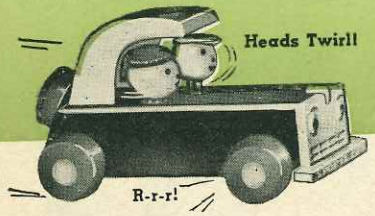
Whirl-Away Propeller!

Machine Gun Sound Effects!

Run-About Fighter Plane resembles actual war-plane operation . . . adds real-life thrills to neighborhood "sky battles"! Push-button control stick sets soft-safe polyethylene propellers whirling as make-believe machine guns fire, "rat-a-tat-tat"! Rugged plastic, 18" long, mounted with scale-model plane. Takes 2 std. "C" batteries (not incl.).
ZC818 Run-About Plane. 2 lbs. **2.98**



3-Way Atomic Sub Drinking Cup is a super-shaker for malts . . . a floating bath-'n-beach toy, too, when filled half-way with water! Streamline-shaped unbreakable, rinse-clean plastic with realistic fins, conning-tower handle. Red cap converts to handy-stand base for white cup. 8" long, holds 1 cup.
ZC861 Atomic Sub Drink-Cup. ½ lb. **98c**

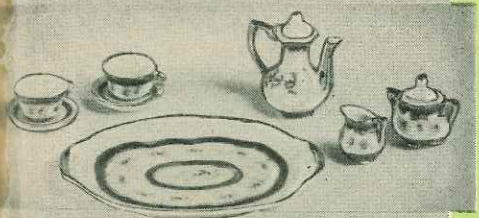


Jolly Wooden Sports Car . . . junior version of the "Thunderbird", complete with driver and pony-tailed sweetie-pie! Watch cute plastic-topped heads spin, hear engine "roar" as creepers to 4-year-olds push-pull this 6½" speedster! Non-toxic colors, smooth-safe edges.
ZC847 Sports Car. 1 lb. **1.00**

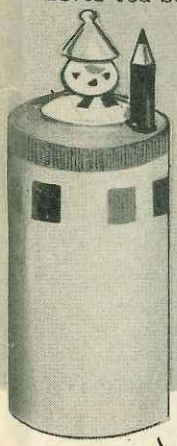
Imported Animated Mechanical Bird. Children clap their hands with delight as our Chirpy "tweets" gaily, turns about to hop from bar to bar with never-ending energy each time you wind 'er up! Crafted in Western Germany, this colorful ball-of-fluff lives in a 6¼x6" diam. plastic-metal cage complete with hang-hook, permanently attached wind-key, on-off tab.
ZC777 Chirpy, The Singing Bird. 1 lb. **3.98**

Drinking Bear spills not a drop of let's-pretend milk as he pours himself a cupful, lifts 'n guzzles away! This clever 6¼" high fuzzy import sits atop a metal "crate", performs willingly at a twist of attached wind-key.
ZC826 Cub. 1 lb. **98c**

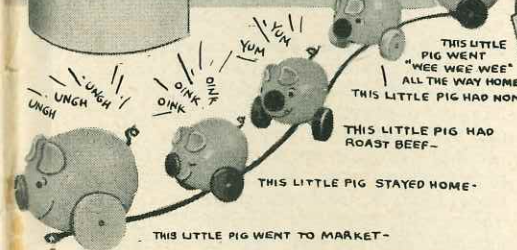
"Four Seasons" Beauty Basket chockfull of exciting glamor makers for your little miss! 5½x7" diam., posie-topped handbag holds 12 accessories for year 'round play! Chap Stick, sunglasses, perfume, comb, mirror, compact, lipstick, tiny plastic fan and play-pearl jewelry!
ZC833 Beauty Basket. 1½ lbs. **2.98.**



8-Pc. Miniature Tea Set — sized for little homemakers and their dollies! Dainty white china imports have a Dresden-look with gold trim, posies! Wee 1½" teapot, creamer, covered sugar, 2 cups, saucers fit on 4½" tray. ½ lb.
ZC782 Tea Set. **1.25**

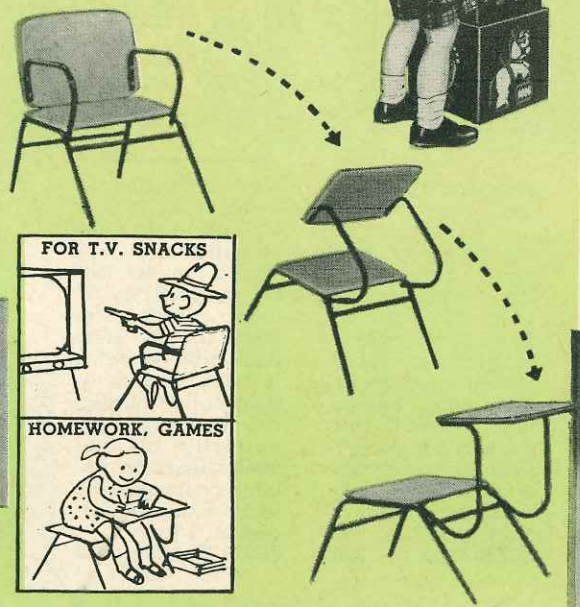


Pick-A-Color Clown holds a rainbow of 12 colored pencils—each neatly filed in an easy-to-see, color-marked cubby-hole! Just turn top "dial" to shade wanted . . . tip 5½" imported wooden container and out pops the right hue! Hand painted. ½ lb.
ZC779 Clown. **1.29**


WEE WEE WEE
EEK EEK
YUM YUM
OINK OINK
UNGH UNGH
THIS LITTLE PIG WENT "WEE WEE WEE" ALL THE WAY HOME-
THIS LITTLE PIG HAD NONE-
THIS LITTLE PIG HAD ROAST BEEF-
THIS LITTLE PIG STAYED HOME-
THIS LITTLE PIG WENT TO MARKET-

Walky-Talky Piggy Pull-Toy lets the first little pig go to market while 4 snap-apart pink brothers follow in an 18" row! Soft, washable, non-toxic plastic imports, 2-2½" high. Each cries with a different voice when squeezed, as Mother Goose said!
ZC644 Walky-Talky Pigs. ½ lb. **1.00**

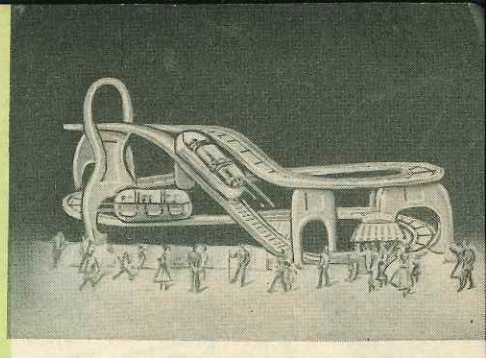
Giant Nested Blocks—an old favorite with a new twist! Five colorfully printed "whoppers" stack up in a 4-ft. skyscraper — double as TV seats, "pretend" train and other games. Giant-strong fiberboard supports up to 200 lbs.! Hollow for compact nested storing . . . washable, non-scuff plastic coating.
ZC617 Set. 4½ lbs. **3.98**



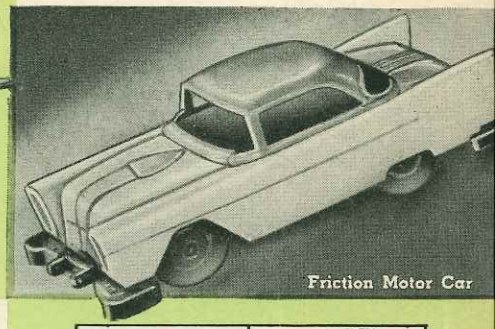
3-Way Convertible T.V. Chair-Table pleases youngsters and Mom alike with its versatile personality! Use as posture-perfecting chair . . . flip down back and it's a sit-me-down desk or serve-table with 11x15" tray-top for snacks, writing, games! Rugged tubular steel outlasts the most active child! Blend-well modern styling with black enameled legs, arms, wipe-clean vinyl upholstery. 15x25x23" high. For children 3 to 12.
ZC746 Convertible Chair-Table. 8 lbs. **6.98**

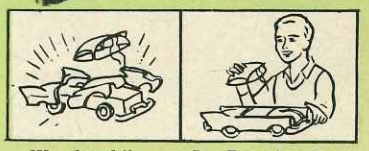
Embroidered In Red!

Personalized Kiddie Scarf And Cap Set. Gay as a jingle-bell . . . cosy as a polar bear's coat . . . these all wool warmies are of snowy-white jersey. Peaked, stretch-fit cap bobs a red tassel while the wrap-'round muffler (49" long) flaunts a red wool fringe! We'll embroider tot's first name in bright red, too, on hat band and scarf edge. ½ lb.
DC402 Pers. Child's Scarf and Cap Set. **2.95**
Print first name. 1 week delivery.



Imported Fast-Action Toboggan Set. Wind-up whiz-toy with a thrill a minute! Two 4" "toboggan-busses" zoom over 19½x9" looped track, fly 'round corners, climb a 6" incline by themselves! Grates on track catch gears, keep the pace giddy! All metal, colorfully lithographed. Sets up jiffy-quick. Illustrated instructions right on box. 2½ lbs.
ZC858 Toboggan Set. **3.98**

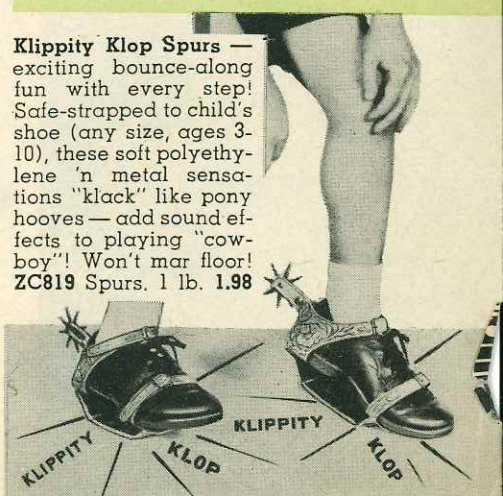




Wreckmobile **Put-Together Fun!**

Triple-Thrill Wreckmobile. This colorful 8" car's friction motor streaks it 60-100 feet with a press of junior's hand! Whammo . . . it slams into wall, pieces flying! A total wreck? Not at all . . . your Hot Rod Kid can assemble it again as easy as pie . . . and enjoy the job! Runs without wrecking, too; just set lock-lever. High-impact plastic. 1 lb.
ZC651 Wreck-Car. **2.49**

Klippity Klop Spurs — exciting bounce-along fun with every step! Safe-strapped to child's shoe (any size, ages 3-10), these soft polyethylene 'n metal sensations "klack" like pony hooves — add sound effects to playing "cowboy"! Won't mar floor!
ZC819 Spurs. 1 lb. **1.98**



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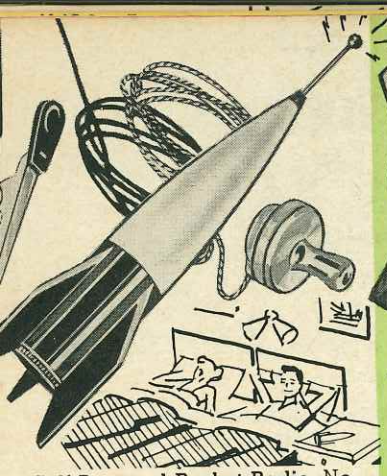
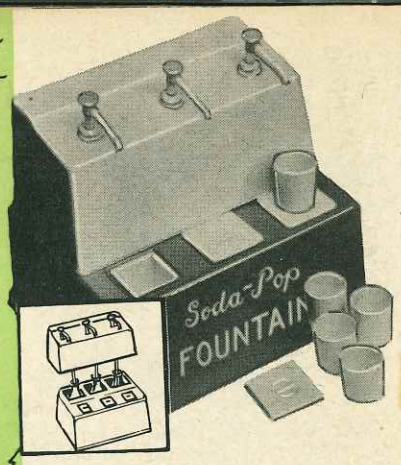


Self-Powered Rocket Radio. No tubes, batteries, electricity! Everlasting diode rectifier's the amazing secret! Just clip to any metal — tune by adjusting rod on 4" plastic "rocket". Ear-plug speaker lets you listen anywhere . . . even in bed . . . without disturbing others! Instr.
YC452 Rocket Radio. Ppd. **2.98**

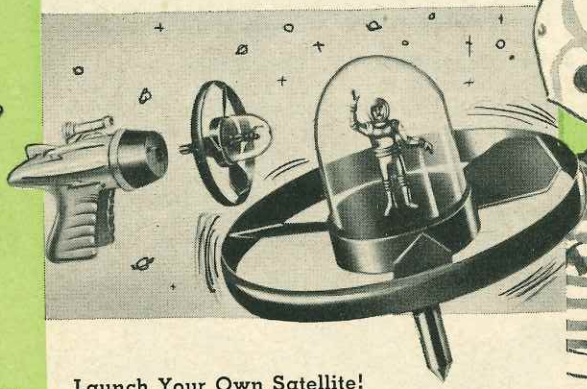
Story-Land Dolls tell their own tales as little mommas proudly play with these giant foot-high, stand-up cut-outs! You get Bo Peep, Little Red Riding Hood, and Miss Muffet . . . each with **real hair,** colorful **fabric** cape and bonnet! 5 paper ensembles accompany each individually printed nursery story, too! 2 lbs.
ZC816 Dolls. **2.50**

Mystery Twister . . . hours of fascination for all with this scientifically designed fun-ster! Set the magnetized, 2" diam. plastic-metal wheel on its steel hand-orbit — watch it whiz 'round — magically turning over, spinning hypnotically all the while! Snap-on paper patterns (16 incl.) change color, design! 1 lb.
ZC821 Twister. **1.00**



New Toy Soda-Pop Fountain. It really works! Three dispenser pumps serve up favorite flavors at a press into a small cup (6 incl.)! Top lifts off to insert 3 std. 9-oz. bottles. Bright, high-impact plastic with 3 individual, covered compartments for ice cream! 10½x8½x11½".
ZC778 Fountain. 3½ lbs. **4.95**

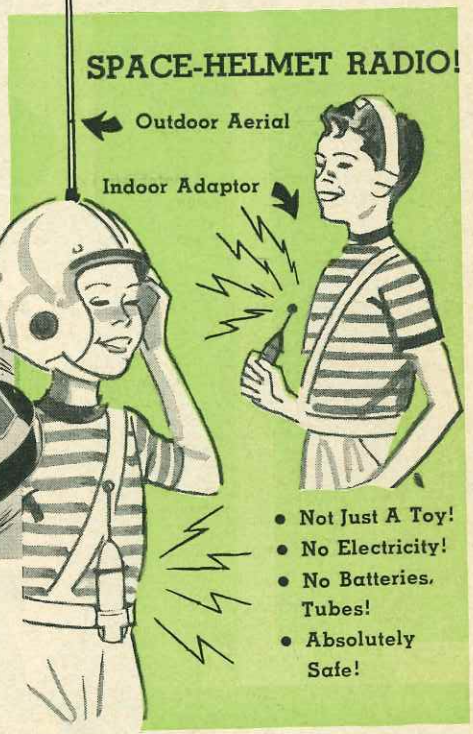
Real-Live Adventure For Your Child! An exciting, plant-'n-care-for replica of our earth millions of years ago . . . complete with lush, growing greenery, plastic dinosaurs and their direct descendant — a **living turtle!** 14x11" plastic tray, seeds, plant and turtle food, "soil", instr., turtle order-ticket.
ZC786 Turtle Garden. 2 lbs. **3.98**



Launch Your Own Satellite!

Planet Patrol Set . . . out-of-this-world fun with plenty of action! Mount the 5" orbit-energizer launching gun with a 3½" diam. piloted flying-saucer . . . pull the trigger and wow! Space ship blasts sky-ward . . . 40-ft. and up . . . glides to earth and lands spinning like a top! Set includes 4 saucers with ejector. Brilliantly colored plastic.
ZC820 Planet Patrol Set. 1 lb. **98c**

Giant Musical Teddy Bear . . . a comfy, cuddlesome armful with a music box in his tummy to croon baby to dreamland! High-pile pink plush . . . a full 16" from ear-tip to toe . . . with a pom-pom nose, sparkly eyes and pert bow! Imported Swiss movement plays nursery tunes in soft, sleep-enticing tones. 1½ lbs.
ZC794 Musical Teddy Bear. **4.98**



Blast Off For Super Thrills as you tune in a favorite daytime serial on this amazing self-powered, outer-space helmet-radio! Not just a plaything but an actual, working set! Clipped to any metal . . . diode rectifier brings in stations without the aid of batteries, tubes, electricity! Plays outdoors with 5' telescoping aerial . . . indoors with specially designed adaptor! Double "hearing-aid" type receivers are absolutely safe to use! Handsomely streamlined, fits-all white plastic helmet fashioned after a jet pilot's crash-cap with adjustable head-band, chin-strap. Plastic military belt. Next best gift to a trip to the moon! The most sensational new toy discovery in years!
ZC795 Space Helmet Radio. 1 lb. **8.95**

Kiddies' 2-Pc. Name-Towel Set. Cameras, lights, action! Into the tub, kids, at Director Duck's cue! And he does mean **you** 'cause your name's right on this thick 20x40" Cannon towel in big, bold letters! A riot of colorful fun for bathtime! Matching 12" square face cloth, no name. 2 wks. del.
DC344 Pers. Towel Set. 1 lb. **1.98**
Print first name.

Just Like Mommy's, a silver-blue "mink" **Stole!** 43x9" kitten-soft plush fur hugs her shoulders. On her toes, glittering **Fairy Princess** hi-heels of indestructible 1-pc. plastic molding. Elastic safety straps ½ lb.
ZC760 Shoes, Small. 2½-5 Yrs. **1.98**
ZC761 Shoes, Med. 5-8 Yrs. **1.98**
ZC762 Shoes, Large. 8-11 Yrs. **1.98**
ZC763 Sim. Mink Stole. 1 lb. **2.98**

Captain Kangaroo's "Kiddie-Kegs" . . . 5 versatile roll-'ems of giant-strong fiber-board! They'll play 'em like bongo drums, stack 'em to a 4-ft. tower, build, use as stools, baskets! Graduated sizes up to 8½" diam., nest for storing. Gay-colored pictures of Captain's characters! Hit of the season! 6 lbs.
ZC754 Kangaroo Kegs. Set, **4.98**

Imported Geisha Slipper quilted satin hand-broidered on **white,** gold on **black)** lotus blooms, "pearls"! Li leather sole. **Specify** size.
Mom's S(4-5½), M(6-7½), L(8-
Girl's S(9½-11), M(11½-1), L(1
XC161 Mom's. White ½ lb.
XC162 Mom's. Black. ½ lb.
XC163 Girl's. White. ½ lb.
XC164 Girl's. Black. ½ lb.

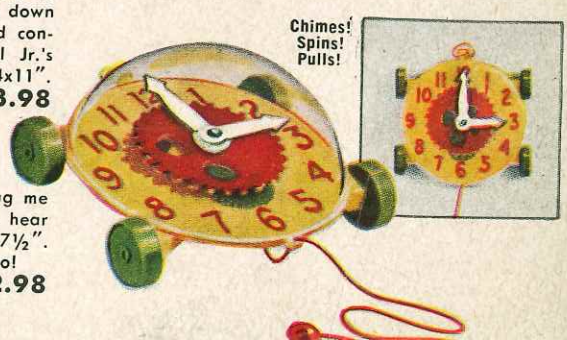
10 Talking Nursery Rhymes in a "shoe house" book tell Mother Goose tales with individual press-me sounds! Comes with shoe-tie so baby can practice lacing his own! 8x6½" cover.
ZC755 Book. ½ lb. **98c**

Musical "Jr. Exec." Groom-Set. Smart, plastic-backed 5½" military hair brushes play a music-box tune to match silk-screened motifs! **Baseball** performs "Take Me Out To The Ball Game"; **Auto,** "Merry Oldsmobile"! Nylon bristles, wind-key, on-off button, comb.
UC939 Baseball Set. ½ lb. **4.95**
UC940 Auto Set. ½ lb. **4.95**

Personalized Dolly 'N Me Bracelet Set. Mock pearl match-ups for your little girl and her dolly, too! Dainty dress-ups, each with bejeweled bangles . . . 4 for daughter on 6" length bracelet, 3 for dolly on 4" length . . . and a 24K gold-plated disk which we'll engrave with girl's first name and doll's (or "Dolly")! 1 wk. del. Ppd.
DC426 Personalized Dolly 'N Me Set. **1.29**
DC427 Extra Pers. Dolly Bracelet. Ea., **59c**
Print girl's, doll's name.

"Meet The Folks" Covered Coffee Mug Jumbo 3½" high imports of brightly c ored, glazed pottery, gently "spoof" folks while keeping coffee, tea hot w "hats" that double as ashtrays, too! Han some **Pop** has a 4½" diam. bow-tie sauc black topper, handlebar! Pert **Mom,** posie-trimmed bonnet!
UC633 3-Pc. "Mom" Coffee Mug. 1½ lbs. 1
UC634 3-Pc. "Mom" Coffee Mug. 1½ lbs. 1.

2-in-1 Personalized Kiddie Chair converts to a 7" high, firm-stand step-stool by swinging down seat back! Vividly enameled, rugged wood construction. Gold-gummed letters (incl.) spell Jr.'s name, teach alphabet, numbers, too! 11½x14x11".
ZC767 Pers. Kiddie Chair. 5 lbs. **3.98**



Multi-Action Klickety Klock Pull-Toy. Tug me and watch my gears, hands spin 'round . . . hear each hour chime, too! Durable plastic, 7x7½". Pull-string. Educational time-teacher; fun, too!
ZC769 Multi-Action Klickety Klock. 1 lb. **2.98**

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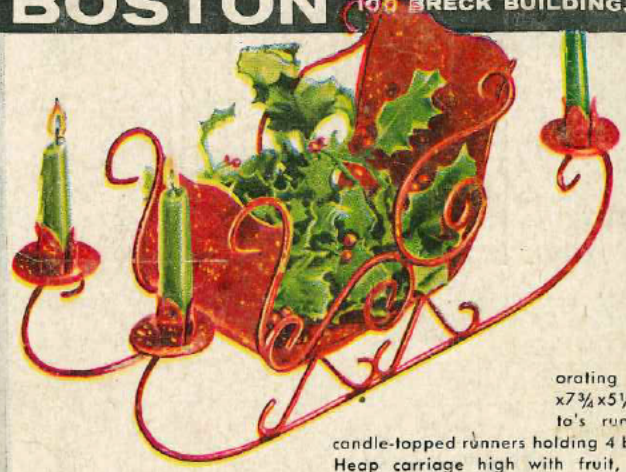
BRECK'S of BOSTON

100 BRECK BUILDING, BOSTON 10, MASS.

Jumbo Santa Candle — a whopping 17" of yuletide cheer! His bright red, foot-long hat will glow merrily for hours from your mantel, table! Hand-decorated waxen face wears a warm grin, laugh - crinkled eyes, button nose! Beard's all glittered with "star-dust", too! Wide, 3¾" diam., no-tip base. 3 lbs.
ZC134 Santa. **2.95**



Copied For Your Centerpiece From Kris Kringle's Own!

Gold-Flecked Candelabra Sleigh . . . designed with graceful baroque scrolls . . . makes your table or mantel setting the decorating hit of the season! This 15½ x7¾x5½" red metal copy of Santa's run-about "rides" on curved, candle-topped runners holding 4 bayberry-green tapers (incl.). Heap carriage high with fruit, Christmas balls or Italian-crafted **Everlasting Holly** of flexible polyethylene (not incl.). Each 18" spray has clusters of ripe red berries amidst glossy green leaves.
ZC136 Christmas Candelabra Sleigh With Candles. 3 lbs. **3.95**
ZC137 Imported 18" Everlasting Holly Spray. Postpaid. Each, **1.95**

Imported "Kiddie Face" Pops. French delicacies for sweet surprising Christmas morn! Each 1⅝" diam. fruit-flavored delight has a tiny face molded clear through . . . visible till the last delectable lick! Gold box of 10 assorted.
UC419 Face Pops. ½ lb. Box, **1.25**

Ye Olde English Christmas Sign — our "gold"-encrusted styrofoam copy of signs hung from country inns in Dickens' day! 18x17", black arm and red "Noel" hand-festooned with snowballs, holly, snow-covered trees, angel, plastic reindeer! Hang loops.
ZC164 Olde English Sign. 2 lbs. **4.95**

Winken - Blinken Wreaths flash gaily on-off anywhere — safe-powered by batteries (not incl.)! Balls 'n bow, colorful deco-paper holly, suction cup. 4¼" diam. Ppd.
ZC161 Blink - Wreaths Set of 2, **1.29**

Breck's Sets The Scene — And Your Table — For Christmas! Imported, plump glazed white ceramic **Creamer** and covered **Sugar** (ea. appx. 3" high) are trimmed with life-size holly, berries, candy-cane stripes, too! Matching 9" **Triple Section Server** (for candy, relish) and **Candlesticks** (5½" diam.) have clever pick-me-up holly handles! 3½" high Christmas Tree **Salt 'N Peps** season food with "Noel" greetings. Imported beauty-weave rayon-cotton **Holiday Cloth** (appx. 50x70") provides a berry-bright red background with hand-screened holly border, angelic choir boys, sugarplums — all colorfast, washable!
ZC138 Holly Creamer-Sugar Set. 1½ lbs. **1.95**
ZC139 Holly Triple-Section Server. 1½ lbs. **2.50**
ZC140 Holly Candlesticks. 1½ lbs. Pair, **1.95**
ZC141 Christmas Tree Salt 'N Peps. ½ lb. Pair, **1.00**
ZC146 Imported Holiday Cloth. 1½ lbs. **4.95**